



NOVEMBER 17, 2023

WEEKLY REPORT

TO: MAYOR MITCHELL AND COUNCIL MEMBERS
FROM: CITY MANAGER BRYAN LANGLEY

KYLE COMMUNICATIONS DEPARTMENT
COMMUNICATIONSDEPT@CITYOFKYLE.COM

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GET CONNECTED WITH THE CITY OF KYLE

Stay up to date on everything that is happening in the city! Sign up to receive the [weekly e-newsletter](#) and follow us on social media.



I. COUNCIL SCHEDULE

All meetings will be held at Kyle City Hall Council Chambers, 100 W. Center St. The meeting will be conducted in the council chambers and is also available via live stream on Kyle10.

MONDAY, NOVEMBER 20, 2023

COUNCIL SPECIAL MEETING AT 6 P.M.

COUNCIL REGULAR MEETING AT 7 P.M.

The Tuesday, November 21, 2023 Meeting has been rescheduled to Monday, November 20, 2023 to accommodate Thanksgiving travel plans.

WEDNESDAY, NOVEMBER 29, 2023

TIRZ #2 BOARD MEETING AT 4:30 P.M.

A Meeting for the TIRZ #2 Board will be held on Wednesday, November 29 to have a discussion regarding intersection improvements on Kohlers Crossing.

TUESDAY, DECEMBER 5, 2023

COUNCIL SPECIAL MEETING AT TBD

COUNCIL REGULAR MEETING AT 7 P.M.

TUESDAY, DECEMBER 19, 2023

COUNCIL SPECIAL MEETING AT TBD

COUNCIL REGULAR MEETING AT 7 P.M.

Due to Public Notices, the December 19, 2023 Meeting cannot be moved to another day.

II. TEAM KYLE WINS 6 AWARDS AT TFEA CONFERENCE

Staff Contact: Rachel Sonnier

I'd like to take a moment to brag about the awards our amazing Senior Designer Xander Baker won at the 2023 Texas Festival & Events Association (TFEA) Conference. These awards were for marketing for the Kyle Fair that was planned by our fantastic Special Events Manager Claudia Rocha and the Parks & Recreation Department:

- GOLD- Best Event Website
- GOLD- Best Single Magazine Ad
- BRONZE- Best Digital Social Ad
- SILVER- Best Digital/Social Ad Series
- SILVER- Best Promotional Poster
- SILVER- Best T-Shirt Design



III. TEAM KYLE UPDATE

Staff Contact: Sandra Duran

Welcome to our new Team Kyle members:

- Skylar Coy – Water Production Operator
- Jamie Davis – PW Administrative Assistant
- Jacob Proper – Assistant Wastewater Plant Operator
- Richard Whitelatch – Water Production Operator
- Clay Hunker – Police Officer

IV. ZENCITY Q2 COMMUNITY SURVEY RESULTS

Staff Contact: Rachel Sonnier

We have received the Q2 Community Survey results from ZenCity. So far, we've had 432 respondents. This report breaks down residents' overall satisfaction with city services, housing affordability, access to services, what residents like about the city, what they would like to see changed, satisfaction by district and more. This report also compares those categories to Q1 results. **(Please see attachment on Page 17)**

V. CIP/ROAD PROJECT UPDATES

Staff Contact: Leon Barba

La Verde Park:

- Project 97% complete
- Working on Punch list items
 - Dedication element
 - Accessibility Deficiencies
 - Certificate of Occupancy inspection
- Substantial Completion was issued on 11/08/2023



Indian Paintbrush Lift Station:

- Based on pay request, overall progress is 87%
- Pre-start-up of new lift station occurred on 11/08/2023
- Floats installed
- The actual start of the lift station is planned for 11/28/2023

Schlemmer & Porter Phase II:

- Based on pay request, overall progress is 94%
- Contractor working on cleaning the rights-of-way along Schlemmer Street & Front Street
- Installed manhole lids
- Contract ratification for additional paving was on City Council Agenda for 11/14 meeting.



VI. CITY COUNCIL REQUESTS

Council requests from the dais will be documented in the Friday Report until completion.

Date of Request	Request	Status
6/20/23	Google Fiber Right of Way Agreement	Tentatively scheduled for 12/5/2023.
6/23-25/23	Demolition of current Kyle Police Department on Front Street; Buildings at 300 W. Center; and VFW Building on Front Street	Company selected for demolition at 11/14/23 Meeting
6/23-25/23	Evaluate Downtown Area Utilities to determine what upgrades are required	Assigned to City Engineer. Presentation Fall 2023
6/23-25/23	Engage Architect/Design Consultant for Concept Plan for Downtown Area	Assigned to Will Atkinson. Presentation Fall 2023 - Coordination with Victoria.
6/23-25/23	Downtown TIRZ – Develop boundaries, concept plan for TIRZ, project plan	Presented 11/14/23. Direction to staff to proceed. Complete.
6/23-25/23	Pursue land acquisition for public parkland	Fall 2023
6/23-25/23	Combined facility Senior Center/Library/Rec Center feasibility	Presentation Fall 2023
6/23-25/23	Staff Update on JDs at Hwy 21 and FM 150	9/21/23 Update: A traffic impact analysis is under review by TxDOT. Site plan submittal to City will occur following approval of traffic impact analysis. Will A. sent follow up email to TxDOT on 11/13/23 for TIA resolution.
6/23-25/23	Consider potential expansion to Goforth to connect northern and southern portions of Goforth to accommodate a grocery store	Assigned to Leon Barba. Staff to develop a plan to consider by Fall 2023. Funding in the budget to design extension of Goforth, water and wastewater utilities
8/1/23	Bring back information regarding panhandlers in the City	Staff is continuing to work through legal options. Ordinance for consideration scheduled for 11/14/23 City Council Meeting in Executive Session

CITY COUNCIL REQUESTS CONTINUED

Date of Request	Request	Status
8/15/23	Discussion on Cultural Events	To Be Determined
8/15/23	Water Conservation Programs	9/19/23 City Council Meeting for rebate program. – Completed. City Council asked P&Z to look at amendments to the landscaping requirements. Spring 2024
9/5/23	Resolution to create a task force	A task force was created 9/19/23 consisting of Council Member District 4, Council Member Bear Heiser. On 11/14/23 Commissioner Cohen and Council Member Rizo were added to the task force.
10/2/23	Direct the city manager and staff to go back, revisit what we had, so that we can look at sidewalk priority, metrics, ranking systems, conduct sidewalk audits for repairs, so we can get feedback on how to build better connectivity and walkability throughout the city	Fall 2023
10/2/23	Direct staff to work with Chief Barnett and the police department to conduct a two-week traffic study to gauge speed and direction on Opal Lane.	November 2023
11/14/23	Direct staff to proceed with creation of TIRZ No. 6 for further Council consideration.	December 2023

VII. ATTACHMENTS

- 1.Parks and Recreation Department Report.....Page 08
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THIS SATURDAY LA VERDE PARK OPENS TO THE PUBLIC!



Schedule:

Ribbon Cutting Ceremony
2:00-2:30 p.m.

Wyzer - 2:30 p.m.

Broken Arrow - 4:30 p.m.

Chil Cook-Off Begins at 2pm

Cornhole Tournament Begins
at 2pm

PARKING: La Verde Park is located at 3901 Burnham, but attendees are encouraged to park at the Hays Performing Arts Center, 979 Kohlers Crossing. A shuttle will be available from the Hays Performing Arts Center to La Verde Park.



Santa's Arrival & Tree Lighting

December 1st 4:00-9:00 p.m.

Holiday Lights and the Christmas Tree turn
on at approximately 5:45 p.m.

FREE photos with Santa Dec 1st!

The holiday lights will display nightly starting at 5:30 p.m. from December 1st-January 2nd at Mary Kyle Hartson City Square Park as well as a light trail at Lake Kyle Park. Lake Kyle Park will also feature an ice-skating rink.

Mary Kyle Hartson Park Features Programming on the Weekends:

- **Sunday, Dec. 3rd** - Sweet Sunday: Includes vendors selling sweets and pastries, hot chocolate, enjoy a social media scavenger hunt to holiday music.
- **Thursday, Dec. 7th** - Noche de Amor: Includes Mariachi performances
- **Friday, Dec. 8th** - Grinch games and activities; Letters to Santa
- **Sunday, Dec. 10th** - Sunday Funday: Includes lawn games, social media scavenger hunt, food vendors, holiday music.
- **Thursday, Dec. 14th** - Slow Jams Thursday: Includes Jazz performances
- **Friday, Dec. 15th** - Fairytale games and activities; Letters to Santa- Featuring our Castle Display
- **Sunday, Dec. 17th** - Sip and Stroll: Join us in the park and sip on hot cider, hot chocolate, or coffee and enjoy a social media scavenger hunt to holiday music.
- **Thursday, Dec. 21st** - Throwback Thursday: Includes Dj with throwback jams
- **Friday, Dec. 22nd** - Gingerbread games and activities; Letters to Santa

Shopping Saturdays: Vendors, lights and live music!

