**For Immediate Release**
**February 2, 2010**

**For more information contact:**
Jerry Hendrix, 512-262-3921
City of Kyle

**City of Kyle's Director of Economic Development named**
**VIP Member of the National Association of Professional Women**

Kyle, TX – City of Kyle Economic Development Director, Diana Blank, has been selected to be inducted in a very select group of women executives.

The National Association of Professional Women (NAPW) announced the Blank would be inducted into the association's VIP Membership level. Blank was one of 207 of the NAPW's more than 150,000 members inducted into the VIP Membership Level.

"I am honored to receive such exclusive recognition as one of the VIP Woman of the Year from the National Association of Professional Women," said Blank. "NAPW is an elite association of professional women from around the country in many different fields and industries that also encourages involvement in the community. The National Association of Professional Woman allows myself and its members as career and executive women a unique opportunity for networking, exposure, marketing and PR to a large professional audience and a variety of educational experiences."

Blank has been with the City of Kyle since 2005 and has led the City's commercial growth, seeing the development of millions of square feet of commercial and retail space in the city as well as the construction of Kyle's first full service hospital.

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“We are very proud of Diana’s continued accomplishments of behalf of the City of Kyle,” said Tom Mattis, Kyle City Manager. “Kyle has obviously achieved great success in economic development in recent years and Diana’s hard work and dedication have been a big part of that success.”

The NAPW represents businesses large and small and from a broad array of professional disciplines. These "VIP Women of the Year" were selected in recognition of the strides they have made in their respective industries, their outstanding leadership, their professional achievements, and for displaying the highest level of support of NAPW's commitment to networking and community involvement.

Other awards and recognitions received by Blank include: Nominee for Who’s Who Among Executives and Professionals (2010 Honors Edition); Economic Impact Award, City of Kyle, Austin Business Journal (2009); Volunteer of the Year, Kyle Area Chamber of Commerce (2008); City of Kyle, New Development Award (2008), Austin Business 2007 Journal Book of Power (One of Two Recognized Individuals in the Region Economic Development), City of Kyle named #1 Hot Spot for Development in the Austin/San Antonio I-35 Corridor (2007); Community Economic Development Award Finalist, Texas Economic Development Council (2006, 2008)

The City of Kyle has been one of Texas’s fastest growing cities during the last 10 years by increasing in population from approximately 5,000 in 2001 to approaching 30,000 in 2010. The City has recently seen major development in the form of over 2,000,000 square feet of retail and commercial centers that feature an HEB Plus, Kohl’s and Target Department stores and a 210-Bed Seton hospital.

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**For Immediate Release**
**February 12, 2010**

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City of Kyle

**City of Kyle Granted Conditional Water Permit**

Kyle, TX – The City of Kyle has come a long way in the last few years. It has grown from a small town of less then 5,000 people to a growing and thriving economic hub for northern Hays County. The population is on the cusp of 30,000 and millions of square feet of retail space is currently under construction or in the planning stages. For most of past decade, the city has been in the top five of Texas' fastest growing cities.

With that growth comes challenges from how to appropriately plan for housing densities, to how to most efficiently move people to and from town, and most importantly, how to provide good quality water for the families and businesses now calling Kyle home and for future Kyle families and businesses.

A big step in being able to provide that water was awarded Thursday night when the Barton Springs/Edwards Aquifer Conservation District (BSEACD) Board of Directors voted to grant the City of Kyle a Conditional Use Permit for an additional ??? gallons of water per year. This permit is in addition to the already ??? gallons per year currently permitted for use by the city.

"We want to thank the Barton Springs board for their careful consideration of this request and for shepherding the permit process to be sure that all the applicable science is considered before awarding this permit." Said Tom Mattis, Kyle City Manger. "We feel we have proven to be good stewards of our water resources, both though our conservation efforts as well as the huge investment we've made in our water infrastructure over the past several years"

The City of Kyle has added water rights from the Edwards Aquifer Authority and the Guadalupe/Blanco River Authority to its portfolio for the past five years to ensure ample water

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resource diversification. This has allowed to City to stay below permitted levels of water usage even during the most sever droughts.

The Conditional Use Permit granted by the BSEACD is a “wet” weather permit that only allows full use of the water during non-drought conditions. When aquifer levels drop into drought conditions, the permit calls for accelerated reductions in the permitted levels compared to other permits.

“The City of Kyle takes our responsibility regarding water conservation, particularly in regards to safeguarding the unique qualities of the aquifer, very seriously,” said Mattis. “We realize that we share this resources with everyone in our region and we will continue to be very conscientious in how we use and preserve this resource.”

With the additional pumping limits allowed by this permit, the City of Kyle becomes the largest permitted user in the BSEACD.

