



JUNE 16, 2023

# WEEKLY REPORT

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TO: MAYOR MITCHELL AND COUNCIL MEMBERS  
FROM: CITY MANAGER BRYAN LANGLEY

KYLE COMMUNICATIONS DEPARTMENT  
[COMMUNICATIONSDEPT@CITYOFKYLE.COM](mailto:COMMUNICATIONSDEPT@CITYOFKYLE.COM)

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## GET CONNECTED WITH THE CITY OF KYLE

Stay up to date on everything that is happening in the city! Sign up to receive the [weekly e-newsletter](#) and follow us on social media.



## I. COUNCIL SCHEDULE

### TUESDAY, JUNE 20, TIRZ #4 MEETING, 5:30 P.M.

All meetings will be held at Kyle City Hall Council Chambers, 100 W. Center St. The meeting will be conducted in the council chambers and is also available via live stream on Kyle10.

### TUESDAY, JUNE 20, CITY COUNCIL SPECIAL MEETING, 6 P.M.

All meetings will be held at Kyle City Hall Council Chambers, 100 W. Center St. The meeting will be conducted in the council chambers and is also available via live stream on Kyle10.

### TUESDAY, JUNE 20, CITY COUNCIL REGULAR MEETING, 7 P.M.

All meetings will be held at Kyle City Hall Council Chambers, 100 W. Center St. The meeting will be conducted in the council chambers and is also available via live stream on Kyle10.

## II. NALEO WEBINAR

Council Member Yvonne Flores-Cale attended a webinar about water use and conservation hosted by NALEO Educational Fund and Water Education for Latino Leaders (WELL). View the [recording of the webinar here](#). Other webinar resources are linked below. **(See presentation Attachment on page 21)**

[Advancing Affordability through Water Efficiency](#)

[Drought and Equity in California](#)

[Drought and Equity in the San Francisco Bay Area](#)

[Tucson's One Water Plan](#)

[U.S. Water Alliance](#)

## III. FENTANYL CAMPAIGN

Staff Contact: Rachel Sonnier

The Kyle Police Department is working with the Communications Department to create a public outreach campaign for fentanyl awareness that will include a public facing website with resources, posters, billboards and regular outreach to the community. This program is set to launch on Tuesday, June 20.

### IV. ZENCITY COMMUNITY SURVEY UPDATE

Staff Contact: Rachel Sonnier

We have received a more in-depth Community Survey report from ZenCity. This report goes into greater detail about residents' satisfaction with specific city services and overall quality of life in Kyle. **(Please see attachment on page 40)**

### V. ECONOMIC DEVELOPMENT UPDATES

Staff Contact: Victoria Vargas

Many exciting new amenities for Kyle residents!

**Now Open For Business:**

- Cycle Bar
- Chipotle
- Freebirds

**Coming soon:**

- Mighty Fine Burgers
- Z'Tejas
- Crumbl Cookie
- Einstein Bagels
- Black Rock Coffee
- Chick-Fil-A (2nd location)
- Cava
- Torchy's Tacos - early July
- Academy - mid Sept

### VI. LA VERDE DEDICATION ELEMENT

Staff Contact: Rachel Sonnier

The final La Verde plaque language/design has been sent to contractors to be added to the final dedication element. **(See attachment on page 71)**

## VII. DIALOGUE FOR PEACE AND PROGRESS 2023 – CELEBRATING JUNETEENTH

Staff Contact: Rachel Sonnier

The community is invited to join the City of Kyle for the Dialogue for Peace and Progress 2023 – Celebrating Juneteenth on Friday, June 16 from 7-8:30 p.m. at Kyle City Hall. The event will be held in-person at Kyle City Hall, 100 W. Center St., but other options for participation include streaming the panel online through Spectrum 10, the City's YouTube channel or the City of Kyle's Facebook Page.

Prior to the Dialogue for Peace and Progress - Celebrating Juneteenth, at 6 p.m. at Kyle City Hall, residents will be welcome to come view the art on display at City Hall. Art exhibition attendees will also be able to vote on their favorite pieces of art on display. The Kyle Historic Train Depot will have refreshments and will be open for tours and viewing.

## IIX. WELCOME TO TEAM KYLE!

Staff Contact: Sandra Duran

- Juan Lopez - Police Cadet
- Caitlin Benson – Telecommunicator
- Madison Eskew - Telecommunicator
- Joann Rivera - Building Maintenance Technician
- Connie Medina - Building Maintenance Technician
- Rogelio Camacho - Utility Technician I - Water
- Gabriel Cruz - Meter Technician

## IX. PUBLIC SAFETY CENTER CORNERSTONE PLACING

Staff Contact: Chief Jeff Barnett

City Council, Leadership and Kyle Police Department Staff are invited to join the Masonic Lodge for the Placing of the Cornerstone on the Public Safety Center and a luncheon on Wednesday, June 21.

The ceremonies will begin at 10 am at the Public Safety Center, 1700 Kohlers Crossing. After the ceremony, everyone is invited to return to the covered parking area for a lunch provided by the Masonic Lodge.

## X. CIP/ROAD PROJECT UPDATES

Staff Contact: Leon Barba

### La Verde Park:

- Project 89% complete
- Import of topsoil for sod area
- Spot survey existing grade
- LED lighting at bridge
- Soffit installation continuing
- Limestone waterproofing
- Up light install on larger trees around lawn area
- La Verde Monument Update
- Monument has been approved to be manufactured & will take 6-8 weeks
- Substantial Completion Date: July 2023

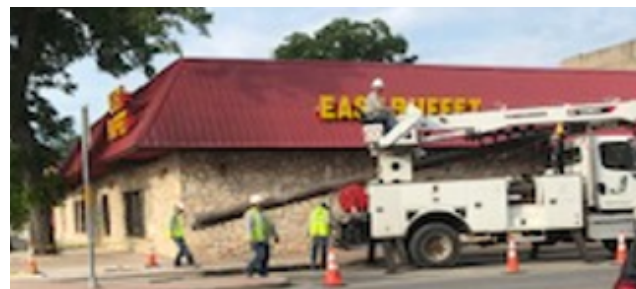


### Public Safety Center:

- Project 92% complete
- Site grading, sod, landscaping
- Pouring curbs, islands, light pole bases
- Countertop & sink install
- Elevator flooring
- Gym flooring
- Furniture & Equipment install
- Substantial Completion Date: June 2023

### Downtown Relocation of Lines:

- PEC relocation of poles in progress.



## CIP/ROAD PROJECT UPDATES CONTINUED

### Indian Paintbrush Lift Station:

- Based on pay request, overall progress is 63%
- Continued preparation of emergency generator pad
- Removed existing canopy pad
- Preparation of control panel pad



### Schlemmer & Porter Phase II:

- Notice to Proceed for construction is June 19, 2023.
- Approximately 1,500' of wastewater pipeline.
- The contractor for the project is Cedar Hills Construction.
- Estimated 4 months to complete

### Kohler's Crossing Project:

- Night work to begin June 19th for westbound repairs.

### Center/South Street Quiet Zone

- Work began June 12th on Center Street
- Center Street EB Detour to begin June 22nd
- Project estimated to be completed early August 2023.



## XI. PUBLIC WORKS DEPARTMENT UPDATES

Staff Contact: Harper Wilder

### **Inspectors:**

- Tracking and inspecting 50 active projects.
- According to representatives of Frontier Fiber, the installation of new fiber has stopped in the City of Kyle while the projects are being re-evaluated. During the interim, Frontier is currently working on final restorations from previous installations and caring for residents' concerns.
- AT&T is continuing fiber installations as planned.

### **Wastewater Treatment:**

- Water & Wastewater crews are working together internally to accomplish the installation of the 8-inch Non-Potable Water (NPW) line that will connect the new NPW system to our original golf course irrigation pumps for belt filter press operations.
- Contract Welder will be on-site, June 13, 2023, to complete the modification of NPW discharge to run to the Belt Filter Press.
- Quotes have been obtained for the Sludge Hauling Contract. We are awaiting review by Legal.
- The WWTP Open House has been rescheduled for July 13, 2023. We are looking for assistance from other PW departments to help cover setup and parking assistance.

### **Street Maintenance & Construction:**

- Rehabilitating the road at the WWTP – recent precipitation caused rutting and needed re-grading to allow heavy truck access.
- Jack Axe's/Papa Jacks' foundation demo is underway, and the demolition portion of the project is scheduled to be completed by 6-23, and may be extended depending on difficulties we may encounter or weather patterns.

### **Stormwater Drainage:**

- Public Works Drainage Crews are shredding and reshaping the ditches on Post Road in preparation for the paving project adjacent to the Post Oak Subdivision.



## XII. CITY COUNCIL REQUESTS

Council requests from the dais will be documented in the Friday Report until completion.

Date of Request	Request	Status
6/6/2023	Work session regarding the street widening issue	Scheduled for 7/18/2023 City Council Meeting
6/6/2023	<ol style="list-style-type: none"> <li>1. How much does it cost to operate the effluent pumps and related system to convey the effluent to the golf course?</li> <li>2. Do we perform routine preventative maintenance and what does that look like?</li> </ol>	<ol style="list-style-type: none"> <li>1. It is difficult to provide a number on the monthly charges for pump operation. PCGC does have a separate electric meter, but it has run continuously to supply process water to the WWTP for over 3 years.</li> <li>2. Public Works has a weekly program to check fluid levels. The motors are oil lubricated and are checked regularly.</li> </ol>

## XIII. ATTACHMENTS

- 1. Parks and Recreation Department Report.....Page 10
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# JUNETEENTH MARKET DAY



## MARKET DAYS BEGIN!

The 2023 Market Day Season began on June 10<sup>th</sup> with a Juneteenth Celebration!

Kiwanis was the event sponsor, and they distributed free books.

Performances by:

- Shaakir- Jazz Player
- Harris County Ballet Company
- Rock Praise Group

A pop-up cultural museum was on display inside KRUG.

PARD staff decorated the park gazebo.

500+ guests  
57 Vendors



## NEW PROGRAM: SKYHAWKS!

The new Skyhawks Sports Academy began June 12<sup>th</sup>. All Skyhawks sessions will be held at Gregg-Clarke Park.



## NEW Shade at the Pool Installed!

**Additional shade** has been added to the James Adkins Pool.



## THIS FRIDAY Adult Skate Night at Ash Pavilion

7:00-9:00 p.m.

Registration is required at:  
[www.teamsideline.com/kyle](http://www.teamsideline.com/kyle).



## James Adkins Pool Closure

The James Adkins Pool was temporarily closed from Friday, June 9-Thursday, June 15<sup>th</sup> due to the chemical controller malfunction. A temporary controller was installed on June 12<sup>th</sup>, however, it did not work properly and pool chemicals were unable to be balanced. The new controller was installed June 15<sup>th</sup>.

## Trivia Night Update

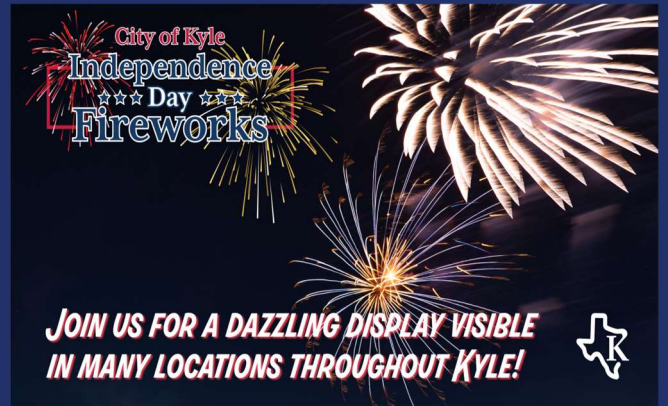
Trivia Night will not be held Monday, June 19<sup>th</sup> due to the Juneteenth City Holiday.