Social Sundays: Take pictures of you and your loved one and share it with the hashtag #KyleParksandRecreation.

Lake Kyle Park Features A Lighted Trail and Ice Skating:

The ice-skating rink will be open Sunday-Saturday 5pm-9pm. Pre-registration will be required. To reserve an ice-skating time slot, register at <https://teamsideline.com/kyle> beginning Monday, November 13th. 18 & up \$5/resident; \$7 non-resident. 6-17 \$3 resident; \$5 non-resident. 0-5 FREE

Entry to both parks is free.

Professional Photographs (photo package fees vary):

Fridays: Lake Kyle

Saturdays/Sunday: Mary Kyle Hartson City Square Park



SANTA RIDES IN KYLE

12TH- Northeast Kyle

13th- Southeast Kyle

14th- West Kyle

The Kyle Police Department and City of Kyle Parks and Recreation Department are partnering to provide Santa Rides in Kyle. Children will have the opportunity to wave and see Santa as he rides through the City of Kyle visiting designated neighborhoods. Santa will not be able to go down every street in Kyle, so residents are asked to choose a location along the route map to wave at Santa.

RECREATION DIVISION:

- Registration for the Christmas Dance for people with disabilities is now open.
- Polar Bear Splash registration is now open.
- Registration for December 1st Gingerbread Competition is open.
- Coed Softball, Men's Softball, and Coed Kickball are in season.
- Planning for Fall Fest/Chili Cook-Off, 25 Days of Christmas, Santa's Arrival, Santa Visits Kyle, Movie In the Park, Polar Bear Splash, Spring Break Camp and Summer Camp.
- Registrations are open for: Santa's Arrival, Fall Fest Chili Cook Off and Cornhole Tournament and the Santa Arrival Gingerbread Competition.
- The job posting for the Certified Therapeutic Recreation Specialist is now posted.
- The job posting for the Recreation Coordinator-Aquatics is now posted.
- Recreation Division staff are decorating the fountain at Mary Kyle Hartson City Square Park and the parking barricades at Lake Kyle Park.
- KAYAC met on 11/13/23 and discussed capstone project ideas , fundraising opportunities, budget, Santa's Arrival, and interpretation of the bylaws.
- Recreation Coordinator- Special Events, Sheba Aligaweesa, is attending the Texas Festival and Events Association conference this week in San Antonio.
- CONGRATS to Recreation Coordinator, Brooke Collins, on the arrival of her baby girl!



PARK MAINTENANCE:

- Installed a light tunnel at Lake Kyle Park.
- Prepared for the La Verde Park grand opening.
- Continued working with Environmental Services and Trades to install electricity.
- Installed the Gingerbread House at Mary Kyle Hartson City Square Park, started installing the Castle, installed the KYLE Letters, majestic heart, majestic star, sleigh and reindeer, bear photo opp, Santa and giftboxes and walk thru giftbox.



ADMIN DIVISION:

- Finished decorating the gazebo at Mary Kyle Hartson City Square Park Gazebo.

SPECIAL DESTINATION EVENTS:

- Prepared for La Verde Park ribbon cutting.
- Continued planning for Kyle Fair.
- Attended the Texas Festival and Events Association.
- **PARD would like to congratulate the City of Kyle Communications Department for receiving several awards for Kyle Fair-A TexTravaganza Promotions!! The City of Kyle received the following awards:**
 - GOLD- Best Event Website (Kyle Fair)

- GOLD- Best Single Magazine Display Ad (Kyle Fair)
- BRONZE- Best Digital Social Ad (Kyle Fair)
- SILVER- Best Digital/Social Ad Series (Kyle Fair)
- SILVER- Best Promotional Poster (Kyle Fair)
- SILVER- Best T-Shirt Design (Kyle Fair)

PARD Updates: *Park Bond Projects are highlighted in yellow.*

KAYAC	Next meeting will be held Monday, November 13 th at 6:30 p.m. at City Hall.
Gregg Clarke Park NEO 360	The part arrived, but it is the incorrect part. A new part has been ordered. We are still awaiting the arrival of the new part.
Gregg Clarke Park Skate Park	The Final Concept Plan is complete. Construction is tentatively scheduled for late Spring/Summer 2024.
Gregg Clarke Park Splash Pad	Estimated Completion: End of November Due to the drought and approaching holiday season, the Splash Pads are scheduled to open for use to the public in 2024.
Steeplechase Park Splash Pad	Estimated Completion: End of November Due to the drought and approaching holiday season, the Splash Pads are scheduled to open for use to the public in 2024.
Plum Creek Trail Improvement	The Trails Committee made recommendations to proceed with trail equipment and a trail restroom for the Plum Creek Trail. Contracts will be on an upcoming Council agenda.
Post Oak Community Garden	The Community Garden project is moving forward and staff are working through the parking lot location.
Aeration at Cool Springs and Lineberger Lake	RFP closed 9/6/23. The contract will be on the November 20 th City Council Agenda.
Inclusive Playground	Play pieces and surfacing are installed. RFP for shade structure and additional amenities to post 11/22/23. Estimated completion: Spring 2024.
Park Cameras	RFP closed. The contract will be on the November 20 th City Council Agenda.
Park Restrooms	Restrooms are in final construction. Estimated Completion: late November-Mid December 2023
Ballfield Improvements & Ballfields Light Inspections	Oh hold.
Lake Kyle Dam Repairs	The lake is full. Staff are working with the Texas Parks and Wildlife on getting fish back at Lake Kyle. The process for restocking and establishing a new fish population is a gradual process that can take over a year to complete. However, TPWD is working to "jump-start" the process by possibly bringing larger fish from another reservoir (In January). Once the new fish population is established, TPWD will stock Largemouth Bass and Catfish.
Lineberger Lake Fishing Pier	Approved for FY 23-24. RFP Posting TBD.
Kensington Trail Development	Approved for FY 23-24. Staff to begin work in January.
Heroes Memorial Park Restroom	Approved for FY 23-24. RFP to post in November.
Parking Lot Improvements	Approved for FY 23-24. RFP Posting TBD.
Pickle Ball Courts	Approved for FY 23-24. RFP Posting TBD.
Tennis Courts	Approved for FY 23-24. RFP Posting TBD.
Bike BMX Park	Approved for FY 23-24. RFP to post in November.
Pool Improvements	Approved for FY 23-24. RFP to post in November.
Masonwood Park	Approved for FY 23-24. RFP TBD.
Lineberger Lake Improvements	Approved for FY 23-24. RFP Posting TBD.

KYLE PUBLIC LIBRARY CHECK IT OUT!

The Library will be closed
11/23 and 11/24
for Thanksgiving.

TAKE 'N MAKE

Altered Book Turkey

Get creative at home with this festive craft activity!
Help yourself to a book bundle.



STOP BY TO PICK UP MATERIALS TO MAKE A BOOK TURKEY!

I am grateful for.....

VISIT OUR "I AM GRATEFUL TABLE" - ADD TO OUR COMMUNITY GRATITUDE TABLE!

