

City of Kyle Economic Development & Tourism Board
Meeting Minutes
April 14, 2016- 12:00pm- 6001 Kyle Parkway, Kyle TX 78640

Those Board members present: Brian Ziegler, Chair; Tony Spano, Vice Chair; Tessa Schmidtzinsky, Secretary; Neal Kelley

Ex-Officios Present: Julie Snyder, Jo Fenety, Jim Hough

Board Members absent: Don Tracy, Harish Malkani

Ex-Officio absent: Adriana Cruz

City Staff present: Diana Torres, Scott Sellers, and Victoria Vargas

Guests present: Kim Le Blanc, Texas Film Commission; Kim Hilsenbeck, City of Kyle Communications Specialist

Discussion items:

- I. *Meeting was called to order at approximately 12:09pm by B. Ziegler. T. Spano, 2nd; all present approve.*
- II. *Approval of Minutes*
 1. *T. Spano moves to approve March 9, 2016 minutes; L. Kruzic, 2nd; all present approve.*
- III. *Citizens Comment Period; three-minute time limit per person.*
 1. *12:10pm B. Ziegler opened citizen's comments and upon hearing no comments, closes citizen comments.*
- IV. *Presentation of Texas Film Friendly Certificate by Kim LeBlanc, Texas Film Commission.*
 1. *12:10pm Kim LeBlanc, Texas Film Commission, presented Board with a certificate in recognition of Kyle's achievement as a Certified Film Friendly Community. Kim gave the Board a brief overview of what it means to be a Film Friendly Community and how the Texas Film Commission is there to help out in any way.*
- V. *Discussion and possible action on KACC Quarterly report.*
 1. *12:25pm B. Ziegler makes a motion to approve the KACC quarterly report as presented by Julie Snyder at the March 9, 2016 EDT Board meeting. N. Kelley 2nd; all present approve.*
- VI. *Discussion and possible action on Strategic Plan goals and selection of sub-committees.*

1. 12:26pm B. Ziegler and J. Fenety volunteer to serve on the subcommittee to support target industry efforts. Board also felt that H. Malkani would also be a good fit in the target industry subcommittee and suggested he be included in that group.
2. J. Snyder, L. Kruzic and T. Schmitzinsky volunteer to serve on the subcommittee to investigate opportunities for incubator or co-working facilities.
3. T. Spano volunteered to serve on the subcommittee tasked to identify and fix any issues that have consistently caused Kyle to lose prospects. Board felt that D. Tracy would be a good fit in this subcommittee and suggested he be included.
4. Board agreed that their first step would be for each subcommittee to set up a phone call with D. Torres to get direction and meet once a month prior to EDT monthly Board meeting.

VII. Staff Updates

1. Tourism Updates
 - i. KACC update
 1. 12:42pm J. Snyder gives update on Geocaching Tour. The coins and the maps are being produced. KACC will launch the Geocaching Tour at the May 14th Market Days. She will have an update for the Board during the June EDT meeting.
2. Economic Development Updates
 - i. Building Permit Reports
 1. D. Torres updated Board on Building permits; average of 64.3 Residential, average of 4 Commercial permits; last year at this same time the city was averaging 48 residential and 11 commercial.
 - ii. Sales Tax Report
 1. D. Torres updated Board on Sales Tax; \$444,310 sales tax receipts collected in April which is a 24% increase month over month and 25% increase YTD.
 - iii. Business Retention and Expansion update
 1. D. Torres updated the Board on 13 BR&E touches for the month of March.
 - iv. RSI Housing Data
 1. D. Torres updated Board on study which shows that Kyle's Primary Trade Area is currently at 263,171 and will hit 293,350 in 2020.
 - v. Activity Report
 1. D. Torres updated Board on Activity report; 23% Retail, 20% Hotel, 17% Restaurant and various others; last year it would have been 80% retail.
 - vi. Freeport Update

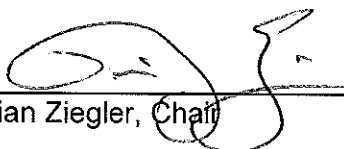
1. *D. Torres updated the Board on her 2 meetings with School Board and Adriana Cruz's upcoming presentation to the School Board on April 18th at 6:30pm- encouraged Board to attend to show support.*
- vii. Annexation Update
 1. *D. Torres updated on annexation; 2nd reading will be April 19. This annexation will increase the city by 70%!*

VIII. Executive Session

1. Convene into executive session pursuant to Section 551.087, Tex. Gov't Code (Deliberation Regarding Economic Development Negotiations), to deliberate offers of financial or other incentives and economic development negotiations with prospects that the city council seeks to have locate, stay or expand in or near the territory of the city council
 1. *1:09 pm B. Ziegler makes a motion to convene into executive session; T. Spano 2nd; all present approve.*
 - ii. Project Steel Blue
 - iii. Project Teal
2. Reconvene into Open Session to take any and all actions as deemed appropriate regarding offers of financial or other incentives and economic development negotiations with business prospects that the city council seeks to have locate, stay or expand in or near the territory of the city council
 1. *1:28 pm B. Ziegler makes a motion to reconvene into open session. T. Spano 2nd; all present approve.*

- IX. Take action on executive session items
1. *No action was taken by Board.*

- X. Adjourn
1. *1:30pm T. Spano makes a motion to adjourn meeting; N. Kelley 2nd; all present approve.*



Brian Ziegler, Chair



Diana Torres, Staff