## SAVE THE DATE: 4<sup>TH</sup> OF JULY!

The 2023 4<sup>th</sup> of July Fireworks Show will be launched from the Plum Creek Golf Course at approximately 9:30 p.m. on Tuesday, July 4<sup>th</sup>.

Cover Band “The Grooves” will play in the parking lot of the Hays Performing Arts Center between 5-9pm.

The Golf Course will be closed to the public. Parking is encouraged at the Hays Performing Arts Center and surrounding retail locations.



## RESERVATION REPORT:

May June 4 <sup>th</sup> -June 10th	# of Reservations	# of Guests
KRUG Activity Center	1	10
Steeplechase Park Pavilion	0	0
Waterleaf Park Ballfields	0	0
Gregg-Clarke Park Pavilions	0	0
Gregg-Clarke Park Ballfields	12	155
Ash Pavilion	3	60
James Adkins Pool	5	250

## OUTDOOR NATURE PROGRAMMING:

- Completed additional repairs to the washed-out Plum Creek Crossing.
- Began construction on Post Oak Community Garden’s First ADA Garden Table.
- Attended Kyle PARD’s Market Day and hosted a department booth.
- Celebrated Pollinator Week by partnering with the Hays County Master Naturalists and Texas State University to host an informational booth at Kyle Market Days.

## RECREATION

- Summer Camp weekly attendance: 375
- Weekly Pool Attendance: 1600
- Weekly Lap Swim Attendance: 5
- Adult Trivia Night attendance: 30
- First full week of pool operations- Avg 52 people per hour
- Total weekly pool attendance ~ 2,093
- First week of summer camp- Avg 73 per day
- Recreation team attended H.R.’s Annual Supervisor Compliance Training
- Registration now open for: Dive In Movie at James Adkins Pool

- Programs in progress: softball, kickball, Skyhawks Sports Academy, baton twirling, kinder dance, trivia nights, senior bingo, Skate Night, Art in the Park

## PARKS AND TRAILS MAINTENANCE

- Installed dog waste station and trash can by the Cool Springs Restrooms
- Contractor completed another treatment of algae control
- Plan for replacement of plant material outside of the black fence finalized. Work will be completed 6/20/23.
- Replacement part of the NEW 360 play feature is ordered. Swings were removed due to safety hazards. Staff are obtaining quotes for new swings.
- Removed 80 yards of litter
- Mowed 240 acres of parkland

## PARK MAINTENANCE PROGRAM COORDINATORS:

- Began landscaping plan for the Library
- Moved Kyle Fair supplies to storage
- Assisted with the Juneteenth Market Day planning
- Displayed Juneteenth Market Day signage

## SPECIAL EVENTS

- Planning for 4<sup>th</sup> of July
- Planning for Pie in the Sky
- Assisted with Market Day- Special Event Manager, Claudia Rocha, was the emcee for the Juneteenth Program at the Market Day.

## **PARC Projects & CIP Updates**

Ash Pavilion Improvements New Floor New Scoreboard	Floor arrived, Install 6/26. Scoreboard arrived. Install scheduled for 6/12 rescheduled to 6/16.
Gregg Clarke Park Skate Park	Base data complete. Public Engagement Session 6/28 6-8pm at City Hall.
Gregg Clarke Park Splash Pad	Construction to begin 6/28.
Plum Creek Trail Improvement	Trails Committee Interviews are complete. Trails Committee to be appointed at the June 20 <sup>th</sup> City Council Meeting. Trails Committee meetings will begin in July. An RFQ for trail improvements will be posted in late summer.
Masonwood Park Development	In process. RFP to post in July.
Aeration at Cool Springs and Lineberger Lake	In process. RFP to post in July.
Inclusive Playground	Construction to begin 6/20.
Park Restrooms	RFP closed. Recommendation for approval will be on the June 20 <sup>th</sup> City Council Meeting agenda.
Ballfield Improvements	RFP will be posted 6/7-6/23.

Heroes Memorial Park  
Updates

Replacement wine glass for the POW table ordered.  
Pond algae treatments continue.  
Dedication plaque repairs quoted.

### UPCOMING EVENTS/PROGRAMS

#### Family Skate Night at Ash Pavilion

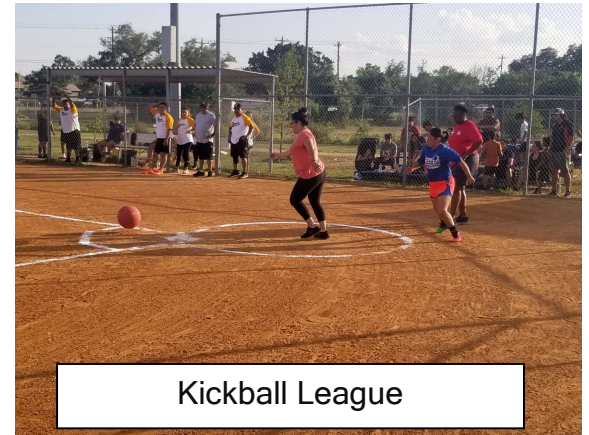
Friday, June 16<sup>th</sup>  
7pm-9pm

#### Trivia Night

Every Monday  
6:30 p.m.

#### Registration for the Dive In Movie at the James Adkins Pool

is now open: Friday, July 21<sup>st</sup> at Sundown  
<https://www.cityofkyle.com/recreation/dive-movie-0>



Kickball League



Summer Camp



Trivia Nights



Completed Creek Crossing

A MODERN SKATEPARK IS COMING!  
JOIN US TO LEARN ABOUT THIS EXCITING COMMUNITY PROJECT AND CONTRIBUTE YOUR IDEAS FOR THE FACILITY'S NEW DESIGN.  
DIGITAL SURVEY OPEN JUNE 27TH - JULY 11TH

**KYLE, TX  
SKATEPARK  
DESIGN  
WORKSHOP #1**

TUESDAY, JUNE 27<sup>TH</sup>  
FROM 6:00PM TO 8:00PM  
CITY HALL'S FALCON ROOM  
100 W CENTER ST. KYLE, TX

USE LINK OR QR CODE TO ACCES ONLINE SURVEY AND GIVE INPUT FOR THE CONCEPT DESIGN DEVELOPMENT  
<https://tinyurl.com/Kyle-Meeting-1>

  
SURVEY

 CITY OF KYLE  
ESTABLISHED 1984

 SPA SKATEPARKS

 NEWLINE SKATEPARKS  
BUILDING SKATEBOARDING

# KYLE PUBLIC LIBRARY CHECK IT OUT!



SIGN UP TO CRACK THE CASE FOR OUR  
SUMMER READING PROGRAM!  
SIGN UP ONLINE OR AT THE LIBRARY.

WHILE YOU'RE AT THE LIBRARY HAVE FUN  
PLAYING DRESS UP AND SNAP A PHOTO IN A  
MYSTERIOUS POSE!



**SENIOR RESOURCE FAIR** 2023

Free & Open to the Public  
[kasz.org/senior-resource-fair/](http://kasz.org/senior-resource-fair/)

**SAT JUNE 24**  
**10:00a - 1:00p**

*Better Living Together*  
 Focusing on the need for our community to join together and support seniors to live healthy, safe and fulfilling lives.

This is a free community event, spotlighting programs and services provided by institutions that support seniors and their caregivers in Kyle & the surrounding areas.

- ✓ Health & Wellness
- ✓ Insurance & Law
- ✓ Civic & Social Outreach
- ✓ Living Accomodations
- ✓ And More!

**Location:**  
 Kyle Public Library  
 550 Scott St | Kyle, TX

**Drawings throughout the Event!**  
*"You do not need to be present to win"*

THE LIBRARY WILL BE CLOSED ON MONDAY, JUNE 19TH IN HONOR OF JUNETEENTH.

**TERTULIA,  
A SPANISH  
CONVERSATION CLUB**

Wednesdays at 2  
PM, starting June  
21st.

Come and  
practice  
your  
Spanish!  
All skill  
levels are  
welcome!



**BEGINNING  
THE WEEK  
OF JUNE  
19TH!**

**KYLE LIBRARY  
AT KYLE  
MARKET DAYS**

Director, Colleen Tierney enjoyed seeing familiar and new faces all day at the first Kyle Market Day and Juneteenth Celebration.







**From:** Brian Ziegler <brian.ziegler@firstunitedbank.com>  
**Sent:** Wednesday, June 14, 2023 4:21 PM  
**To:** Victoria Vargas <victoria@cityofkyle.com>  
**Cc:** Travis Mitchell <mayormitchell@cityofkyle.com>  
**Subject:** Brian Ziegler

Victoria,

Please accept the following as my formal resignation as Chair of the Kyle Economic Development & Tourism Board (the Board). I truly enjoyed my time serving on the Board and appreciate the opportunity to have contributed to the community and witness the amazing growth experienced by the city over the last 12 years.

Due to an expanded work role with my employer, I was considering resigning at the end of my current term in September, however, based on direction of the current Council and its view of how the Board should be structured, I believe now is the correct time. When first provided the opportunity to sit on the Board, it consisted of all citizens with little to no experience or understanding of Economic Development and added no real value to the city. The primary reason the Board was restructured from a citizenry to stakeholder model was to provide Council access to community leaders with specific skillsets required for successful Economic Development in the areas of Finance, Site Development, Workforce Development, Infrastructure, Tourism and General Business. Reverting back to a citizenry Board, is in my opinion, a step backwards for the city and is not an endeavor I wish to revisit. I realize the talent pool of Kyle has greatly expanded along with the population over the past decade and I truly hope the city is able to find the right candidates, with not only the needed skillset to provide viable recommendations to council, but also the willingness to serve.

Below are the current Board members and their roles within the community that may no longer be eligible to reside on the Board based on future Council action:

**Board Members:**

Brian Ziegler (Chair), Senior Vice President of Commercial Lending, First United Bank  
 Tony Spano (Vice Chair), Developer (retired), Plum Creek Development, Bigelow Homes (not a citizen)  
 Eddie Brown (Small Business Owner), President, Athlete Performance Solutions (not a citizen)  
 Luke Miller (Large Business), COO Officer, Ascension Seton Hays (not a citizen) Don Tracey (Workforce), Director of Corporate and Community Education, Austin Community College (not a citizen)  
 Tessa Schmitzinsky (Infrastructure), Strategic Growth Manager, Pedernales Electric Cooperative (not a citizen)  
 Cassidy Berenato (Tourism), San Marcos Regional Airport (not a citizen)

**Ex-Officio Members:**

Dr. Eric Wright, Superintendent, Hays Consolidated Independent School District  
 Julie Snyder, CEO, Kyle Area Chamber of Commerce  
 Jessica Inacio, Senior Director of Business Attraction, Greater San Marcos Partnership

I truly thank you for the wonderful opportunity to serve the City and wish you, staff and Council the best,

**Brian Ziegler**  
**Sr. Vice President**  
**Asset Quality Manager – Austin Market**  
**Commercial Loan Officer**



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[www.firstunitedbank.com](http://www.firstunitedbank.com)  
[www.spendlifewisely.com](http://www.spendlifewisely.com)

This message is intended for designated recipients only. If you have received this message in error, please delete the original and all copies and notify the sender immediately. Federal law prohibits the disclosure or other use of this information.

**From:** tony spano <tonyspano.ts@gmail.com>  
**Sent:** Thursday, June 15, 2023 2:26 PM  
**To:** Victoria Vargas <victoria@cityofkyle.com>  
**Cc:** Travis Mitchell <mayormitchell@cityofkyle.com>  
**Subject:** City of Kyle Economic Development Board

Victoria,

Please accept this email as my formal resignation to the Kyle Economic Development & Tourism Board.