KYLE PUBLIC LIBRARY IS SEEKING TEEN VOLUNTEERS

KPL WILL BE ACCEPTING APPLICATIONS IN-LIBRARY ONLY
NOVEMBER 27 - DECEMBER 8

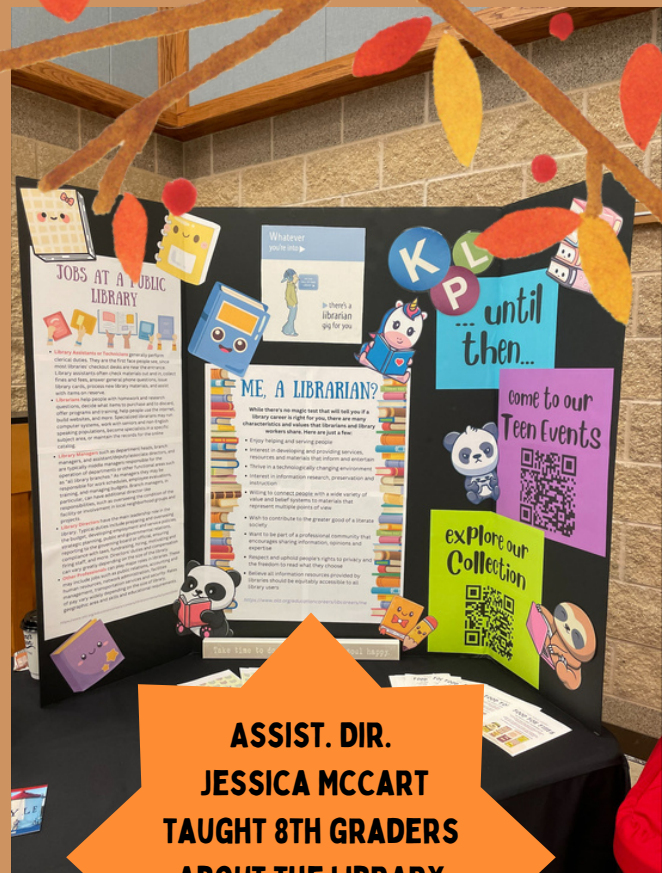
Would you like to help out at the library? We're seeking driven and passionate young people to volunteer with us. If selected, volunteering will begin in February.

To be eligible to volunteer, you must:

- be 14-17 years of age
- have transportation to and from the library
- have a parent or legal guardian sign your volunteer application
- fill out the application in person at the library

A limited number of applicants will be selected.

If you have questions, please send an email to jcardenas@cityofkyle.com



ASSIST. DIR. JESSICA MCCART TAUGHT 8TH GRADERS ABOUT THE LIBRARY PROFESSION AT HAYS CISD CAREER DAY!

Calling teens!

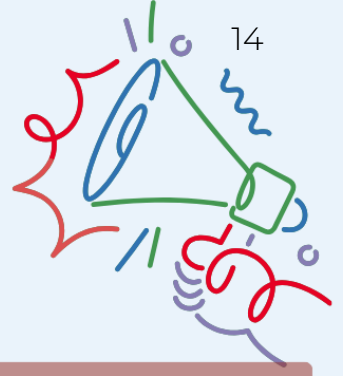
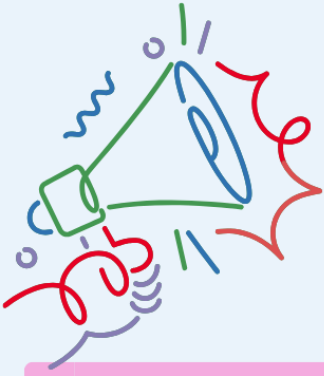
NATIONAL NATIVE AMERICAN HERITAGE MONTH

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HAPPY Diwali
The Festival Of Lights



CITY OF KYLE
ECONOMIC
DEVELOPMENT



Announcements!



GRAND OPENING EVENT!
FRIDAY, 11/17/23 AND
SATURDAY, 11/18/23
5180 FM 1626, STE 110



CHILDREN'S
LIGHTHOUSE
EARLY LEARNING SCHOOL

OPENING DECEMBER 2023

1190 VETERANS DRIVE, KYLE, TX
CALL OR GO ONLINE TODAY TO ENROLL:

737-377-1233
WWW.CHILDRENSLIGHTHOUSE.COM/KYLE

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SOON

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SOON

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Happily Ever After

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135 KYLE CROSSING

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5767 KYLE PARKWAY

CAVA

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FITNESS

19167 IH-35

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1206 NORTH SURLERSON RD

SECOND KYLE
LOCATION!

Chick-fil-A

2211 KOHLERS CROSSING

MIGHTY FINE

BURGERS FRIES SHAKES

19460 IH 35

NEW YORK STYLE
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TONY C'S

PIZZA & BEER GARDEN
Since 1949

2344 KOHLER'S
CROSSING

Snooze

AN A.M. EATERY

5140 S. FM 1626

Wastewater Treatment Plant News

Staff at the Wastewater Treatment Plant recently completed the installation of a Bar Screen, originally installed on Package Plant #1, at the Vector Dump Station. The Bar Screen will prevent large inorganics from being introduced into the treatment process, and ease disposal for staff. This was a collaborative effort with the staff of the Wastewater Field Crews.





2022 Bond Program

Weekly Project Status Report Updated: 11/13/2023



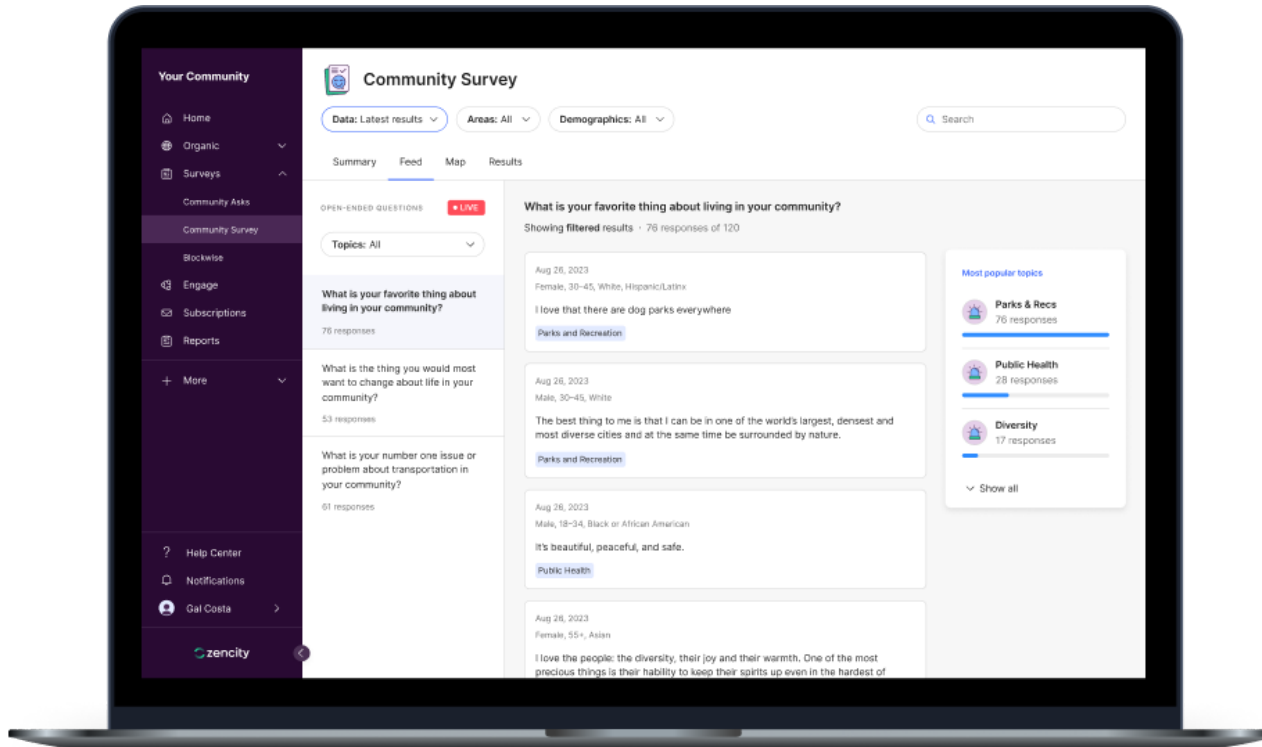
Project ID	Council District	Project Name	Project Status	Contract (Task Order) Amount	\$ Paid to Date As of 10/25/23	% of Contract paid to Date	Project Descriptions
In Design							
1a	6	Kohlers to Seton (IH 35)	16% Complete schematic Phase. Conceptual Schematic due 1/1/2024 . Kickoff meeting held on 10/24/2023. Project currently on hold, pending the DCC meeting with TxDOT to be scheduled.	\$ 2,158,287.27	\$193,800.42	9.0%	New location roadway, 0.13 miles of overpass or underpass from IH 35 SBFR to NBFR
1b	6	Kohlers to Seton (off-system)	60% Complete schematic Phase. 90% Geometric Schematic submitted 10/31/2023. Open house completed on 11/8/2023.	\$ 1,101,207.34	\$496,667.75	45.1%	New location roadway, 1.07 miles of 4-lane minor arterial and 3-lane collector from IH 35 NBFR to Seton Pkwy
2a	6	Beebe Road (West)	90% Complete schematic Phase. 90% Schematic submitted 10/20/2023. Review completed on 11/10/2023. Open house completed on 11/8/2023.	\$ 436,194.96	\$282,040.72	64.7%	New location and reconstruction/widen roadway, 1 mile of 4-lane minor arterial from IH 35 NBFR to Dacy Lane
2b	6	Beebe Road (East)	90% Complete schematic Phase. 90% Schematic submitted 10/20/2023. Review completed on 11/10/2023. Open house completed on 11/8/2023.	\$ 788,221.88	\$475,205.34	60.3%	New location and reconstruction/widen roadway, 1.8 miles of 4-lane minor arterial from Dacy Ln to E. of Green Pastures Rd
3	2, 4	Old Stagecoach Road/Center Street (Off-System)	35% Complete Schematic Phase. 50% Preliminary Schematic due 11/27/2023, delayed from 10/9/2023. Open House completed on 11/9/2023 at City Hall.	\$ 1,067,346.60	\$168,174.94	15.8%	Reconstruction/widen existing roadway, 2.2 miles of 4-lane minor arterial from FM 2770 to Veterans Dr
4	2, 4	Center Street (FM 150) (On-System)	40% Complete Schematic Phase. 50% Schematic due 1/15/2024 delayed from 11/8/23, submission pending coordination with TxDOT. Open House completed on 11/9/2023 at City Hall. Project currently on hold, pending the DCC meeting with TxDOT to be scheduled.	\$ 939,225.52	\$338,845.10	36.1%	Reconstruction/widen existing roadway, 0.4 miles of 2-3 lane minor collector from Veterans Dr to Main St
5	6	Kyle Parkway/Lehman Road Extension	40% Complete PS&E Phase. 60% PS&E due 8/15/2024 delayed from 5/18/2024. Open House scheduled for 12/4/2023, location TBD.	\$ 2,794,679.68	\$611,232.40	21.9%	New location roadway, 1.3 miles of 4-lane minor arterial from Dacy Ln to Bunton Creek Rd
6	6	Marketplace Avenue	30% Complete PS&E phase. 60% PS&E submittal due 12/1/2023. Open House completed on 11/9/2023 at City Hall.	\$ 781,960.00	\$246,230.61	31.5%	New location and reconstruction/widen roadway, 0.6 miles of 4-lane minor arterial from FM 1626 to Marketplace Ave (Existing)
7	2, 6	Bunton Creek Road	70% Complete schematic Phase. 90% Schematic submitted 11/8/2023. Open House scheduled for 12/4/2023, location TBD.	\$ 947,810.00	\$471,794.41	49.8%	Reconstruction/widen existing roadway, 1.2 miles of 4 lane minor arterial from Lehman Rd to Porter Cove
8	6	Windy Hill Road	45% Complete schematic phase. 50% Schematic submitted 11/7/2023. Open House scheduled for 12/4/2023, location TBD.	\$ 654,882.90	\$340,931.37	52.1%	Reconstruction/widen existing roadway, 0.6 miles of 4 lane minor arterial Purple Martin Ave to IH 35 NBFR
				\$ 11,669,816.15	\$3,624,923.06	31.06%	



