

Economic Development and Tourism Board
City of Kyle Meeting Minutes
March 9, 2016 — 11:00 AM — 6001 Kyle Parkway, Kyle, TX 78640

Those Board Members present: Brian Ziegler, Chair; Tony Spano, Vice Chair; Tessa Schmidtzinsky, Secretary, Harish Malkani, Larry Kruzle.

Ex-officios: Adriana Cruz, Julie Snyder, Jo Fenety, Jim Hough

Board members absent: Neal Kelley, Don Tracy

City Staff present: Diana Torres, Victoria Vargas, and Scott Sellers

Guests present: Minerva Castillo, Sirildo Castillo, Lynn Wilkerson, Oscar Whisenant, and Carol Whisenant

Discussion items:

- I. Call to Order
 1. Meeting was called to order at 11:07AM by B. Ziegler.
- II. Approval of Minutes
 1. B. Ziegler moves to approve the February 10, 2016 minutes. T. Spano, 2nd; all present approved.
- III. Citizens Comment Period; three-minute time limit per person.
 1. B. Ziegler opens citizen comments at 11:07AM.
 - i. Carol Whisenant spoke to the board to let them know that Lynn Wilkerson would be speaking on her behalf to give an update on her project.
 2. B. Ziegler closes citizen comments at 11:08AM.
- IV. Consideration and make recommendation to City Council regarding Downtown Grant Application submitted by Minerva Perez-Castillo, 114 South Front St. in the amount of \$9,976.34.
 1. B. Ziegler recommends to approve the grant; T. Spano 2nd; all present approved. Unanimous recommendation to Kyle City Council to approve the grant application submitted by Minerva Castillo, 114 S. Front Center St. for exterior improvements not to exceed \$9,976.34 contingent upon submittal and approval of a Conditional Use Permit (City of Kyle Planning Department) and submission and approval of a Sign Permit (City of Kyle Building & Permitting Department).
- V. Consider and possible action on granting an extension to the deadline to complete work to the Downtown Revitalization Grant recipients.

1. Milt's Pit BBQ
 - i. T. Spano makes a motion to grant a 30 day extension. B. Ziegler 2nd. All present approve. New deadline extended to May 4, 2016.
2. Lone Star Delights
 - i. T. Spano makes a motion to grant a 60 day extension. L. Kruze 2nd. All present approved. New deadline extended to June 16, 2016.
3. On Centre Street Realty
 - i. B. Ziegler makes motion to grant a 30 day extension. T. Spano 2nd. All present approved. New deadline extended to May 4, 2016.

VI. Presentation on Kyle Area Chamber of Commerce Quarterly report by Julie Snyder, KACC CEO.

1. Julie Snyder gave the Board an update on Tourism and Visitor Center activity; social medial stats and past and upcoming events.

VII. Consideration and make recommendation to City Council regarding the impact on retention and recruitment for being a general member of Central Texas Clean Air Coalition.

1. T. Spano makes a motion to invite Andrew Hoakzema, CAPCOG Air Quality Program Manager, to the next Board meeting on April 13, 2016 to give a presentation. H. Malkani 2nd. All present approved.

VIII. Consider and possible action on renewing GovQA contract for the SHOP KYLE mobile app and business directory.

1. H. Malkani makes a motion *not* to renew GovQA contract; T. Spano 2nd; all present approved.

IX. Discussion and possible action on Strategic Plan goals and selection of sub-committees.

1. B. Ziegler moves to table items IX (Strategic Plan goals). And X (Staff Updates). and go to item XI.; T. Spano 2nd; all present approved.

X. Staff Updates (**tabled**)

1. Tourism Updates
2. Economic Development Updates
 - i. Building Permits
 - ii. Sales Tax
 - iii. Annexation Process
 - iv. RSI Housing Information
 - v. Freeport Update

XI. Executive Session

1. Convene into executive session pursuant to Section 551.087, Tex. Gov't Code (Deliberation Regarding Economic Development Negotiations), to deliberate offers of financial or other

incentives and economic development negotiations with prospects that the city council seeks to have locate, stay or expand in or near the territory of the city council

1. B. Ziegler convenes into executive session at 12:30PM. T. Spano 2nd; all present approved.

ii. Project Steel Blue

2. Reconvene into Open Session to take any and all actions as deemed appropriate regarding offers of financial or other incentives and economic development negotiations with business prospects that the city council seeks to have locate, stay or expand in or near the territory of the city council
 1. B. Ziegler moves to reconvene into open session at 12:58PM; T. Schmidtzinsky 2nd; all present approved.
 2. B. Ziegler makes motion to approve incentive application for Project Steel Blue; T. Spano 2nd; all present approve.

Staff Updates

- A. A. Cruz needed to leave but gave the Board a quick update on Freeport. (item v. under Economic Updates on item X. Staff Updates.
 - a. A. Cruz will give a Freeport presentation to the Hays Consolidated Independent School District Board of Trustees on March 21, 2016 and invited the entire Board to attend the meeting to show support.
 - B. S. Sellers gave an update on Annexation process (item iii. Under Economic Updates on item X. Staff Updates).
 - a. S. Sellers went over maps of Involuntary and Voluntary Annexations.
- B. Ziegler moves to keep items under Staff reports tabled. Tourism Report, Building Permits, Sales Tax, RSI Housing Information. H. Malkani 2nd; all present approved.

XII. Adjourn

- T. Spano makes a motion to adjourn meeting at 1:24PM; B. Ziegler 2nd; all present approved.



Brian Ziegler, Chair



Diana Torres, attest