I have thoroughly enjoyed serving on the Board these past several years and have felt real excitement and a sense of pride as we were able to see many new opportunities for economic growth come to fruition in the City.

I wish the City, Council, Economic Development Department, and you personally, all the best in future endeavors,

Kindest regards,

**Tony Spano <"><  
231 Packsaddle Pass  
Wimberley, TX 78676**

City of Kyle, Texas  
 City Sales and Use Tax Collection by Month  
 Comparison for FY2022 and FY2023

Collection Month	Actual Receipts Current Year FY 2023	Comparison to Budget FY 2023				Comparison to Last Year FY 2022			
		Budget FY 2023	\$ Variance	% Variance	Sales Tax Rebates 380 Payments	Actual Receipts Last Year FY 2022	\$ Variance	% Variance	Sales Tax Rebates 380 Payments
October	\$ 1,160,979.47	\$ 1,069,321.00	\$ 91,658.47	8.57%	\$ 78,383.57	\$ 988,828.48	\$ 172,150.99	17.41%	\$ 71,785.82
November	1,495,233.54	1,478,914.00	16,319.54	1.10%	87,108.76	1,367,589.48	127,644.06	9.33%	79,900.36
December	1,306,962.31	1,101,854.00	205,108.31	18.61%	81,586.10	1,018,911.95	288,050.36	28.27%	74,924.33
January	1,285,130.02	1,185,481.00	99,649.02	8.41%	84,386.71	1,096,243.77	188,886.25	17.23%	80,670.93
February	1,590,718.36	1,562,468.00	28,250.36	1.81%	107,633.34	1,444,852.78	145,865.58	10.10%	103,555.36
March	1,184,860.00	1,173,483.00	11,377.00	0.97%	78,142.97	1,085,149.49	99,710.51	9.19%	63,736.47
April	1,141,675.89	1,076,395.00	65,280.89	6.06%	72,148.53	995,369.43	146,306.46	14.70%	64,484.85
May	1,524,178.66	1,573,531.00	(49,352.34)	-3.14%	89,433.66	1,455,083.22	69,095.44	4.75%	86,545.39
June	1,320,473.20	1,312,509.00	7,964.20	0.61%	*	1,213,710.13	106,763.07	8.80%	82,984.72
July									
August									
September									
<b>Total</b>	<b>\$ 12,010,211.45</b>	<b>\$ 11,533,956.00</b>	<b>\$ 476,255.45</b>	<b>4.13%</b>	<b>\$ 678,823.64</b>	<b>\$ 10,665,738.73</b>	<b>\$ 1,344,472.72</b>	<b>12.61%</b>	<b>\$ 708,588.23</b>

\* Amount Pending



**PACIFIC  
INSTITUTE**

# **Solutions for Responding to Drought and Enhancing Water Resilience**

**Heather Cooley**

**Director of Research, Pacific Institute**

**June 2023**

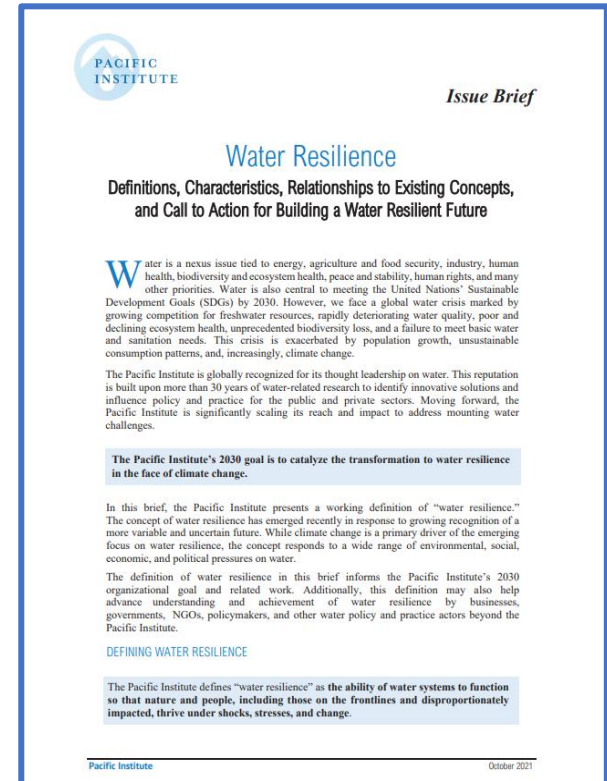
# About the Pacific Institute

The Pacific Institute is an independent, non-partisan global water think tank, founded in California in 1987, with staff around the world.

**Mission:** to create and advance solutions to the world's most pressing water challenges.

**2030 organizational goal:** to catalyze the transformation to water resilience

**Water Resilience:** "The ability of water systems to function so that nature and people, including those on the frontlines and disproportionately impacted, thrive under shocks, stresses, and change."



## Water Resilience Issue Brief

# Presentation Overview

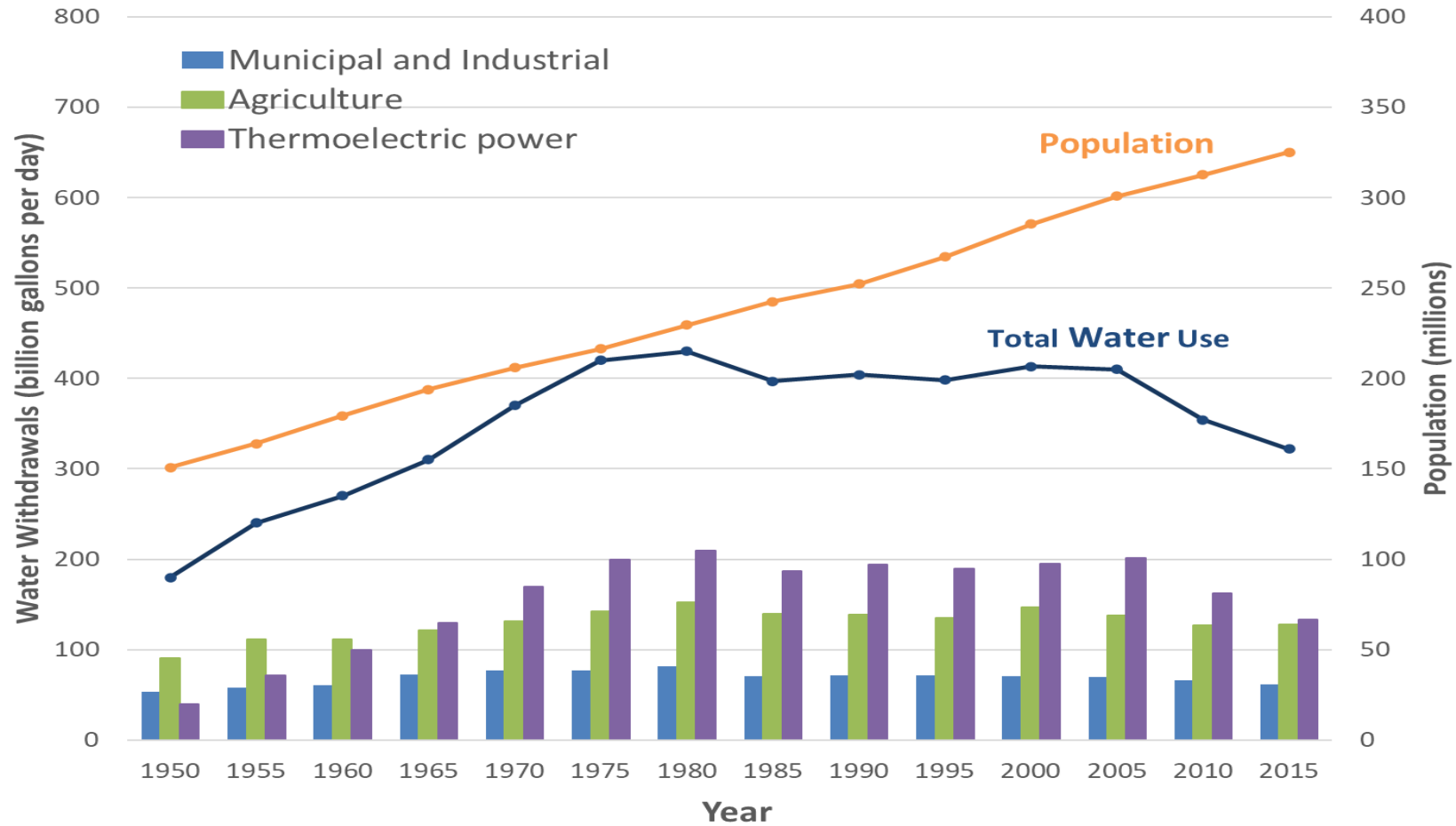
**National and regional trends in water use**