Kyle, TX

Community Survey

July - September 2023



The Zencity Community Survey

A recurring survey that never stops running, the Zencity Community Survey measures how satisfied residents are with their community and with local government-provided services and allows officials to compare these scores over time and against a cohort of similar communities.



Survey Methodology

432 respondents were digitally recruited (e.g. over social media, mobile apps, local websites, and survey panels) between July - September 2023. One additional response was collected through the city's distribution efforts which was used to supplement the Zencity-recruited responses for free-text questions. Zencity built a representative sample by matching respondent data to the U.S. Census Bureau's race, ethnicity, age, and gender distributions in Kyle, TX. Finally, rake-weighting was applied as a statistical safeguard to balance out any remaining discrepancies in distribution, so no demographic group is overrepresented or underrepresented in the final score.

Score Calculation

The overall satisfaction score is calculated by averaging how each resident rated quality of life and community characteristics on a numeric scale (1-5), and classifying this average as satisfied, neutral, or not satisfied. The resulting score, then, is the weighted percentage of residents who gave an overall satisfied rating.

Overall Satisfaction

The overall satisfaction score is calculated from the questions in the two main sections of the survey: general quality of life and satisfaction with different characteristics of life in your community.

We take the average of these questions, then classify the score as positive (3+), neutral (1.5 to <3), or negative (≤ 1.5). The percentages represent the percent of respondents in each category.

If you have a previous cycle, the up (↑) and down (↓) arrows will show the change in percentage points.

Zencity Community Survey

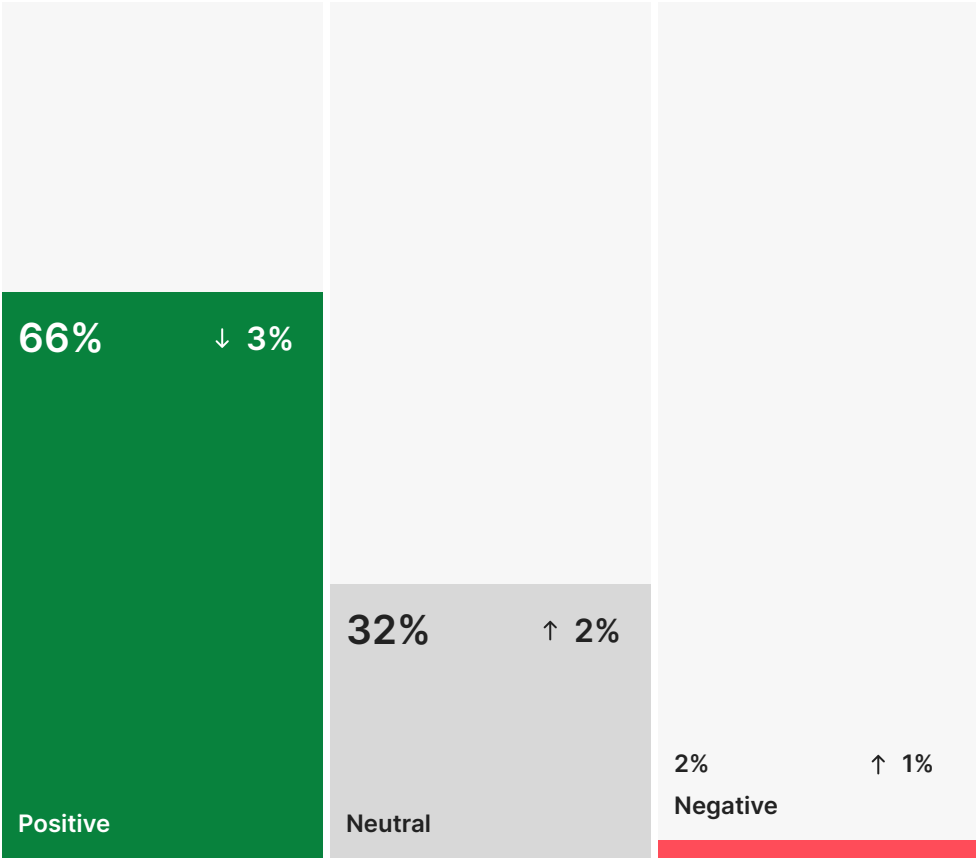
Kyle, TX
July - September 2023

Powered by


66%

of 432 surveyed residents are satisfied with life in Kyle

↓ 3% vs. previous cycle



Zencity Community Survey

Kyle, TX
July - September 2023





Powered by


These are the main measures of satisfaction in your community

The bars on the right show the proportion of responses that are positive (4 or 5), neutral (3), or negative (1 or 2). The percentages show the percent in the positive category.

We take the average of the Community Characteristics, then classify the score as positive (3+), neutral (1.5 to <3), or negative (≤ 1.5). The percentages represent the percent of respondents in each category.


If you have a previous cycle, the up (\uparrow) and down (\downarrow) arrows will show the change in percentage points.