For immediate release
Contact:
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City of Kyle, Parks & Recreation Dept.
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# Volunteers Prepare for Annual Plum Creek Watershed Cleanup

KYLE, TX – The 2010 Plum Creek Watershed Cleanup and Park Improvement Project, which is co-sponsored by, the State of Texas' *"Keep Texas Beautiful"* program, the Guadalupe-Blanco River Authority and Seton Hospital will occur Saturday, Feb. 27, 2010 at Steeplechase Park in Kyle, TX.

The cleanup is an annual event organized by the City of Kyle's Parks and Recreation Department. As in previous years, the cleanup will start in Steeplechase Park, located between Lehman Rd. and Goforth Rd. Volunteers will report to the pavilion in Steeplechase Park beginning at 9:30 a.m. to be assigned target areas to clean. The clean up event will begin at 10:00am. This event is open to scout troops, church groups, home owners associations, school groups and clubs, environmental organizations, sports teams and clubs and anyone willing to help. Supplies will be provided to volunteers, including gloves and trash bags. Collected trash will be weighed and sorted for recycling. Lunch will be provided for volunteers helping with the cleanup while t-shirts and other "goodies" will be available to early-birders.

In conjunction with the cleanup, existing pet waste in Steeplechase Park and the Plum Creek Subdivision will be flagged by students of Fuentes and Negley Elementary fourth-grade classes prior to the cleanup. Students of Shannon Waits and Darby Rodriguez are learning about water quality and the potential that pet waste has to contaminate the waterways with bacteria and nutrients. The City of Kyle has installed pet waste stations in the parks with bags for easy cleanup to prevent future pet waste pollution.

A focal point of the cleanup this year will be a newly acquired 119-acre tract of land within the Plum Creek Watershed, on the east side of Lehman Road, which includes the 12-acre Lake Kyle. This city property, to be known as the Plum Creek Preserve and Nature Trail, was acquired through funding from a Texas Parks and Wildlife grant and will be open to the public in Summer 2012. The Nature Preserve is the first phase in planning for a total of 350 acres to be developed in the Plum Creek watershed for the citizens of Kyle. Planning for the property includes two lakes to fish, wildlife, wildflower and migratory bird wetlands preserve and over seven miles of walking trails extending from Goforth Road to the City of Uhland, connecting all the neighborhoods, lakes and schools within the watershed.

Last year's cleanup event was a big success. In 2009, over 450 volunteers removed 2,300 pounds of trash and debris from the parks and Plum Creek. The city is looking forward to the same participation and success this year. Lehman High School teacher, J.D. Stumpf plans for members of the Lehman Environmental Science Classes, Navy Junior ROTC, and Student Council to participate in the cleanup again.

For Immediate Release
March 8, 2010

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Kyle Parks & Recreation
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# Kyle Watershed Cleanup a Huge Success

**KYLE, TX –** Kyle residents continue to show their commitment to keeping the environment clean. On February 27, more than 400 volunteers devoted their Saturday morning to participate in the Steeplechase Park and Plum Creek Watershed Clean-Up. The event was coordinated by the City of Kyle Parks and Recreation Department, the Guadalupe-Blanco River Authority, the Plum Creek Watershed Partnership, and Hays CISD schools Lehman High and Fuentes Elementary.

Following talks highlighting the importance of being involved in protecting the watershed, volunteers fanned out to remove trash and debris from fields and streams in the area. Participants removed more than 1,740 pounds of recyclable materials and 1,720 pounds of trash from around Plum Creek in Steeplechase Park and Lake Kyle in the Plum Creek Preserve and Nature Trail (still under development). In all, more than 3.5 miles of streams in city parks were cleaned up. “Steeplechase Park is clean! We still have a long way to go on Lake Kyle, but we made a big start,” said Kerry Urbanowicz, City of Kyle Director of Parks and Recreation.

In conjunction with the event, existing dog droppings in Steeplechase Park were marked with flags prior to the cleanup to demonstrate their potential to contaminate Plum Creek with bacteria and nutrients. According to Urbanowicz, after 550 dog droppings were marked in 2009, only 128 were found in 2010. The city has installed pet waste stations in the park with bags for easy clean-up, and park staff hope visitors will help reduce pollution from pet waste even further.

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Participants received a free T-shirt and water bottle, and lunch was provided by sponsors Fox's Pizza Den and Seton Medical Center Hays.

Kyle sits at the headwaters of the Plum Creek Watershed. All rain, irrigation, and runoff within city limits drains to small local streams. Because this water forms the beginnings of Plum Creek, the city plays an important role in water quality downstream as the creek meanders 52 miles past Lockhart and Luling before finally flowing into the San Marcos River near Gonzales County.

The next Plum Creek Watershed Clean-Up is scheduled for February 26, 2011, Urbanowicz said. For more information on City of Kyle Parks and Recreation opportunities, visit http://www.cityofkyle.com/KylePARD.php. To find out more about watershed protection efforts in the Plum Creek Watershed, visit http://plumcreek.tamu.edu/.

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