**New strategies and approaches to enhance water resilience**

- Rethink water demand
- Rethink water supply
- Rethink water management

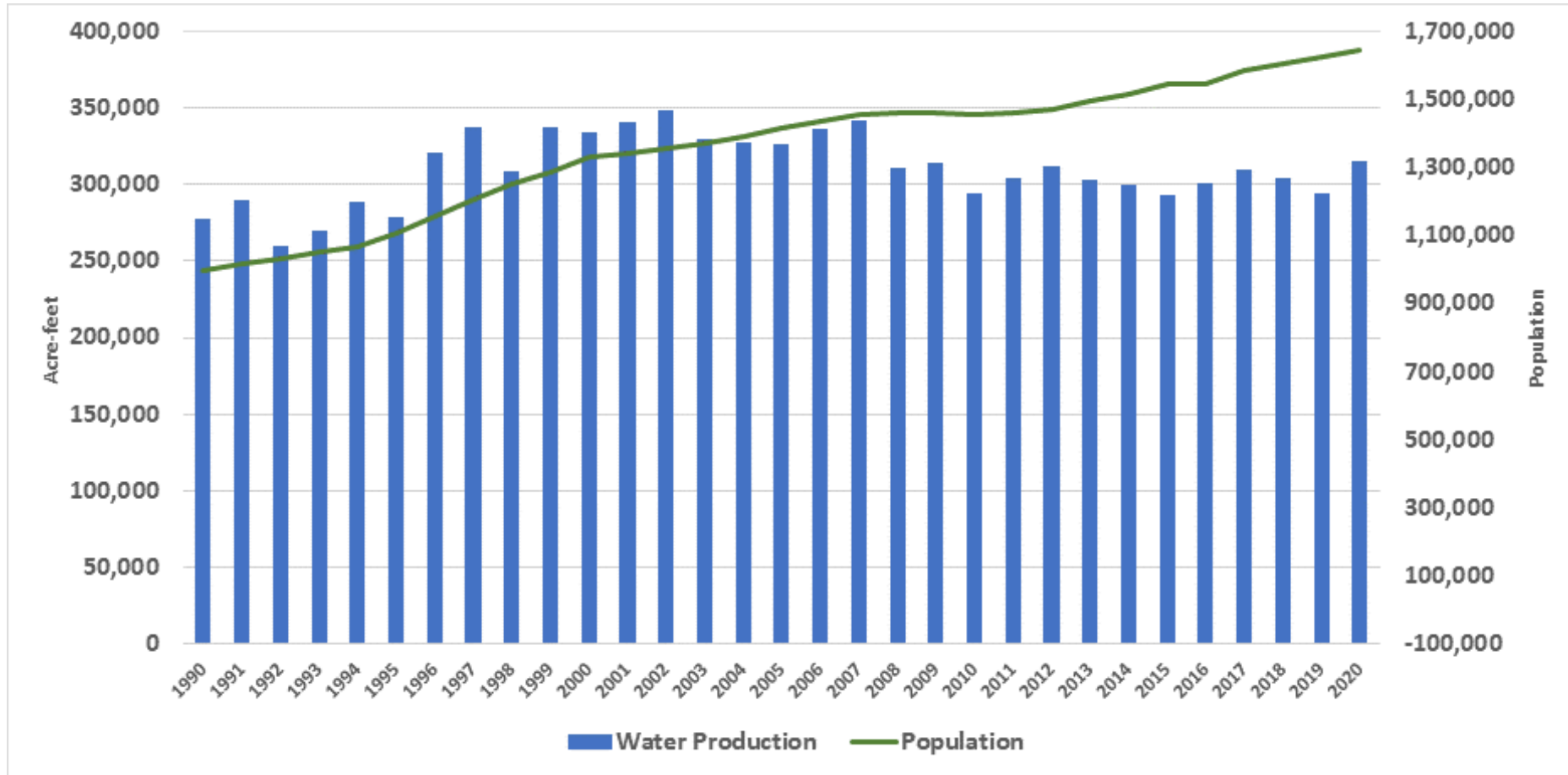
**California case study**

# The United States uses less water today than in 1970 despite continued population and economic growth.

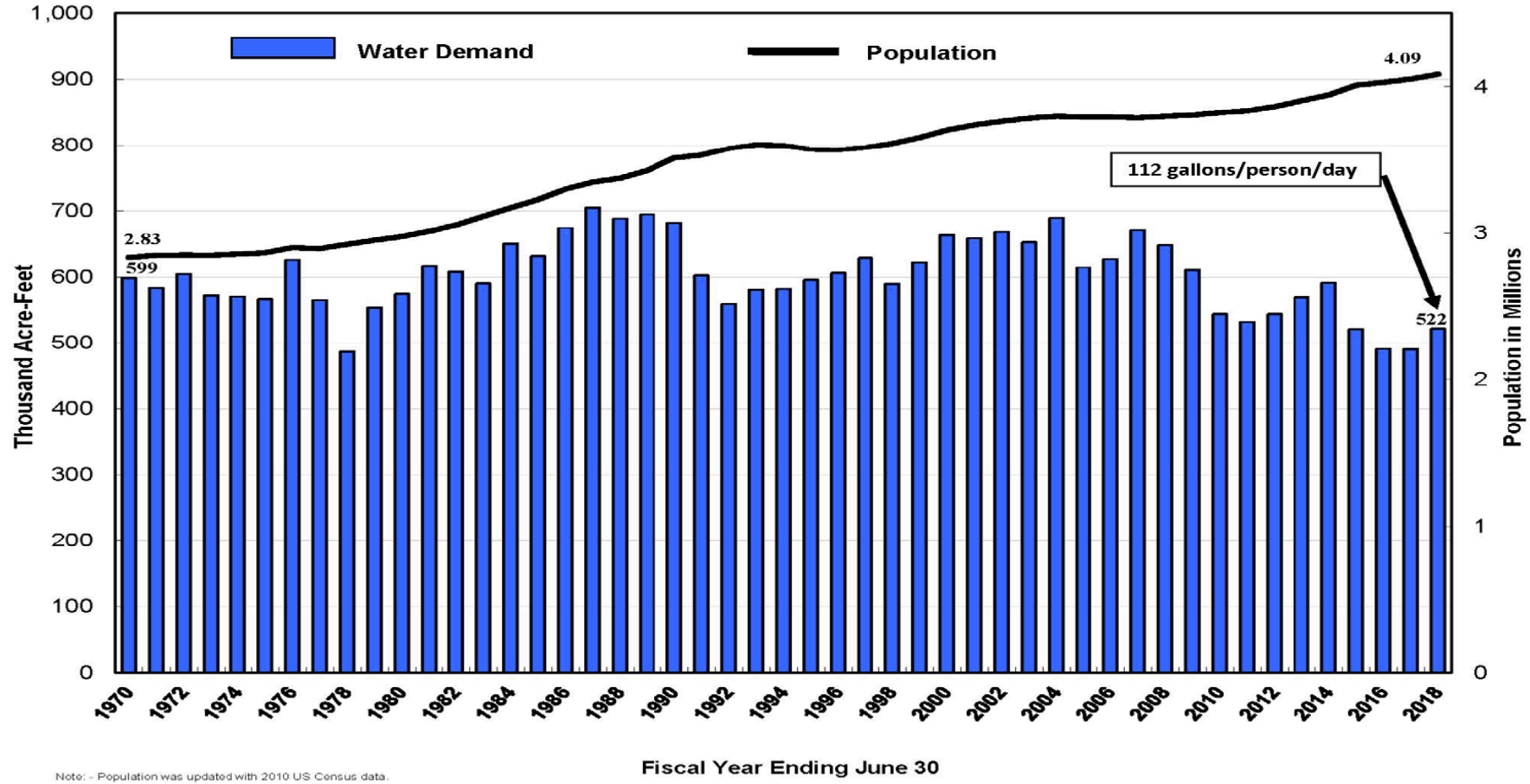




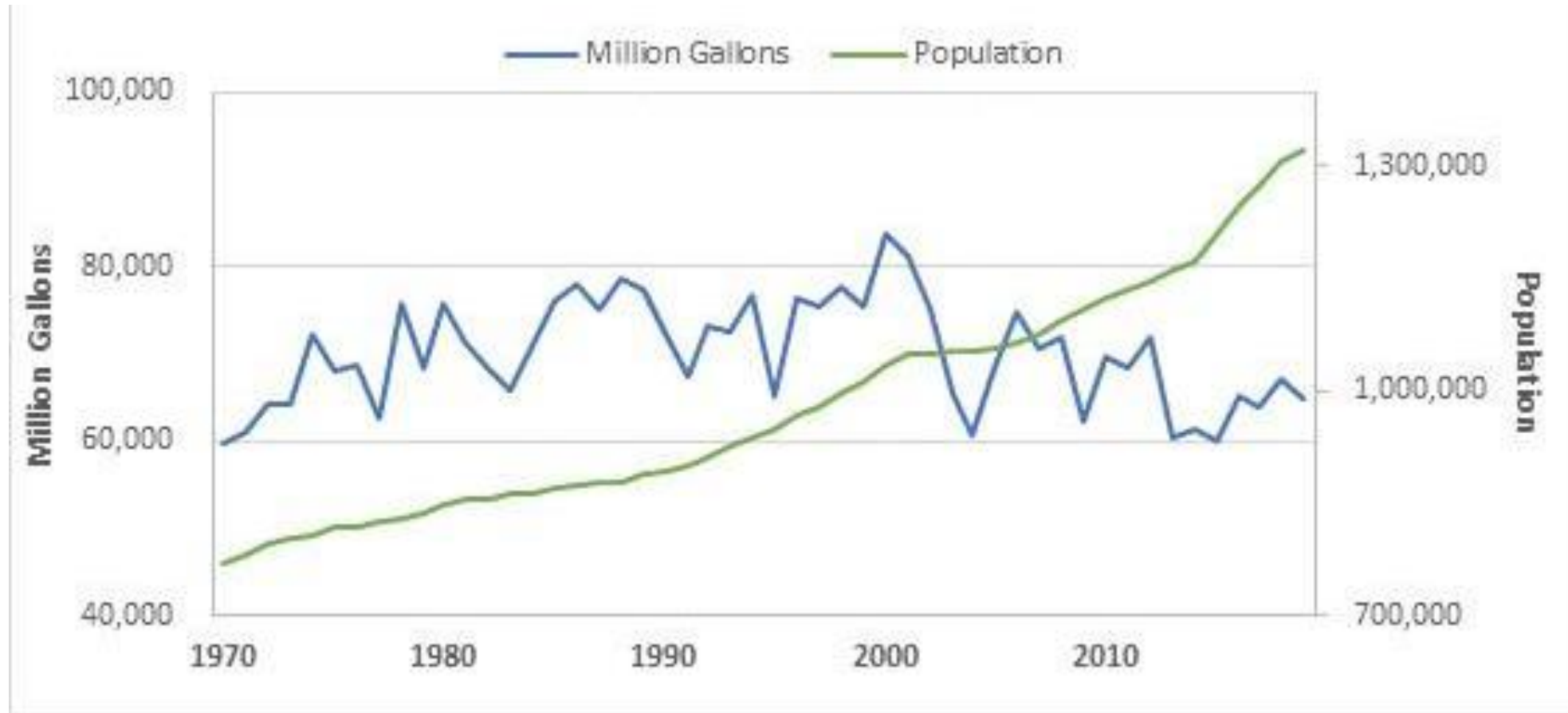
# Phoenix uses less water today than in the mid-1990s.



# Los Angeles uses less water today than in 1970.



# Denver uses less water today than in the early 1970s.



# What is responsible for this decoupling?



**More efficient devices**



**More climate-appropriate plants**



**Denser developments with more shared outdoor space**



**Shift toward a less water-intensive service economy**

# What are the effects of this decoupling?



**Reduced vulnerability to drought.**



**Delayed or downsized water and wastewater infrastructure.**



**Greater affordability for essential water needs.**



**Reduced energy use and greenhouse gas emissions.**



**Avoided extraction of water from rivers, aquifers, and the ocean.**

# Despite the progress made, pressures on water resources are intensifying.



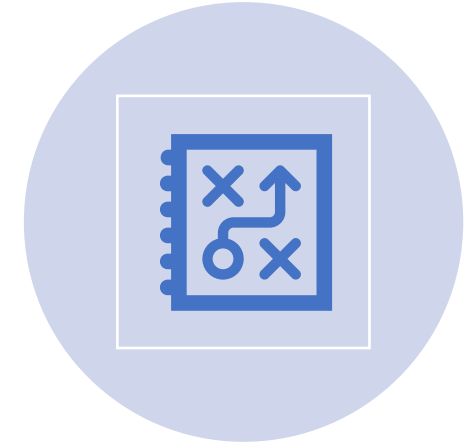
# Key approaches for enhancing water resilience



**RETHINK WATER  
DEMAND**



**RETHINK WATER  
SUPPLY**



**RETHINK WATER  
MANAGEMENT**

# Rethink Demand

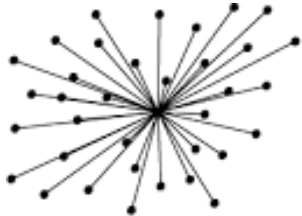




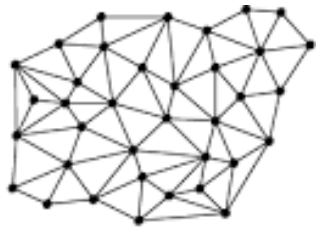
# Rethink Supply



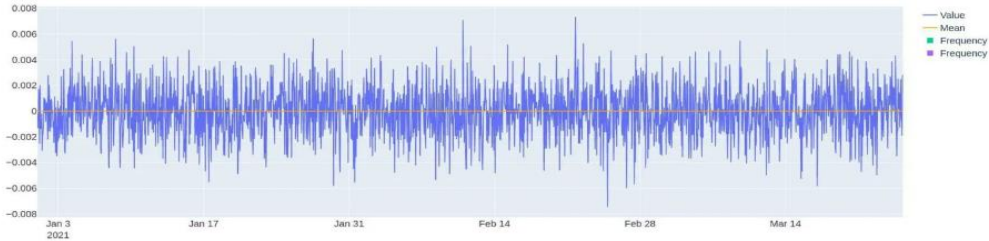
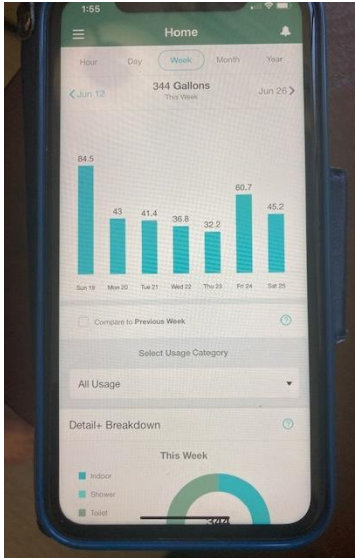
# Rethink Management