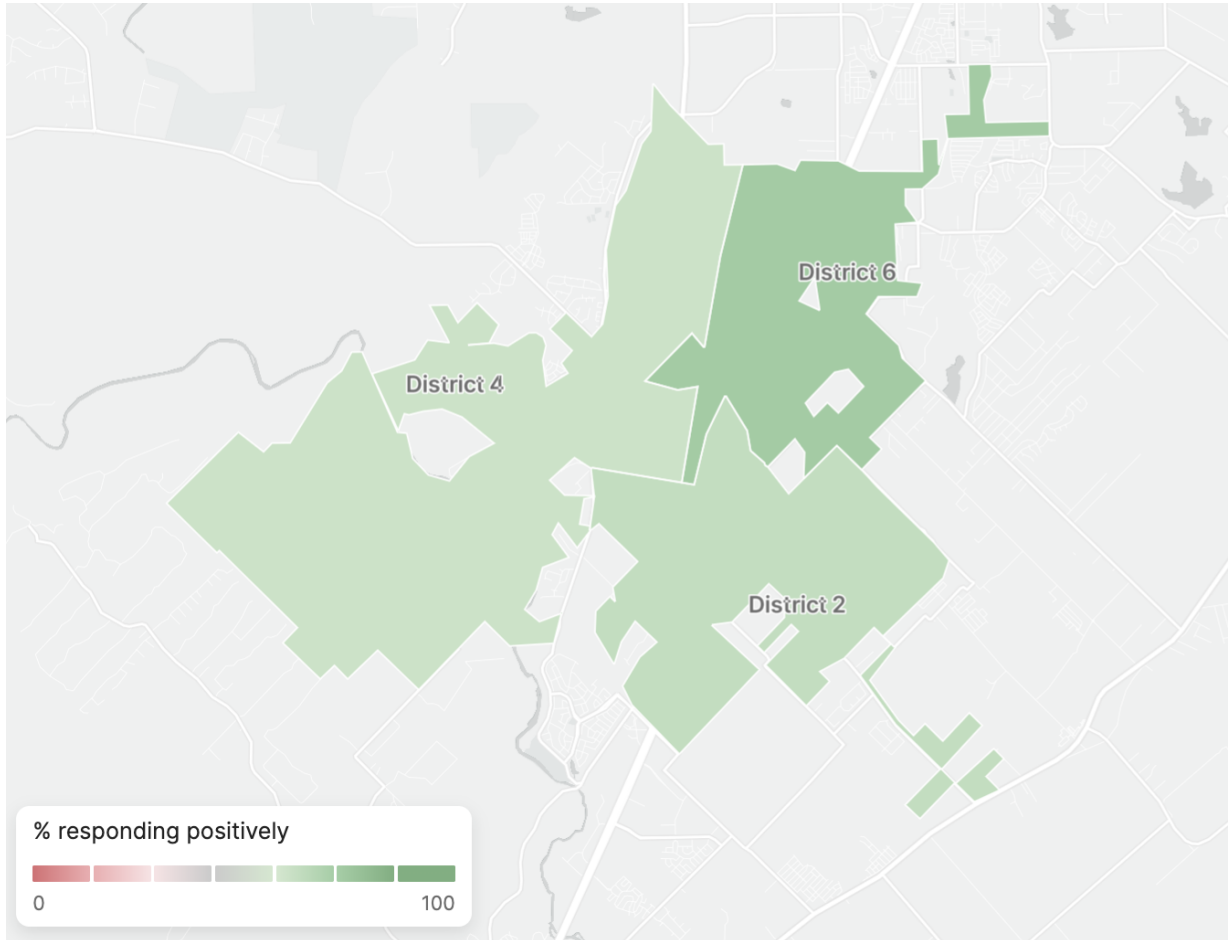
QUESTION	RESIDENT SATISFACTION
How is the overall quality of life in Kyle?	62% • \uparrow 1% 
How likely are you to recommend Kyle as a place to live?	55% • \uparrow 1% 
How likely are you to be living in Kyle 5 years from now?	53% • \downarrow 4% 
Average rating from the Community Characteristics questions	60% • \uparrow 1% 




Across the Community

Zencity Community Survey

Kyle, TX
July - September 2023

Powered by
 Zencity



AREA	RESIDENT SATISFACTION
District 2	65% • ↓ 5% 
District 4	63% • ↓ 3% 
District 6	72% • ↓ 1% 

Demographic Breakdown

Smaller sample sizes can lead to unreliable estimates. For this reason, we hide scores for groups under 30 respondents.

For groups between 30 and 49 respondents, we highlight the small sample size using an asterisk (*). Use these scores with caution.

Zencity Community Survey

Kyle, TX
July - September 2023

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 Zencity

DEMOGRAPHIC	GROUP	SCORE	N
Age	18-34	66%	172
Age	35-54	62%	104
Age	55+	76%	141
Education	High school degree or less	65%	95
Education	Some college or college degree	67%	266
Education	Higher education degree	60%	60
Ethnicity	Hispanic/Latino	68%	137

DEMOGRAPHIC	GROUP	SCORE	N
Ethnicity	White	70%	332
Gender	Female	70%	289
Gender	Male	63%	138
Income	\$49,999 or less	74%	121
Income	\$50,000-\$149,999	69%	216
Income	\$150,000 or more	42% *	45


Life in Kyle

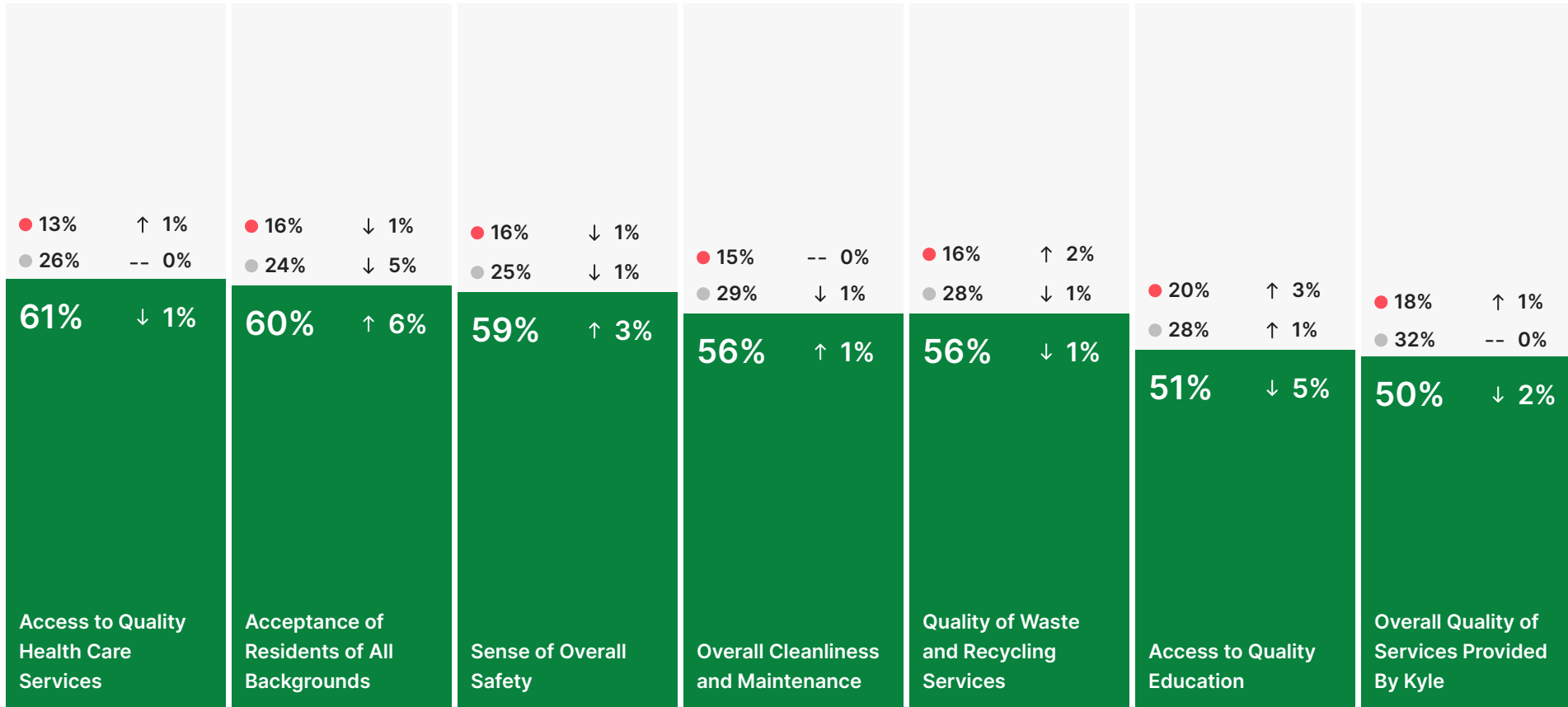
The bars show the percent of respondents who reported positively (4 or 5) in response to questions about community characteristics.

We also display the percent of respondents who were neutral (3, shown with a gray dot) or negative (1 or 2, shown with a red dot).

