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City of Kyle

**Kyle's Fair on the Square Gets Make Over
New Name and New Location Allows for Growth**

Kyle's Fair on the Square has been the City's much anticipated Birthday celebration for years. The annual event has attracted thousands and has been an economic boost to the City as Kyle residents as well as visitors from around the state come together to share good food, music and games. The event has been so successful that it can no longer fit on the City's historic town square.

In order to accommodate the growth while retaining the events neighborly ambiance, City staff has moved the event to Gregg-Clarke Park and changed the name to the Kyle Fair and Music Festival. The Fair will be held on October 19th through 21st.

"The event has always been the Kyle Fair," said Kerry Urbanowicz, Kyle Parks and Recreation Department Director. "The 'on the Square' part was added to help with the marketing. We're looking forward to bringing our tradition to a new level while keeping all the activities you've enjoyed in the past as part of the festival."

National recording artist Rick Trevino headlines the music and dancing portion of the festival, with Jason Allen and Kyle Park filling in the schedule.

Also on tap will be the Ms. Kyle and Ms. Teen Kyle Pageant, Texas Hold'em Tournament, BBQ Cook Off, Center Street Parade, and all new for this year, the Kyle-O-Meter 5K Run.

(more)

“The City of Kyle is going to have a birthday celebration that we can all enjoy and be proud of,” said Tom Mattis, Kyle City Manager. “We’ve organized this event to continue to promote our downtown area but still accommodate the growing number of people and organizations that want to participate. I want to congratulate our staff on the creativity and ingenuity in putting this together.”

For more information, visit the City of Kyle web site at www.cityofkyle.com or call Kyle Parks and Recreation at 512-262-3939.

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