centralised



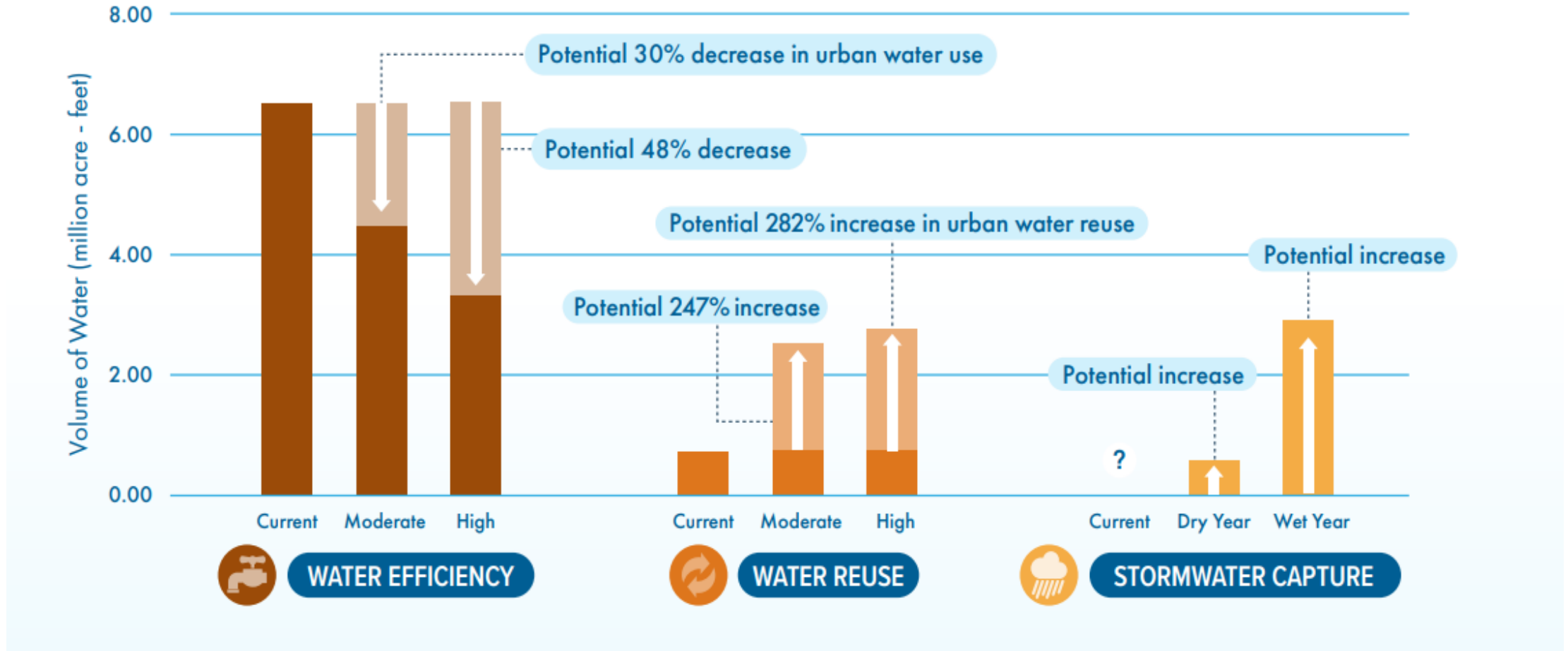
distributed



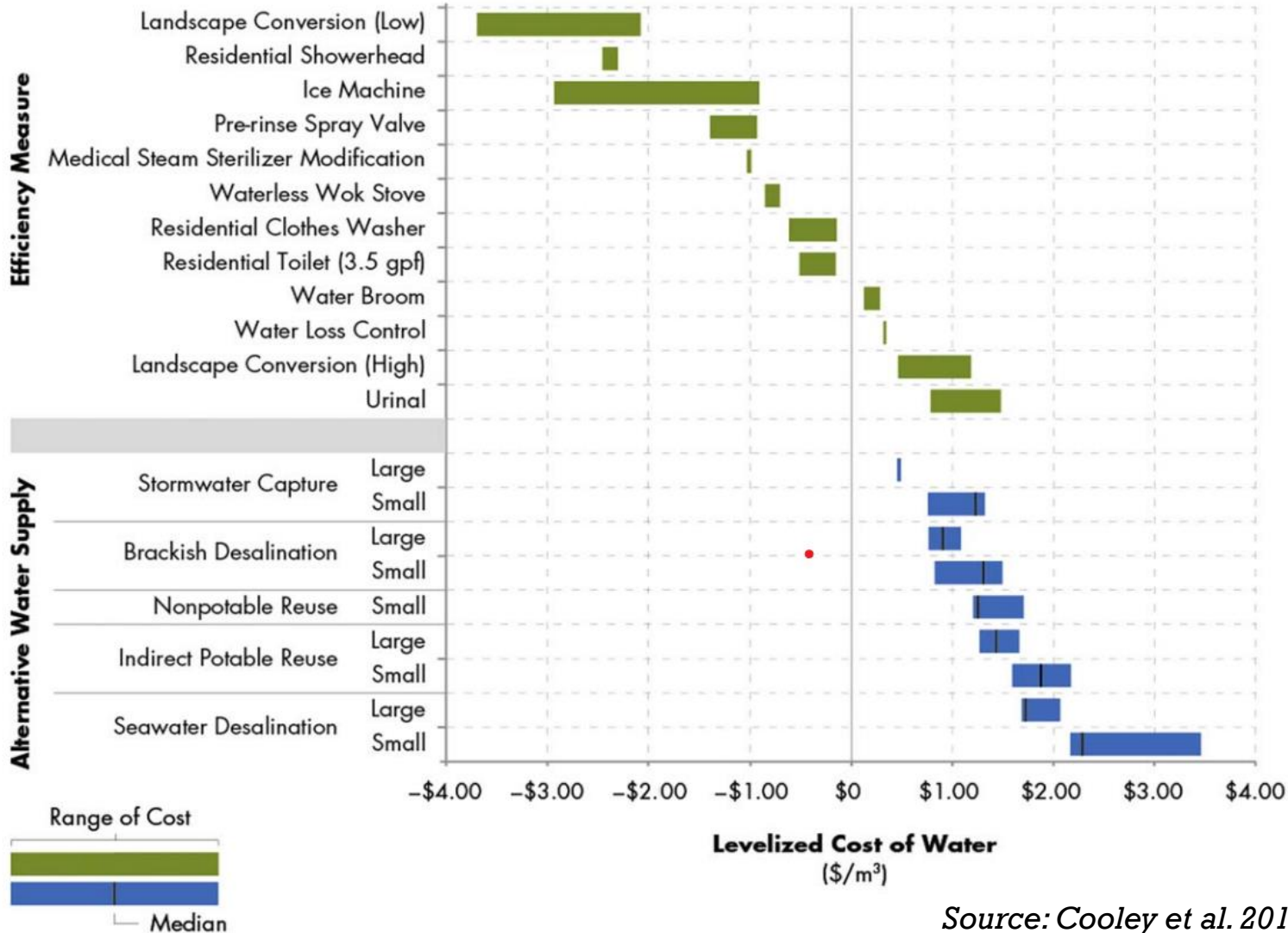
# Case Study: California



# Innovative urban strategies can reduce drought pressures and enhance long-term water resilience.



# The cost of water supply options are highly varied.



- Water efficiency is the least expensive water supply option, followed by stormwater capture, brackish desalination, and recycled water.
- Seawater desalination is the most expensive option.

Source: Cooley et al. 2019

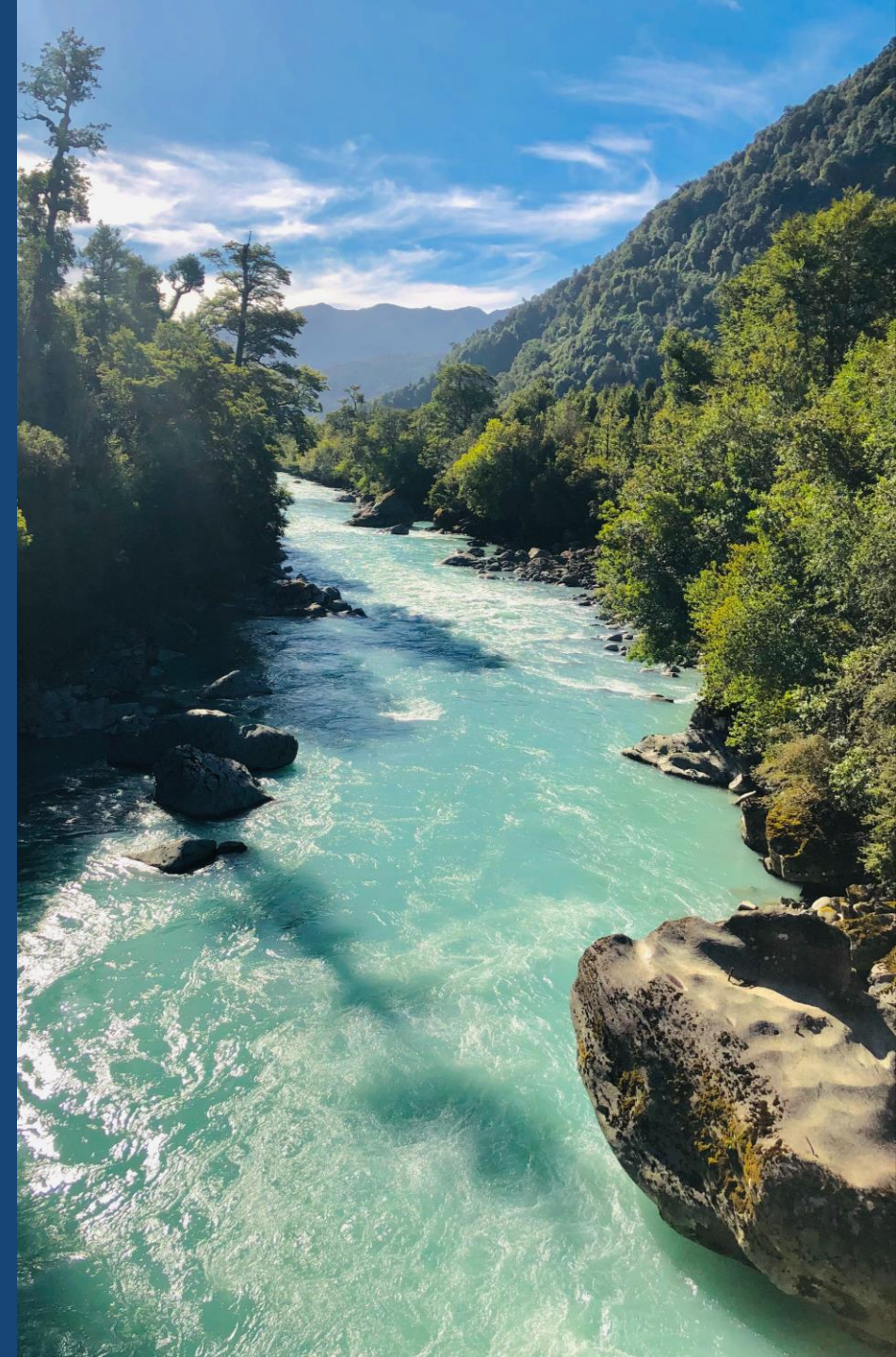
# Summary and Conclusions

- Persistent and new challenges mean we must fundamentally change how we use and manage water.
- We must embrace resilience, including by:
  - Prioritizing water conservation and efficiency to reduce **water demand**;
  - Diversifying **water supplies**, including through water reuse and stormwater capture; and
  - Shifting to more integrated **management** that values green infrastructure and relies on better data and planning.