Zencity Community Survey

Kyle, TX
July - September 2023

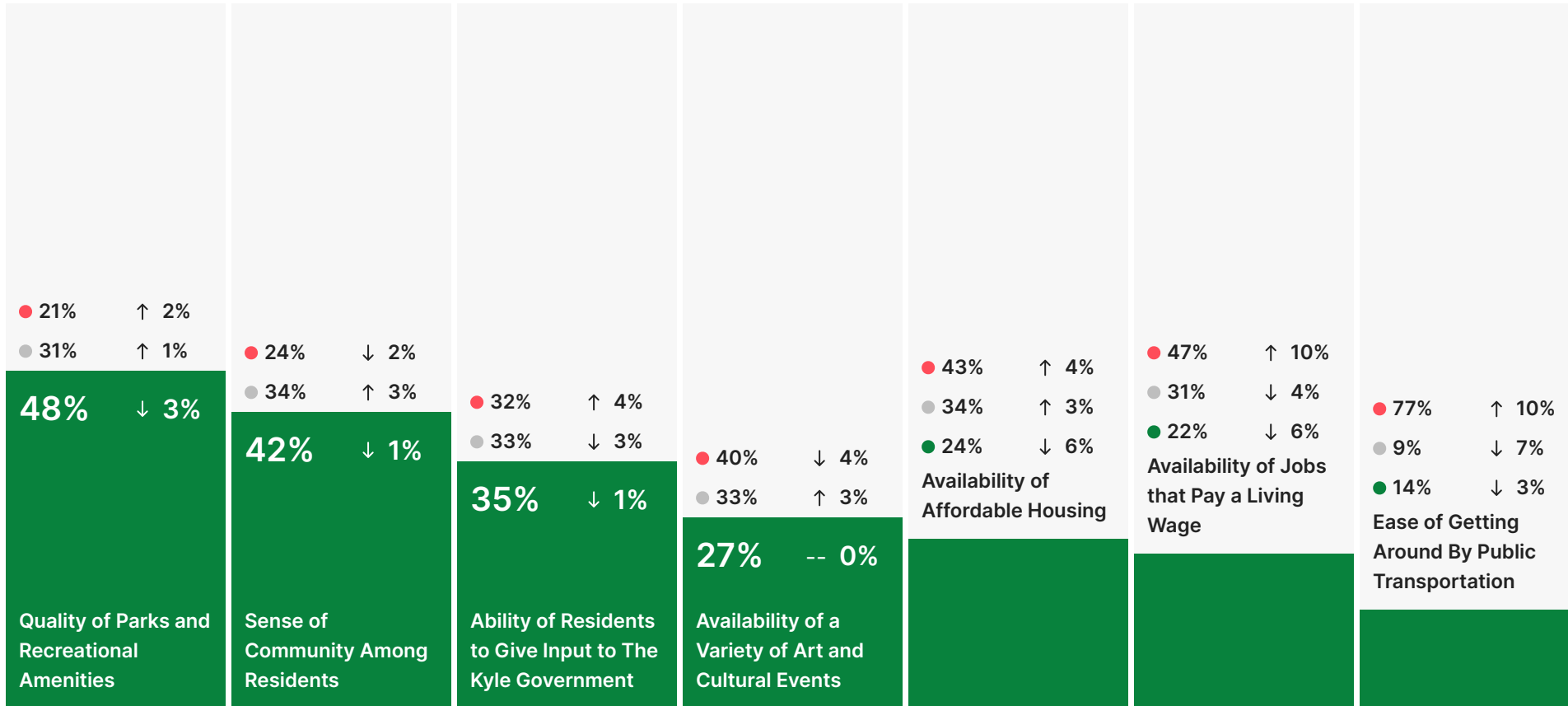
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Zencity Community Survey


Kyle, TX
July - September 2023

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Zencity Community Survey

Kyle, TX
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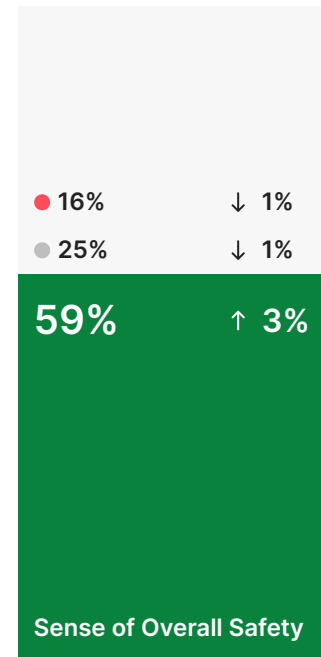
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The ratings residents gave these parts of life showed a connection to their overall satisfaction

In order to appear here, a characteristic must a) demonstrate a strong correlation with how residents rated their overall satisfaction and b) receive a notably high or low satisfaction score

Maintain

High-scoring characteristics with strong correlation to overall satisfaction



Focus on

Low-scoring characteristics with strong correlation to overall satisfaction



Strengths


This community characteristic was selected because it had a high correlation with satisfaction AND received a notably high score.

The percentages shown indicate the percent of respondents who responded positively (4 or 5). The bars indicate the proportion of respondents who were positive, neutral (3), or negative (1 or 2).

For groups between 30 and 49 respondents, we highlight the small sample size using an asterisk (*). Use these scores with caution.

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59%

of residents are satisfied with the sense of overall safety

↑ 3% vs. previous cycle



Neutral
25% • ↓ 1%

Dissatisfied
16% • ↓ 1%

AREA

District 2	55% • ↓ 2%	
District 4	60% • ↑ 5%	
District 6	62% • ↑ 3%	

AGE

18-34	65% • ↑ 9%	
35-54	53% • ↑ 2%	
55+	58% • ↓ 7%	

GENDER

Male	61% • ↑ 8%	
Female	57% • ↓ 2%	

RACE/ETHNICITY

White	61% • ↑ 4%	
Hispanic/Latino	62% • ↑ 9%	

In Focus


This community characteristic was selected because it had a high correlation with satisfaction AND received a notably low score.

The percentages shown indicate the percent of respondents who responded positively (4 or 5). The bars indicate the proportion of respondents who were positive, neutral (3), or negative (1 or 2).

For groups between 30 and 49 respondents, we highlight the small sample size using an asterisk (*). Use these scores with caution.

Zencity Community Survey

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22%

of residents are satisfied with the availability of jobs that pay a living wage

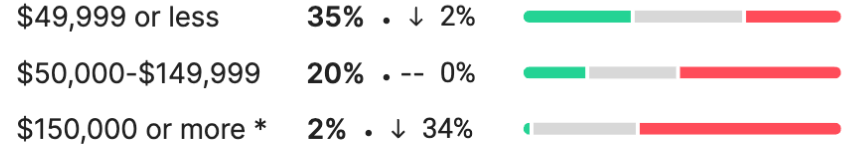
↓ 6% vs. previous cycle



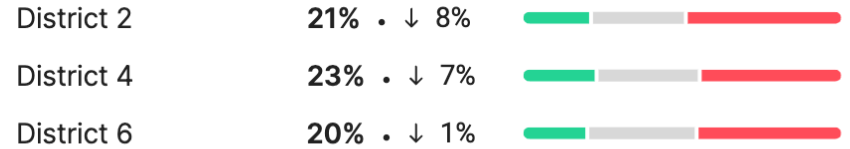
Neutral
31% • ↓ 4%

Dissatisfied
47% • ↑ 10%

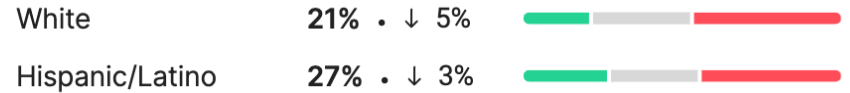
INCOME



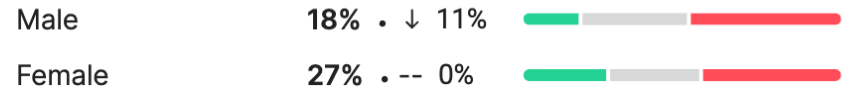
AREA



RACE/ETHNICITY



GENDER



Community Benchmark

How we compare Kyle, TX to other similar communities

Residents from more than 1,000 communities across the United States have participated in Zencity's Community Surveys. We use the combined results from these surveys to produce our benchmark estimates. By averaging across respondents from dozens or hundreds of different communities, it's possible to arrive at a picture of what the results for a "typical" community in that cohort look like. This offers a way to compare your results- particularly strengths and areas for improvement- within a greater context. Each community running a Community Survey with Zencity receives a customized community benchmark cohort that reflects its unique characteristics.

