



**For immediate Release
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City of Kyle to Get Second Hotel

La Quinta now means, at least to Kyle city leaders, "Coming to Kyle."

City Manager Tom Mattis announced today that plans are underway to bring a La Quinta Inn and Suites to the City of Kyle. This will be Kyle's second hotel, joining the Best Western, as overnight rest stops for visitors and weary travelers.

The 70 room hotel will also feature several meeting rooms, lending the facility to be able to host meetings and conferences.

"The addition of another high quality hotel in Kyle strengthens the City's lure for out of town visitors and business people," said Mattis. "In turn, this also makes the hotel an economic generator that will spur continued growth in our area."

Hotels also add to the City's "Bed Tax" base. Revenues from the "Bed Tax" are earmarked to be used to promote the City to tourist and businesses. This year alone, the Kyle City Council has approved \$40,000 from Bed Tax revenues to bring Thunderpalooza, a live music event benefiting cancer awareness, to Kyle. Another \$70,000 has also been approved to assist the Kyle Area Chamber of Commerce promote the City.

(more)

“I am excited about being able to bring another quality hotel to the City of Kyle,” said Mike Patel, owner of the existing Best Western and the new La Quinta.

The hotel, to be located off of North IH35 at Windy Hill Road, is scheduled to begin construction by the end of the year and should be open for business by August 2007.

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