**Thank you!**

**To learn more about the Pacific  
Institute's work, please visit us  
at [www.pacinst.org](http://www.pacinst.org).**

**Follow us on Twitter:  
[@pacificinstitut](https://twitter.com/pacificinstitut)**



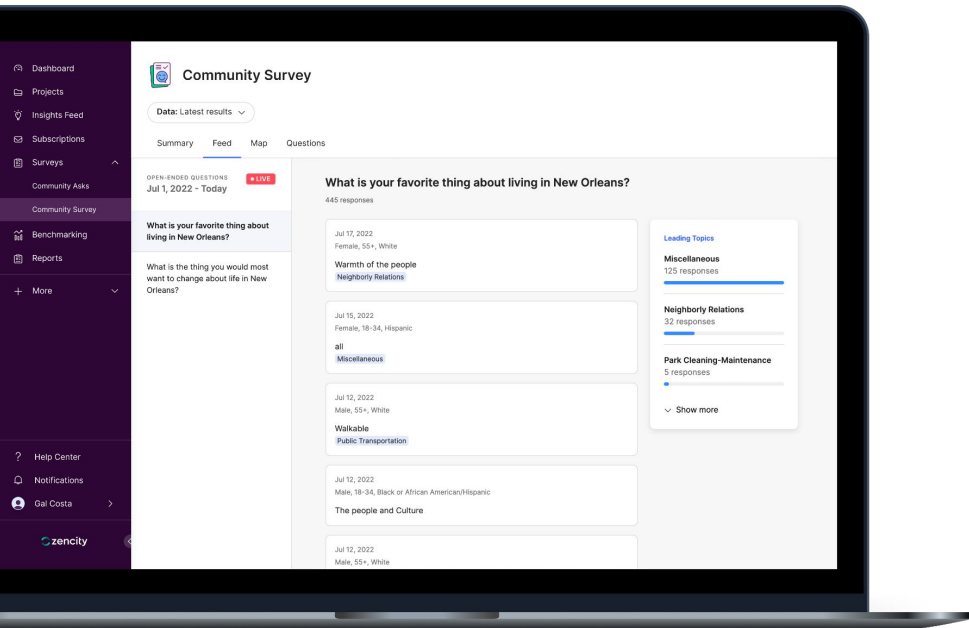


# Kyle, TX

# Community Survey

January - March 2023





# The Zencity Community Survey

A recurring survey that never stops running, the Zencity Community Survey measures how satisfied residents are with their community and with local government-provided services and allows officials to compare these scores over time and against a cohort of similar communities.



## Survey Methodology

435 respondents were digitally recruited (e.g. over social media, mobile apps, local websites, and survey panels) between January - March, 2023. An additional 74 responses were collected through the city's distribution efforts, which were used to supplement the Zencity-recruited responses for free-text questions. Zencity built a representative sample by matching respondent data to the U.S. Census Bureau's race, ethnicity, age, and gender distributions in Kyle. Finally, rake-weighting was applied as a statistical safeguard to balance out any remaining discrepancies in distribution, so no demographic group is overrepresented or underrepresented in the final score.

## Score Calculation

The overall satisfaction score is calculated by averaging how each resident rated quality of life and community characteristics on a numeric scale (1-5), and classifying this average as satisfied, neutral, or not satisfied. The resulting score, then, is the weighted percentage of residents who gave an overall satisfied rating.

---

# Overall Satisfaction

## Overall Satisfaction Score

Kyle, TX  
January - March 2023

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5

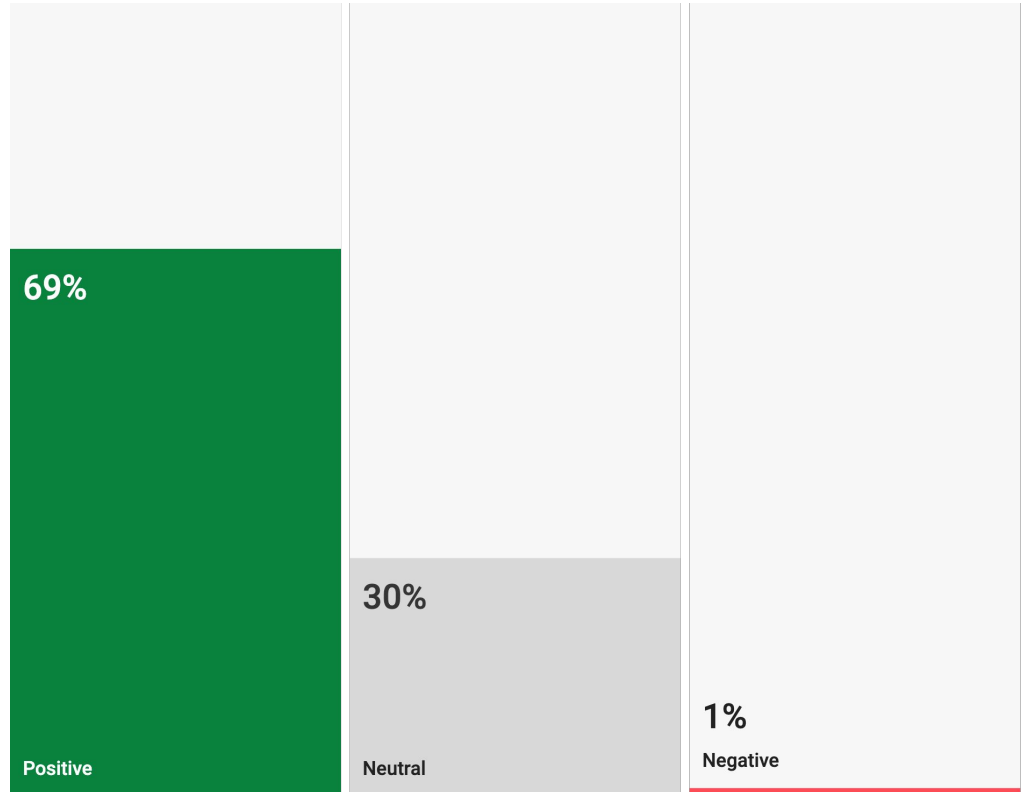
# 69%

**of 435 surveyed residents are satisfied with life in Kyle**

The overall satisfaction score is calculated from the questions in the two main sections of the survey: general quality of life and satisfaction with different characteristics of life in your community.

We take the average of these questions, then classify the score as positive (3+), neutral (1.5 to <3), or negative ( $\leq 1.5$ ). The percentages represent the percent of respondents in each category.

If you have a previous cycle, the up (↑) and down (↓) arrows will show the change in percentage points.



# Overall Satisfaction Score

Kyle, TX  
January - March 2023







## These are the main measures of satisfaction in your community

The bars on the right show the proportion of responses that are positive (4 or 5), neutral (3), or negative (1 or 2). The percentages show the percent in the positive category.

We take the average of the Community Characteristics, then classify the score as positive (3+), neutral (1.5 to <3), or negative (≤1.5). The percentages represent the percent of respondents in each category.

If you have a previous cycle, the up (↑) and down (↓) arrows will show the change in percentage points.

QUESTION	RESIDENT SATISFACTION
How is the overall quality of life in Kyle?	61% 
How likely are you to recommend Kyle as a place to live?	54% 
How likely are you to be living in Kyle 5 years from now?	57% 
Average rating from the Community Characteristics questions	59% 

# Free-Text Responses

## Free-Text Responses

Kyle, TX  
January - March 2023

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8



### What residents love

Question: What is your favorite thing about living in Kyle?



### What residents want changed

Question: What is the one thing you would change in Kyle?



