



For Immediate Release
September 19, 2006

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City of Kyle Names Director of Communications

Kyle City Manager Tom Mattis has announced the hiring of Kyle's first Director of Communications. Jerry Hendrix joins the City of Kyle after 13 years with the City of Austin. Hendrix has spent the last five years managing the public information and marketing functions of Austin's Solid Waste Services department and has over 10 years of experience coordinating communications and public information activities at the municipal government level.

The hiring of a Director of Communications is the first of three new professional positions being added to the Kyle workforce. Also coming on board in the near future will be a Director of Planning and an Assistant City Manager. These new positions are designed to help the City of Kyle keep pace with increasing demands placed on City services as the City continues its unprecedented growth.

Hendrix's experience includes developing and managing multi-level communication campaigns designed to reach broad audiences as well as serving as spokesman for various programs and events.

In addition to being the primary contact for the City of Kyle for the news media, Hendrix will be coordinating the City of Kyle's multiple communication tools and will be focusing on improving how the Citizens of Kyle are able to access information about their city.