



For Immediate Release
March 27, 2007

For more information contact:
Barbara Penhall, 512-268-4750
President, Kyle Chamber of Commerce

Jerry Hendrix, 512-262-3921
City of Kyle, Director of Communications

Kyle Area Chamber of Commerce Announces Hiring of New Executive Director

The Kyle Area Chamber of Commerce Board of Directors have announced the hiring of Ray Hernandez as their new Executive Director.

Mr. Hernandez is a graduate of Texas State University, and has had demonstrated success in areas of economic development, applications of the Hotel Occupancy Tax, team leadership, and business management.

As the former Executive Director of the San Marcos Hispanic Chamber of Commerce from 1998 to 2000, Mr. Hernandez has experience in member networking, training and promotion, economic development, tourism and budgeting. During his tenure, the membership of the San Marcos Hispanic Chamber grew from 98 to over 300 members.

“We are very excited to have a person of Ray’s caliber here to lead our team,” said Barbara Penhall, President of the Kyle Area Chamber of Commerce. “The City of Kyle is beginning to see a huge increase in commercial development and the Kyle Area Chamber of

(more)

Commerce needs to be prepared to serve these businesses as they make Kyle their home.”

“The Kyle Chamber is a important part of our economic development efforts,” said Tom Mattis, Kyle City Manager. “We are looking forward to Mr. Hernandez taking the helm and leading the Chamber’s efforts to support Kyle’s existing business and assist the City of Kyle in recruiting quality organizations for our city.”

Mr. Hernandez was born and raised in San Marcos and his family has roots in Central Texas dating from the 1890’s. His wife Belinda is the Program Director in the Outreach Division of the Texas Higher Education Coordinating Board, and they have three children.

The Kyle Area Chamber of Commerce will host a reception on Wednesday, April 11 from 5-7 pm at the Kyle City Hall to introduce Mr. Hernandez to the community.

###