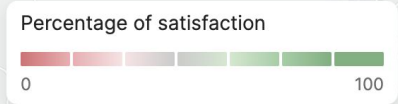
---

# Across the Community



# Kyle, TX

January - March 2023



AREA		RESIDENT SATISFACTION
District 2	70%	
District 4	66%	
District 6	73%	

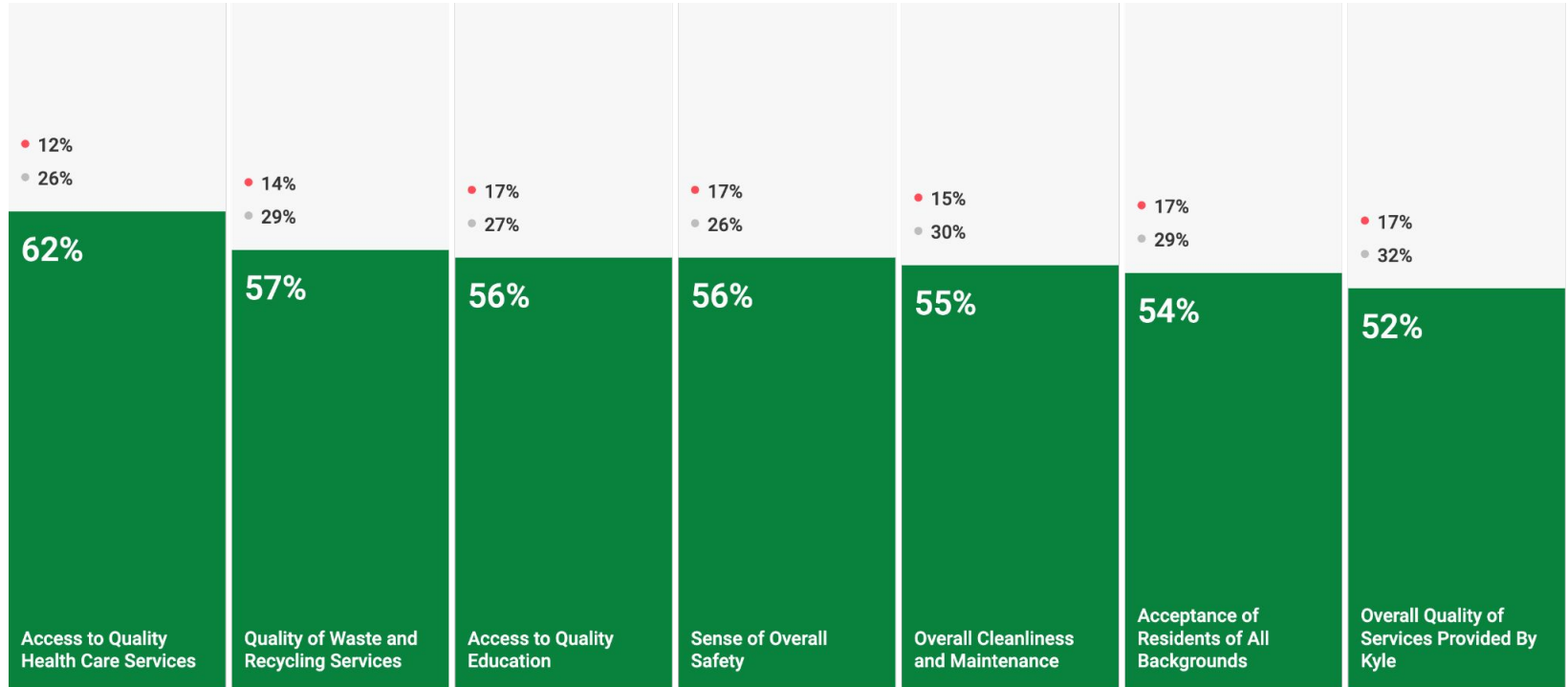
# Life in Kyle

# Satisfaction with Life in Kyle

Kyle, TX  
January - March 2023

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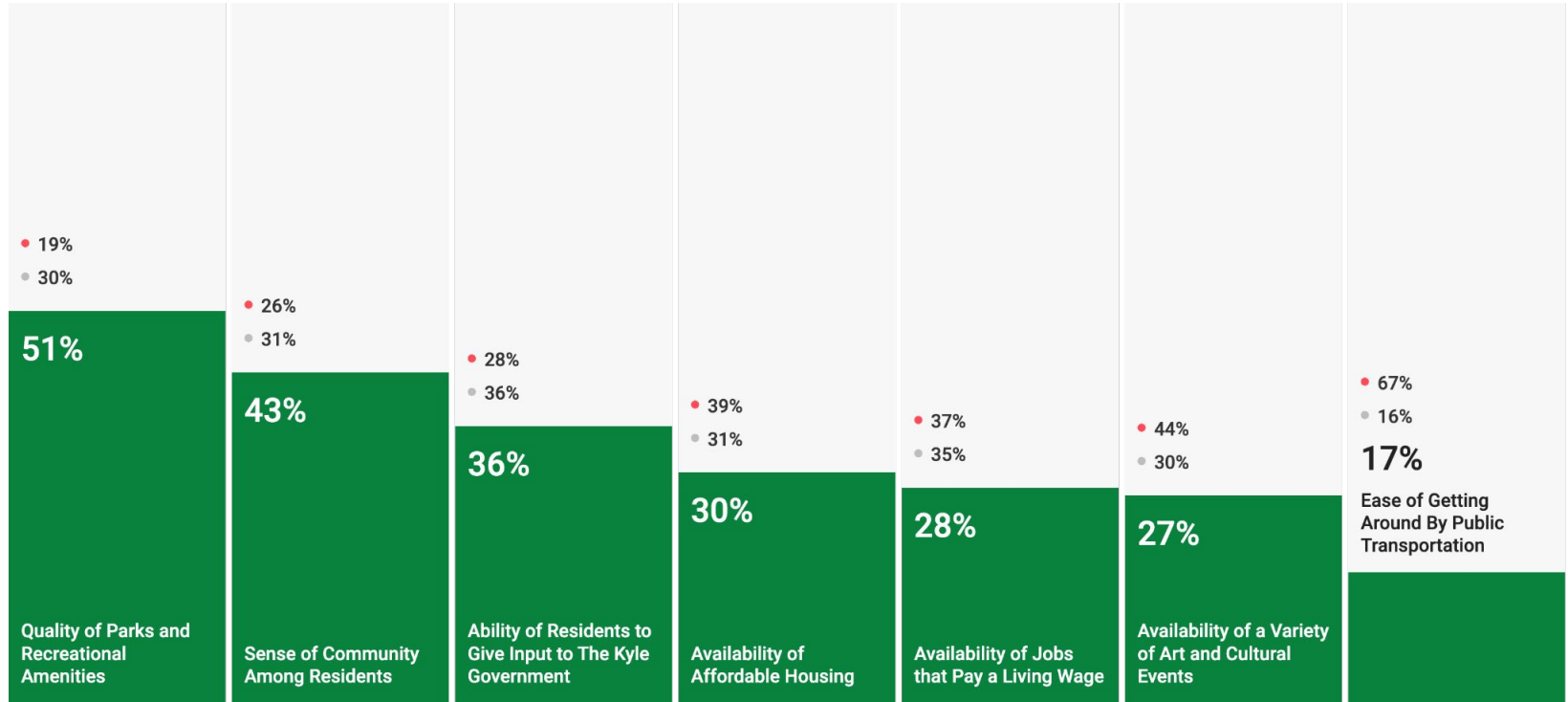
These bars show the percent of respondents who reported positively (4 or 5) in response to questions about community characteristics. We also display the percent of respondents who were neutral (3, shown with a gray dot) or negative (1 or 2, shown with a red dot).

# Satisfaction with Life in Kyle

Kyle, TX  
January - March 2023

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These bars show the percent of respondents who reported positively (4 or 5) in response to questions about community characteristics. We also display the percent of respondents who were neutral (3, shown with a gray dot) or negative (1 or 2, shown with a red dot).

# Satisfaction with Life in Kyle

Kyle, TX  
January - March 2023

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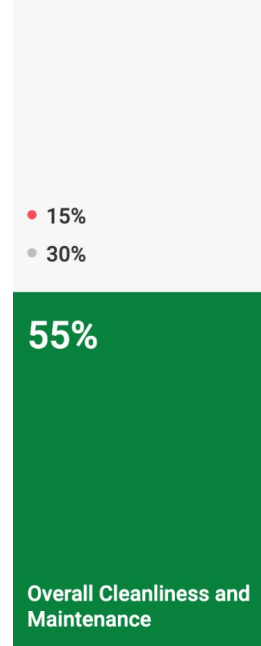

14

## The ratings residents gave these parts of life showed a connection to their overall satisfaction

The community characteristics shown here:  
a) demonstrate a strong correlation with how residents rated their overall satisfaction AND  
b) receive a notably high or low satisfaction score.

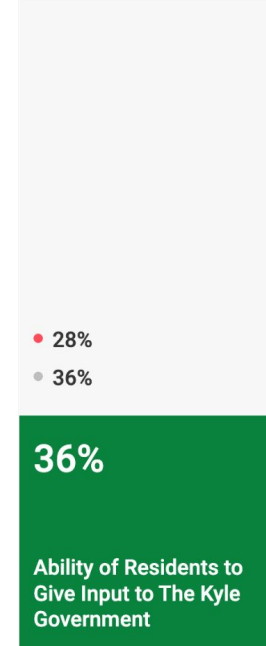
### Maintain

High-scoring characteristics with strong correlation to overall satisfaction



### Focus on

Low-scoring characteristics with strong correlation to overall satisfaction



---

# Strengths

**Strength:**  
Overall cleanliness and maintenance

Kyle, TX  
January - March 2023

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16

# 55%

## of residents are satisfied with the overall cleanliness and maintenance

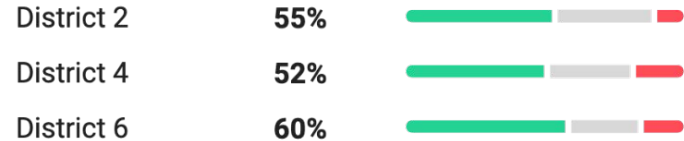


This community characteristic was selected because it had a high correlation with satisfaction AND received a notably **high** score.

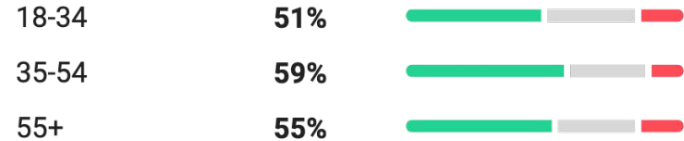
The percentages shown indicate the percent of respondents who responded positively (4 or 5). The bars indicate the proportion of respondents who were positive, neutral (3), or negative (1 or 2).

Groups marked with a (!) have fewer than 50 responses. Use caution when interpreting these findings.

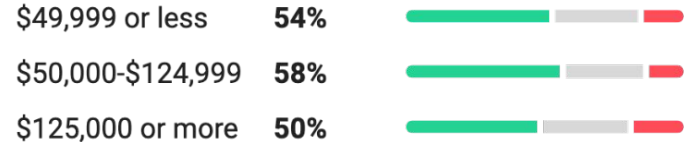
### AREA



### AGE



### INCOME



---

# In Focus



**Focus:**

**Ability of residents to give input to the Kyle government**

Kyle, TX  
January - March 2023

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# 36%

## of residents are satisfied with the ability of residents to give input to the Kyle government

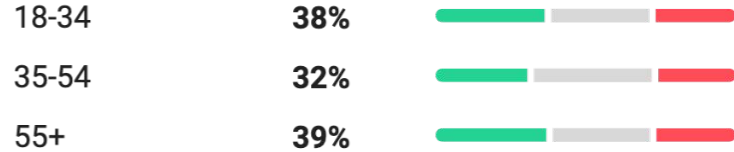


This community characteristic was selected because it had a high correlation with satisfaction AND received a notably **low** score.

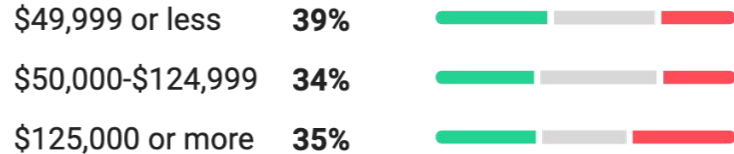
The percentages shown indicate the percent of respondents who responded positively (4 or 5). The bars indicate the proportion of respondents who were positive, neutral (3), or negative (1 or 2).

Groups marked with a (!) have fewer than 50 responses. Use caution when interpreting these findings.

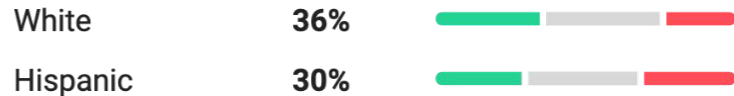
AGE



INCOME



RACE/ETHNICITY



# Rotating Survey Section

The rotating survey section focuses on one issue per survey cycle and can be updated as new areas of interest emerge

Rotating section:  
City communications

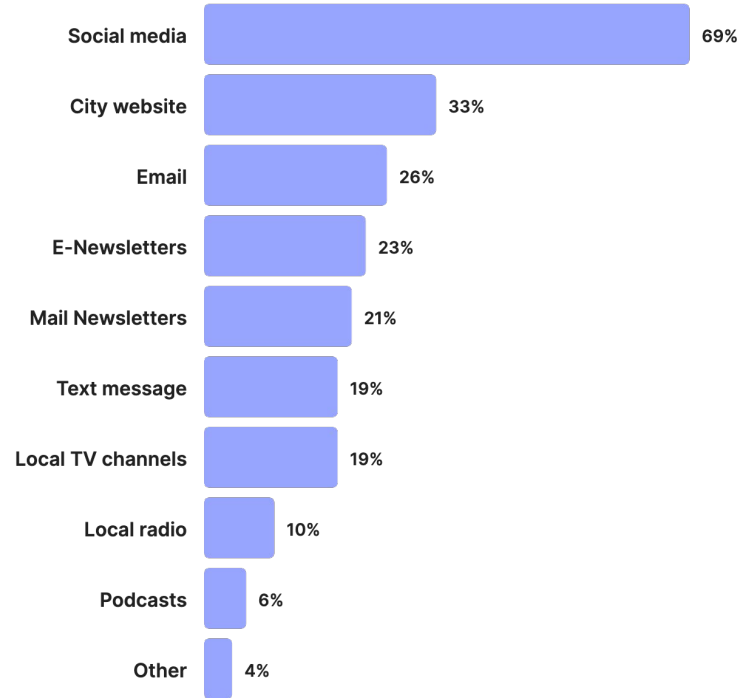
Kyle, TX  
January - March 2023

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20

# 69%

of respondents preferred to receive news and information from the city via **social media**



The question: How do you like to receive news and information from Kyle?