First, the cities, towns, and counties in the United States are allocated into cohorts using variables such as population size, geography, density, and demographics to group similar communities together. Then, each cohort's benchmarks are calculated using the same scoring methodology outlined in the Survey Methodology section. Finally, since recruitment methods can differ slightly according to the needs of each community, cohort benchmarks are adjusted accordingly to match the exact distribution of recruitment methods.

Community Benchmark

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These are some of the communities represented in your cohort

Density is calculated by people per square mile of land area.

Diversity is measured by percentage of people who are not in the largest race or ethnicity group.

Median income is the median annual dollars of income per household.

COMMUNITY NAME	TOTAL POP	DENSITY	DIVERSITY	MEDIAN INCOME (\$)
Kyle, Texas	45,828	1,475	10.95%	\$75,413
Del Rio, Texas	35,828	1,753	7.66%	\$45,561
Harlingen, Texas	65,028	1,621	8.24%	\$43,003
Greenville, Texas	28,088	870	30.55%	\$48,979
Weslaco, Texas	41,103	2,509	12.73%	\$47,094
Converse, Texas	27,582	3,261	35.36%	\$69,048

+ more communities with similar characteristics

The data displayed on this page was sourced from the U.S. Census Bureau's 2020 Census of Population and Housing.

Community Benchmark

Kyle, TX
July - September 2023

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The overall resident satisfaction in Kyle is lower than its cohort.

66% Kyle
81% Cohort
78% National

- Kyle
- Cohort
- ▲ National

QUESTION	NATIONAL	COHORT	YOUR SCORE	SATISFACTION COMPARISON
How is the overall quality of life in Kyle?	63%	67%	62%	
How likely are you to recommend Kyle as a place to live?	62%	63%	55%	
How likely are you to be living in Kyle 5 years from now?	63%	63%	53%	

0% 25% 50% 75% 100%

Community Benchmark

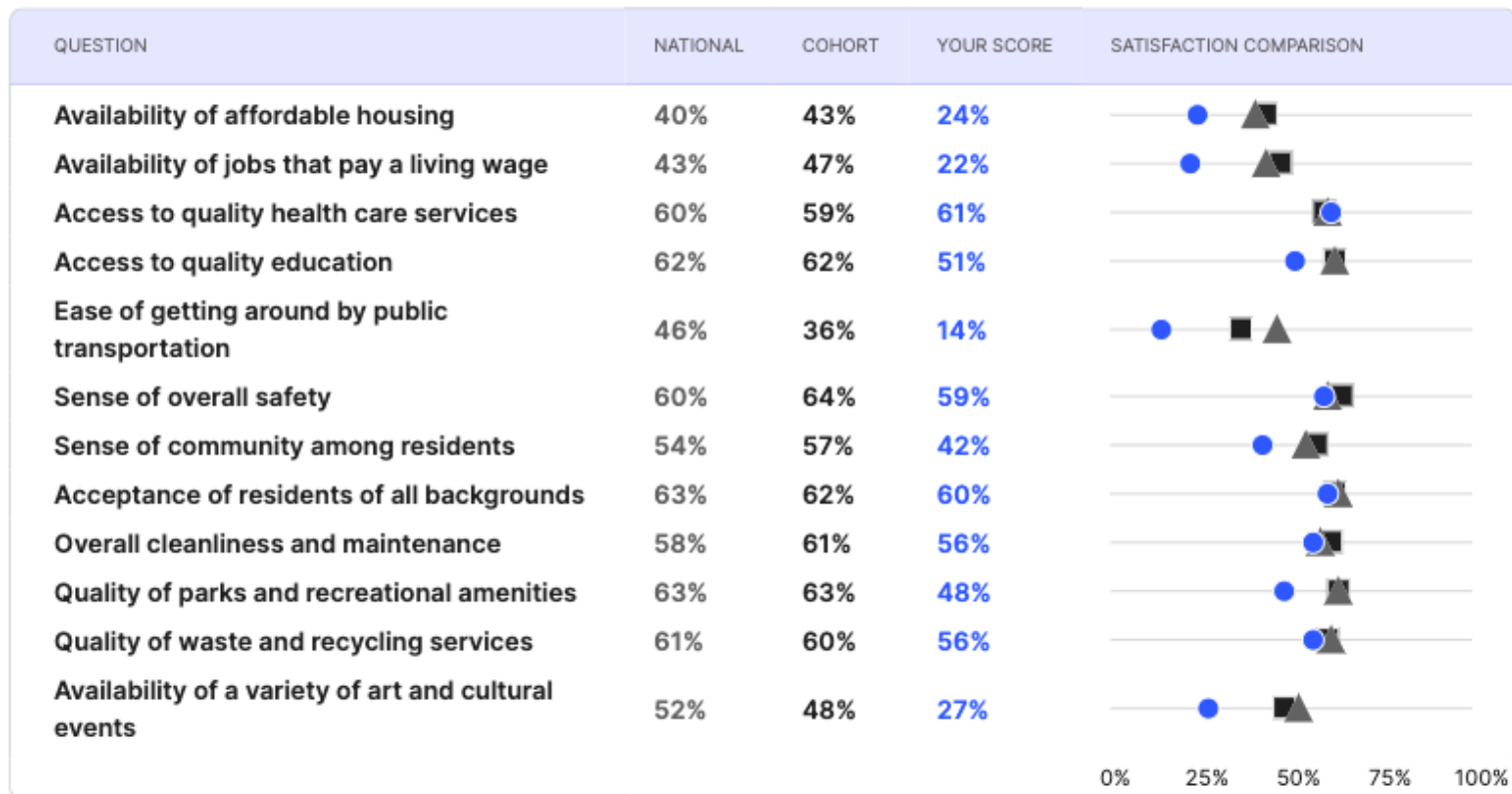
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Satisfaction with Life in Kyle, TX

Breakdown by characteristic

- Kyle
- Cohort
- ▲ National



Free-Text Responses

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What residents love

Question: What is your favorite thing about living in Kyle?



What residents want changed

Question: What is the one thing you would change in Kyle?



Rotating Survey Section

The rotating survey section focuses on one issue per survey cycle and can be updated as new areas of interest emerge.

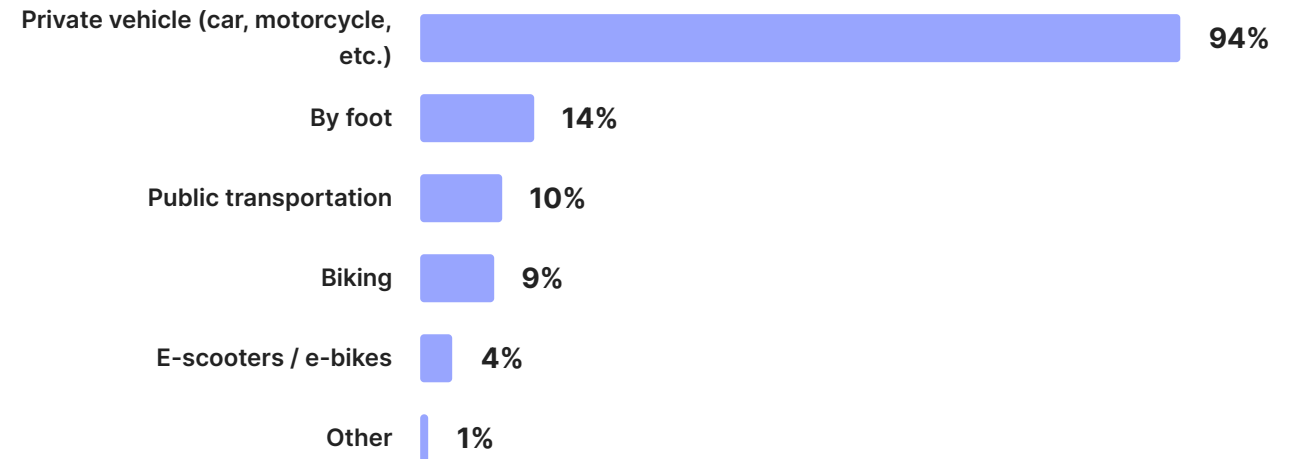
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94% of respondents reported preferring to get around the city by **private vehicle**.

The question:
How do you prefer to get around the city?



