

**City of Kyle Economic Development & Tourism Board**  
**Meeting Minutes**  
**May 10, 2016- 11:00AM- 6001 Kyle Parkway, Kyle TX 78640**

*Those Board Members present: Brian Ziegler, Chair; Tony Spano, Vice Chair; Larry Kruzic; Harish Malkani; Neal Kelley*

*Board Members absent: Tessa Schmidtzinsky, Don Tracy*

*Ex-officios present: Jo Fenety, Jim Hough*

*Ex-officios absent: Julie Snyder, Adriana Cruz*

*Staff present: Diana Torres, Victoria Vargas, Scott Sellers*

*Guests present: Andrew Hoakzema, Chris Schreck, Cindy Stohr*

- I. The meeting was called to order at approximately 11:10am by B. Ziegler.
- II. Minutes
  1. *T. Spano makes a motion to approve the April 14, 2016 minutes. N. Kelley, 2<sup>nd</sup>; all present approve.*
- III. Citizens Comment Period
  1. *B. Ziegler opens citizens comments at 11:10am; hearing no comments, he closes citizen comments.*
- IV. Presentation by Andrew Hoakzema from Capital Area Council of Governments (CAPCOG), Air Quality Program Manager.
  1. *A. Hoakzema gives Board presentation on air quality and his feeling that the City of Kyle being a general member of Central Texas Clean Air Coalition will have a positive impact on business recruitment and retention.*
- V. Presentation by Chris Schreck, Capital Area Council of Governments (CAPCOG), Director of Planning and Economic Development.
  1. *C. Schreck gives Board a brief overview on his department and what his team can do to help the City of Kyle, such as workforce analytics, incentive impact analysis, and retail market analysis.*
- VI. Consideration and make recommendation to City Council regarding the impact on retention and recruitment for being a general member of Central Texas Clean Air Coalition.

1. *H. Malkani makes a motion to recommend to City Council that becoming a general member of the Central Texas Clean Air Coalition will have positive impact on business retention and recruitment. T. Spano, 2<sup>nd</sup>; all present approve.*

VII. Staff Updates

1. Tourism Updates

- i. Update from City Events Coordinator, Cindy Stohr
  1. *C. Stohr gives Board update on city events such as Art the Halls, Spring Clean & Green, Quidditch Clinic, Kyle Field Day, Kyle Hog Wash and Hops & Jalapenos.*
- ii. KACC update
  1. *T. Spano, KACC President, gives KACC update in Julie Snyder's absence. Business Expo was a huge success; they are already preparing for next year; Business Over Breakfast is quickly becoming a popular event; and do not miss the Excellence in Commerce Awards lunch on May 24<sup>th</sup>.*

2. Economic Development Updates

- i. Building Permit Reports
  1. *D. Torres- city averaging 71.25 residential permits and 4 commercial YTD; residential is up from 59.5 same time last year and commercial is down 9.75 from same time last year (this is due to apartments being included in commercial permits last year)*
- ii. Sales Tax Report
  1. *D. Torres, we did not have May sales tax receipts yet*
- iii. Business Retention and Expansion update
  1. *D. Torres, 19 touches of current businesses; tracking BR&E more regularly now; reporting to Austin Chamber.*
- iv. Regional Economic Development update
  1. *No update, Adriana absent*
- v. Update on National Economic Development Week
  1. *D. Torres- Mayoral Proclamation for Eco Dev week; reception prior to reading; launch of new website and video.*
- vi. Freeport Update
  1. *D. Torres and A. Cruz attended the April 25<sup>th</sup> HCIDS Board meeting; no action was taken; will possibly bring back before the school board in June.*

vii. Annexation Update

1. *S. Sellers updated the board on the completion of the annexation process; city limits went from 19 sq miles to 30 sq miles*

VIII. Executive Session

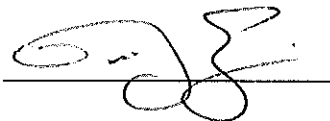
1. Convene into executive session pursuant to Section 551.087, Tex. Gov't Code (Deliberation Regarding Economic Development Negotiations), to deliberate offers of financial or other incentives and economic development negotiations with prospects that the city council seeks to have locate, stay or expand in or near the territory of the city council
  1. *B. Ziegler convenes into executive session at 1:00pm. T. Spano, 2<sup>nd</sup>; all present approve.*
  - ii. Project Steel Blue
  - iii. Activity Report
2. Reconvene into Open Session to take any and all actions as deemed appropriate regarding offers of financial or other incentives and economic development negotiations with business prospects that the city council seeks to have locate, stay or expand in or near the territory of the city council
  1. *T. Spano reconvenes into open session at 1:09pm; L. Kruzic 2<sup>nd</sup>; all present approve.*

IX. Consider and possible action on executive session items.

1. *No action taken*

X. Adjourn

1. *B. Ziegler makes a motion to adjourn meeting; T. Spano 2<sup>nd</sup>; all present approve.*



Brian Ziegler, Chair



Diana Torres, staff