Rotating section:  
Social media platforms

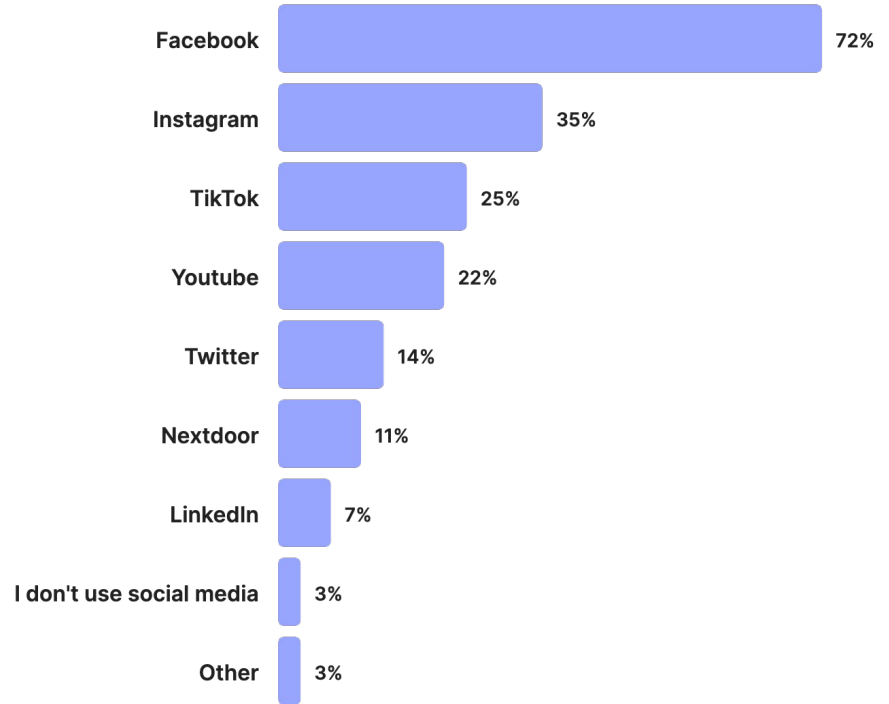
Kyle, TX  
January - March 2023

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# 72%

of respondents reported using **Facebook** most frequently



The question: Which social media platforms do you use most?

---

# Demographic Breakdown

## Demographic Breakdown

Kyle, TX  
January - March 2023

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DEMOGRAPHIC	GROUP	SATISFACTION	PARTICIPANTS
<b>Age</b>	18-34	<b>66%</b>	97
<b>Age</b>	35-54	<b>68%</b>	142
<b>Age</b>	55+	<b>78%</b>	191
<b>Education</b>	High school degree or less	<b>68%</b>	82
<b>Education</b>	Some college or college degree	<b>73%</b>	166
<b>Education</b>	Higher education degree	<b>66%</b>	187
<b>Gender</b>	Female	<b>76%</b>	290

DEMOGRAPHIC	GROUP	SATISFACTION	PARTICIPANTS
<b>Gender</b>	Male	<b>64%</b>	135
<b>Household Income</b>	\$49,999 or less	<b>69%</b>	126
<b>Household Income</b>	\$50,000-\$124,999	<b>67%</b>	226
<b>Household Income</b>	\$125,000 or more	<b>73%</b>	83
<b>Ethnicity</b>	Hispanic	<b>63%</b>	108
<b>Ethnicity</b>	White	<b>73%</b>	344

Smaller sample sizes can lead to unreliable estimates. For this reason, we hide scores for groups under 30 respondents.

For groups between 31 and 50 respondents, we highlight the small sample size using an asterisk (\*). Use these scores with caution.

---

# The Questionnaire

## The Questionnaire

Kyle, TX  
January - March 2023Powered by  
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## Section 1

**General  
Satisfaction**

QUESTION	CHOICES
How is the overall quality of life in Kyle? *	1-5 Scale (Poor to excellent)
How likely are you to recommend Kyle as a place to live? *	1-5 Scale (Very unlikely to very likely)
How likely are you to be living in Kyle 5 years from now? *	1-5 Scale (Very unlikely to very likely)
What is your favorite thing about living in Kyle?	Open-ended
What is the thing you would most want to change about life in Kyle?	Open-ended

\* Mandatory question



# The Questionnaire

Kyle, TX  
January - March 2023



## Section 2

# Community Characteristics

All questions in this section were ranked on a scale of 1-5 (poor to excellent)

QUESTION
Availability of affordable housing
Availability of jobs that pay a living wage
Access to quality health care services
Access to quality education
Availability of a variety of art and cultural events
Ease of getting around by public transportation
Sense of overall safety

QUESTION
Sense of community among residents
Acceptance of residents of all backgrounds
Ability of residents to give input to the Kyle government
Overall cleanliness and maintenance
Quality of parks and recreational amenities
Quality of waste and recycling services
Overall quality of services provided by Kyle

# The Questionnaire

Kyle, TX  
January - March 2023



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## Section 3

# Rotating Survey Section

QUESTION	CHOICES
<b>How do you like to receive news and information from Kyle?</b>	Social media; Podcasts; E-Newsletters; Mail; Newsletters; City website; Text message; Email; Local radio; Local TV channels; Other
<b>Which social media platforms do you use most?</b>	Facebook; Instagram; Tiktok; Twitter; LinkedIn; YouTube; NextDoor; I don't use social media; Other__

## The Questionnaire

Kyle, TX  
January - March 2023Powered by  


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## Section 4

## Demographics

QUESTION	CHOICES
What year were you born in? *	Open-ended
Which of the following do you identify as? *	Female / Male / Prefer to self-describe / Other (+free text input)
What is your current employment status? *	Employed full-time / Employed part-time / Not employed and looking for work / Not employed and not looking for work / In school / Retired
Are you of Hispanic, Latino/a/x or Spanish origin? *	Yes / No
What is your race? *	Asian / Black or African American / Native American or Alaskan Native / Native Hawaiian or Other Pacific Islander / White / Prefer not to answer / Other
Do you, or someone else in your family, own the home you currently live in? *	Yes / No

\* Mandatory question

## The Questionnaire

Kyle, TX  
January - March 2023

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## Section 4

## Demographics

QUESTION	CHOICES
<b>What is your home zip code? *</b>	Open-ended
<b>What is the highest level of education you've completed to date? *</b>	Less than high school / Some high school / High school degree or GED / Some college / Associate's degree / Bachelor's degree / Graduate degree
<b>What is your marital status? *</b>	Single / Married / Divorced or separated / Widowed
<b>Do any children under the age of 18 live in your household? *</b>	Yes / No
<b>Were you born outside of the United States? *</b>	Yes / No
<b>Which category best represents your household's total income over the past year? *</b>	\$14,999 or less / \$15,000-\$29,999 / \$30,000-\$49,999 / \$50,000-\$74,999 / \$75,000-\$99,999 / \$100,000-\$124,999 / \$125,000-\$149,999 / \$150,000-\$199,999 / \$200,000-\$299,999 / \$300,000 or more

\* Mandatory question



## What to do with your Zencity Community Survey data?

*Not sure what you will do with the data from this report?*

[Zencity Hall](#) has you covered with:

- **Webinar** recording with Lee Feldman, Former ICMA President and city manager of North Miami, Palm Bay, Gainesville and Fort Lauderdale, FL
- **Tips on Using Your Report Data** for Strategic Planning, Performance Management, Communications & Day-to-Day
- **Recommended Workflows** upon receiving your report summary



Published on March 30, 2023 by Zencity  
surveys@zencity.io

# THE STORY OF LA VERDE PARK

Welcome to La Verde Park, a community-oriented, inclusive, and family-friendly green space designed to be a park for everyone!

La Verde Park includes two flowing water features, the largest ability-inclusive playground in the region, and an open-air stage and pavilion, designed to be as gentle on the mind, body, and spirit as it is on our environment.

La Verde Park is inspired as much by Central Texas' rolling hills and fields as it is by its important history and cultural significance. All this combined creates a gathering place that feels rooted in the Texas Hill Country and more specifically, in Kyle. Located on just under 2 acres in the core of Kyle's Plum Creek master-planned community and in the heart of the Brick and Mortar District, this urban park features a rain garden with enough water to fully support a variety of plants and pollinators that support Kyle's urban wildlife like birds and bees.

The water features throughout the park are inspired by the aquifers that provide drinking water to communities all over Central Texas. The same ones that fill our natural springs and wells around the region, nourishing our community and green spaces. The two water features, along with the unique bobcat playground that pays homage to nearby Texas State University, encourage play and provide spaces for families to gather with their neighbors.

The unique flora and fauna of Central Texas serve as inspiration for the open-air stage and pavilion that has room for large events like concerts and gatherings to the north and smaller acoustic events to the south. A reflective water feature in the front of the pavilion activates the space between events and can be drained to serve as a dance floor. When joined together, the large stage and pavilion, along with the lawn, can accommodate hundreds of people during performances and the market space, combined with the cultural trail, can accommodate vendors during events, fairs, and celebrations.

La Verde Park was created as a place for the community to come together for celebrations, enjoy citywide events, or cool off on a hot summer day. It was designed to provide the type of gathering place that a fast-growing, family-friendly community needs. La Verde Park delivers an authentic space true to the ideals of the City of Kyle that provides lounge and play, honors history, culture, and education, and implements sustainable design. La Verde Park aims to be a place where memories are built and become a point of pride that existing and future Kyle residents will visit today and revisit for many years to come.

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¡Bienvenidos al Parque La Verde, un espacio verde orientado a la comunidad, inclusivo y familiar, diseñado para ser un parque para todos!

El Parque La Verde incluye dos fuentes de agua, el parque infantil inclusivo para todas las habilidades más grande de la región y un escenario al aire libre y pabellón, diseñados para ser tan respetuosos con la mente, el cuerpo y el espíritu como con el medio ambiente.

El Parque La Verde se inspira tanto en las onduladas colinas y campos del centro de Texas como en su importante historia y significado cultural. Todo esto combinado crea un lugar de reunión que se siente arraigado en Texas Hill Country y, más específicamente, en Kyle. Este parque urbano, situado en una superficie de casi dos acres en el núcleo de la comunidad planificada Plum Creek de Kyle y en el corazón de Brick and Mortar District, cuenta con un jardín de lluvia con agua suficiente para albergar una gran variedad de plantas y polinizadores que ayudan a la vida silvestre urbana de Kyle, como aves y abejas.

Las fuentes de agua en todo el parque se inspiran en los acuíferos que abastecen de agua potable a las comunidades de todo el centro de Texas. Los mismos que llenan nuestros manantiales y pozos naturales de toda la región, nutriendo nuestra comunidad y nuestros espacios verdes. Las dos fuentes de agua, junto con el singular parque infantil de juegos que rinde homenaje a la cercana Universidad Texas State, fomentan la diversión y proporcionan espacios para que las familias se reúnan con sus vecinos.

La flora y fauna únicas del centro de Texas sirven como inspiración para el escenario al aire libre y el pabellón, con espacio para grandes eventos como conciertos y reuniones al norte y eventos acústicos más pequeños al sur. Una fuente de agua reflectante frente al pabellón activa el espacio entre los eventos y puede drenarse para servir de pista de baile. Cuando se unen, el gran escenario y el pabellón, junto con el césped, pueden acoger a cientos de personas durante las actuaciones, y el espacio del mercado, combinado con el sendero cultural, puede albergar a vendedores durante eventos, ferias y celebraciones.

El Parque La Verde se creó como un lugar para que la comunidad se reúna en celebraciones, disfrute de los eventos de la ciudad o se refresque en un caluroso día de verano. Se diseñó para ofrecer el tipo de lugar de reunión que necesita una comunidad familiar en rápido crecimiento. El Parque La Verde ofrece un espacio auténtico, fiel a los ideales de la ciudad de Kyle, que proporciona esparcimiento y juego, honra la historia, la cultura y la educación, e implementa un diseño sostenible. El Parque La Verde tiene como objetivo ser un lugar donde se construyan recuerdos y se convierta en un punto de orgullo que los residentes actuales y futuros de Kyle visiten hoy y al cual regresen durante muchos años.

---

## CONTRIBUTORS

### *City Council and Administration 2020 – 2023*

#### **Mayor**

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#### **Mayor Pro Tem**

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Robert Rizo  
Rick Koch

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