

# ARTICLE VII.

NAMING OF PUBLIC PLACES

# Sec. 38-331.

## - Definitions

- ▶ Naming means the initial name associated with a public place.
- ▶ *Public place* means a public place is any facility, building, park, roadway or portion there of such as meeting rooms, trails, benches, pavilions, alcoves, medians and the like that occupy a defined space that could be associated with a particular identity and are constructed for the public benefit.
- ▶ *Renaming* means assigning a new name to a public place that already is known by another name.
- ▶ *Naming significance* means the level to which a name is appropriate to a certain place based on the **natural, cultural, geographical, historical, social or familial significance to the area.**

# Sec. 38-332. - General

- ▶ (a) The council shall be the final authority on the naming or renaming of any public place and shall memorialize said naming or renaming by the passage of a resolution of the governing body.
- ▶ (b) The council shall be duly authorized to remove the name of any public place should removal be affirmed by the same.
- ▶ (c) Before the council will take a vote to ratify a resolution naming or renaming a public place, a public hearing must be held before the city council. This may occur at the same meeting as consideration of the resolution naming or renaming.
- ▶ (d) Existing names of public places carry recognition and should take priority over considerations for renaming except in special circumstances as determined by the council.
- ▶ (e) Recommendations to name or rename a public place, if not initiated by council, must originate by application. To be considered by council, the item must be sponsored by a seated councilmember per naming procedure in section 38-334.
- ▶ (f) An exemption to the naming of public places shall be the naming of roads or a subdivision as a result of an approval and recordation of a subdivision plat.
- ▶ (g) Donations shall not be construed to obligate the council to name any public place except by agreement as duly authorized by the council.

## **Sec. 38-333. - Naming criteria**

- ▶ (a) The more prominent a public place, the more significant the naming should be.
- ▶ (b) Names should be appropriate to the particular public place by reflecting native wildlife, history, flora, fauna, geographic area, natural or geological features, or honoring individuals or families significant to Kyle as determined by council.
- ▶ (c) Consideration should be given to reflecting the city's ethnic and cultural diversity.
- ▶ (d) Corporate naming in exchange for due consideration shall be allowed on a case by case basis, but only by agreement for a defined term as approved by council.

## Sec. 38-333. - Naming criteria cont'

- ▶ (e) The following questions should be considered for determining naming significance:
  - ▶ (1) Will the name have historical, cultural and social significance for generations to come?
  - ▶ (2) Will the name engender a strong and positive image?
  - ▶ (3) Will the name memorialize or commemorate people, places or events that are of enduring importance to the community or the nation?
  - ▶ (4) Will the name engender significant ties of friendship and mutual recognition and support within the community or with those outside of the community?
  - ▶ (5) Will the name be identified with some major achievement or the advancement of the public good within the community or the nation?
  - ▶ (6) Will the name be particularly suitable for the facility based on the location history of the facility or the surrounding neighborhood?
  - ▶ (7) Will the name have symbolic value that transcends its ordinary meaning or use and enhance the character and identity of the facility?
  - ▶ (8) Will the naming request that accompanies a financial gift result in the undue commercialization of the facility?

# Naming Categories

**Natural**

**Cultural**

**Geographical**

**Historical**

**Social**

**Familial  
significance  
to the area.**

# Timeline



December 2nd – Deadline to suggest naming options



Month of December – Narrow down names to 3 per category



January – Narrow down names to 1 per category



February 2 – Make recommendation to City Council

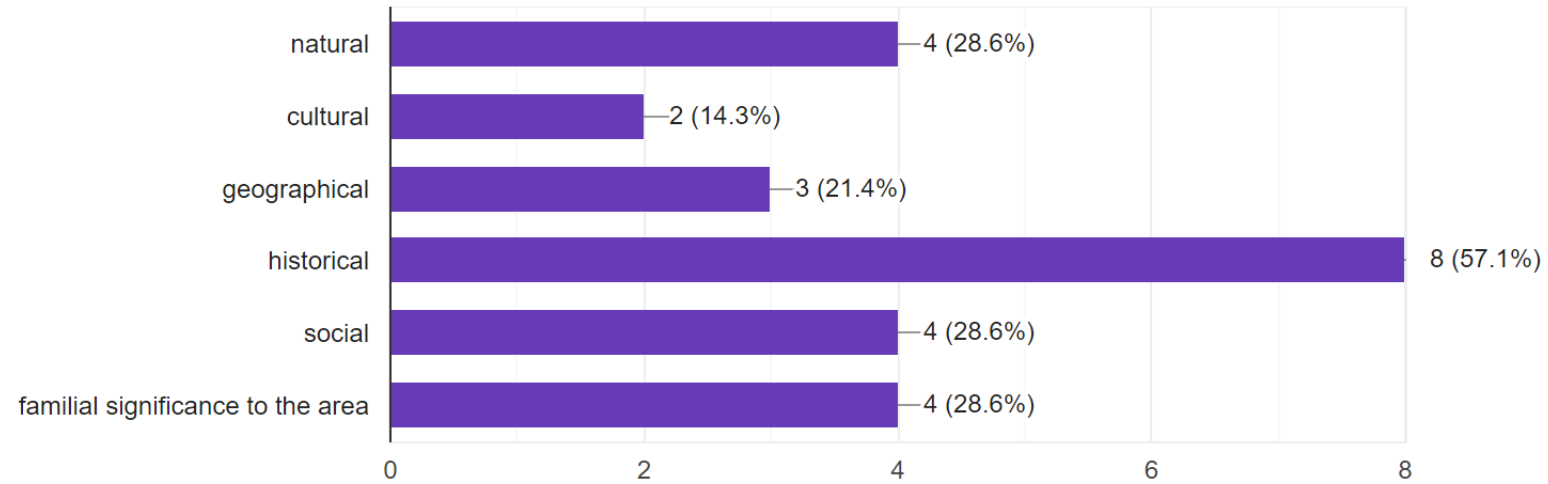
# Names suggested

- ▶ 150 and ONE-FIFTY
- ▶ Adkins Way
- ▶ Bob Shelton Drive
- ▶ Cashell Dr.
- ▶ Clarke Drive
- ▶ Fergus Kyle Parkway
- ▶ Freedom Way
- ▶ Frontier Dr
- ▶ Martin Dr.
- ▶ Parke Road or Parke Family Road or Oscar Graves Parke Road or O.G. Parke Road.
- ▶ Resilience Drive
- ▶ Roach Dr.
- ▶ Sonny Drive
- ▶ Tonkawa
- ▶ Unity Lane
- ▶ White Drive



## What categories does this name fit

14 responses



# Names by category