

*Make no small plans. They have no
magic to stir humanity's blood and
probably themselves will not be
realized.*

*Make big plans; aim high in hope and
work, remembering that a noble,
logical plan once recorded will never
die, but long after we are gone will be
a living thing, asserting itself with
ever-growing insistency.*

*Remember that our sons and daughters
are going to do things that will
stagger us.
Let your watchword be order and your
beacon, beauty.*

Think big.

*Daniel Burnham; US Architect, 19th
Century*