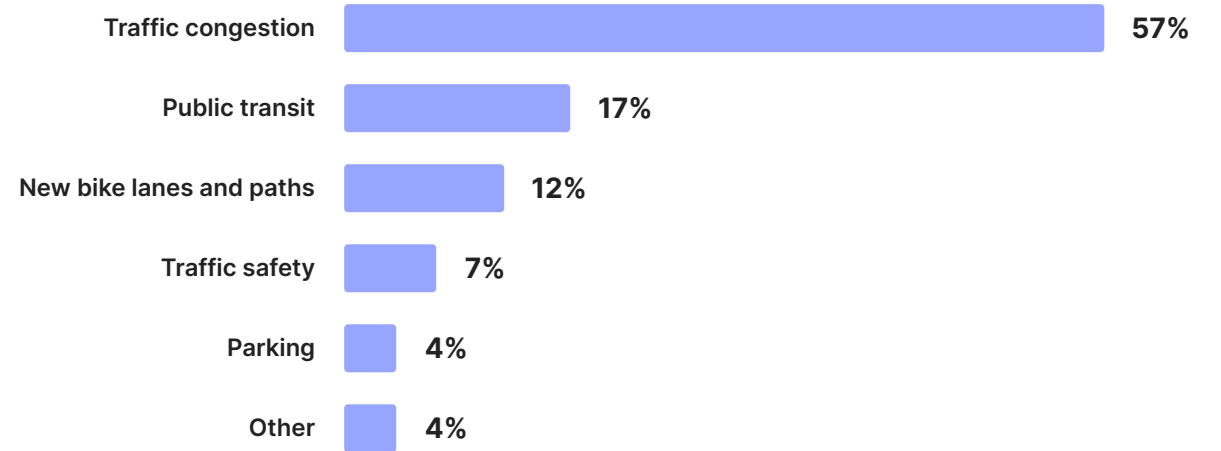
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57% of respondents reported that they would most like to see **traffic congestion** improved around the city.

The question:
Which of the following would you most like to see improved around the city?



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82% of respondents reported that they have not used the UberKyle \$3.14 program.

The question:
Have you used the UberKyle \$3.14 program?



Of the **14%** of respondents who reported having used the UberKyle \$3.14 program:

The question:
How was your experience with the UberKyle \$3.14 program?

78%

of users are satisfied with their experience with the UberKyle \$3.14 program.



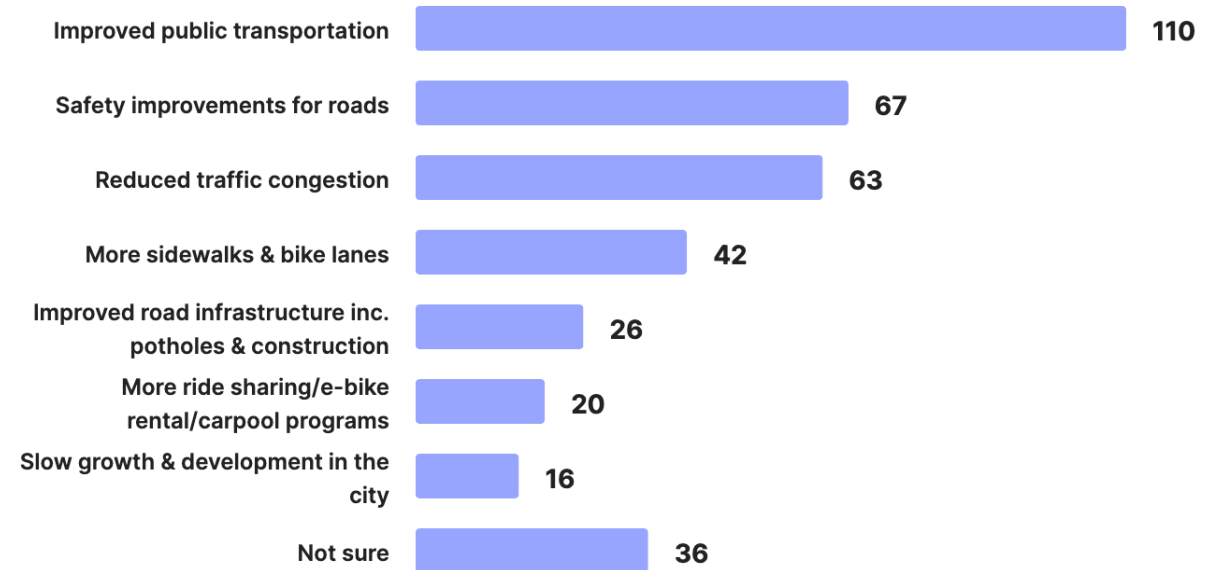
Neutral 13% Dissatisfied 9%

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Kyle, TX
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Respondents most commonly reported that **improved public transportation** would make it easier for residents to get around the city.



The question:

What is the one thing the city can do to make it easier for residents to get around the city?

The Questionnaire

Zencity Community Survey

Kyle, TX
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Section 1

General Satisfaction

QUESTIONS	CHOICES
How is the overall quality of life in Kyle? *	1 - 5 Scale (Poor - Excellent)
How likely are you to recommend Kyle as a place to live? *	1 - 5 Scale (Very unlikely - Very likely)
How likely are you to be living in Kyle 5 years from now? *	1 - 5 Scale (Very unlikely - Very likely)
What is your favorite thing about living in Kyle?	Open Ended
What is the thing you would most want to change about life in Kyle?	Open Ended

Zencity Community Survey

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Section 2

Community Characteristics

QUESTIONS
Availability of affordable housing
Availability of jobs that pay a living wage
Access to quality health care services
Access to quality education
Availability of a variety of art and cultural events
Ease of getting around by public transportation
Sense of overall safety
Sense of community among residents

QUESTIONS
Acceptance of residents of all backgrounds
Ability of residents to give input to the Kyle government
Overall cleanliness and maintenance
Quality of parks and recreational amenities
Quality of waste and recycling services
Overall quality of services provided by Kyle

Zencity Community Survey

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Section 3

Rotating Survey Section

QUESTIONS	CHOICES
How do you prefer to get around the city? *	By foot / Biking / Public transportation / Private vehicle (car, motorcycle, etc.) / E-scooters / e-bikes / Other
Which of the following would you most like to see improved around the city? *	Traffic congestion / Public transit / New bike lanes and paths / Parking / Traffic safety / Other
Have you used the UberKyle \$3.14 program? *	Yes / No / I don't know
How was your experience with the UberKyle \$3.14 program? *	Scale (Poor - Excellent)
What is the one thing the city can do to make it easier for residents to get around the city?	Open Ended

Zencity Community Survey

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Section 4

Demographics

QUESTIONS	CHOICES
In what year were you born? *	Open Ended
Which of the following do you identify as? *	Male / Female / Prefer to self-describe
Please state the gender you identify as.	Open Ended
Which one of these statements best describes your current situation? *	Full-time employed / Part-time employed / Unemployed / Student / Apprentice/intern / In retirement or early retirement / Permanently disabled / Fulfilling domestic tasks or looking after children/family / Prefer not to say / Other
Are you of Hispanic, Latino, or Spanish origin? *	Yes / No / Prefer not to say
What is your race? *	White / Black or African American / American Indian or Alaska Native / Asian / Native Hawaiian, Samoan, Chamorro, or other Pacific Islander / Prefer not to say / Other
Is your home: *	Owned by you or someone in your household, with or without a mortgage or loan? / Rented? / Occupied without payment of rent? / Prefer not to say

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Section 4

Demographics

QUESTIONS	CHOICES
<p>What is the highest level of school you have completed or the highest degree you have received? *</p>	<p>Less than a high school diploma / High school graduate or GED / Some college but no degree / Associate degree in college / Bachelor's degree (For example: BA, AB, BS) / Master's degree (for example: MA, MS, MBA) / Professional School Degree (for example: MD, DDS, DVM, LLB, JD) / Doctorate degree (for example: PhD, EdD) / Prefer not to say</p>
<p>Do any children under the age of 18 live in your household at least half of the time? *</p>	<p>Yes / No / Prefer not to say</p>
<p>Were you born in the United States? *</p>	<p>Yes, born in the United States / No, born outside the United States / Prefer not to say</p>
<p>Which category best represents your household's total income over the past year? *</p>	<p>\$14,999 or less / \$15,000-\$29,999 / \$30,000-\$49,999 / \$50,000-\$74,999 / \$75,000-\$99,999 / \$100,000-\$124,999 / \$125,000-\$149,999 / \$150,000-\$199,999 / \$200,000-\$299,999 / \$300,000 or more / Prefer not to say</p>