



**City of Kyle Economic Development & Tourism Board Meeting
Kyle Public Library, Meeting Room A
550 Scott St., Kyle TX 78640**

Notice is hereby given that the City of Kyle Economic Development & Tourism Board of the City of Kyle, Texas will meet at 11:00AM on February 7, 2017, at the Kyle Public Library, Meeting Room A, 550 Scott St., Kyle, TX 78640 for the purpose of discussing the following agenda.

NOTE: There may be a quorum of the City Council of Kyle, Texas present at the meeting who may participate in the discussion. No official action will be taken by the City Council members in attendance.

Posted this 3rd day of February 2017 prior to 5:00PM.

- I. Call to order.
- II. Approval of minutes from January 11, 2017.
- III. Citizen comments period; limit to 3 minutes per person.
- IV. EDT Board Action Plan from Annual Retreat on Jan. 13, 2016.
 - a. Target industry/cluster development
 - i. Support City in identifying “selling points” to be emphasized in marketing materials
 - Responsible sub-committees
 - Support Target Industries (Ziegler, Malkani, Fenety)
 - Evaluate Past successes and failures (Spano, Tracy, Hough)
 - b. Incentives
 - i. Provide review of existing incentives and overview of existing RFI process (request for information)
 - Responsible sub-committees
 - Evaluate Past successes and failures (Spano, Tracy, Hough)
 - ii. Recognize substantial ACC training resources as a major incentive.
 - Responsible sub-committees
 - Support Target Industries (Ziegler, Malkani, Fenety)
 - Evaluate Past successes and failures (Spano, Tracy, Hough)
 - iii. Help in lobbying for Triple Freeport Status
 - Responsible sub-committees
 - Support Target Industries (Ziegler, Malkani, Fenety)
 - Evaluate Past successes and failures (Spano, Tracy, Hough)
 - Investigate opportunities for incubator/co-working opportunities (Snyder, Schmidtzinsky, Kruzic)
 - c. Education and workforce development
 - i. Identify existing training opportunities with ACC and increasing awareness for available programs (especially in non-traditional training)

- Responsible sub-committees
 - Support Target Industries (Ziegler, Malkani, Fenety)
 - Evaluate Past successes and failures (Spano, Tracy, Hough)
 - Investigate opportunities for incubator/co-working opportunities (Snyder, Schmidtzinsky, Kruzie)
- ii. Connect with and engage School board/district/superintendent as part of the economic development team
 - Responsible sub-committees
 - Support Target Industries (Ziegler, Malkani, Fenety)
 - Evaluate Past successes and failures (Spano, Tracy, Hough)
- iii. Research CTE program offerings and evaluate additional needs
 - Responsible sub-committees
 - Support Target Industries (Ziegler, Malkani, Fenety)
- iv. Connect with regional job shadowing programs.
 - Responsible sub-committees
 - Support Target Industries (Ziegler, Malkani, Fenety)
- d. Branding
 - i. Support City in linking marketing message(s) to needs of industry prospects
 - Responsible sub-committees
 - Support Target Industries (Ziegler, Malkani, Fenety)
- e. Community Engagement
 - i. General public engagement and engagement with local leadership; support City in providing accurate user friendly information about City's ED programs, issues and opportunities.
 - Responsible sub-committees
 - Support Target Industries (Ziegler, Malkani, Fenety)
 - Evaluate Past successes and failures (Spano, Tracy, Hough)
 - Investigate opportunities for incubator/co-working opportunities (Snyder, Schmidtzinsky, Kruzie)
- V. Economic Development updates.
 - a. Announcements
 - b. Building Permit report
 - c. Sales tax report
 - d. Business retention and expansion update
 - e. Freeport update
 - f. Regional update
- VI. Executive Session
 - a. Convene into executive session pursuant to Section 551.087, Tex. Gov't Code (Deliberation Regarding Economic Development Negotiations), to deliberate offers of

financial or other incentives and economic development negotiations with prospects that the city council seeks to have locate, stay or expand in or near the territory of the city council

- i. Activity Report
 - ii. Project Wild Blue
 - iii. Project Just Peachy
 - iv. Project Columbus Balbo
- b. Reconvene into Open Session to take any and all actions as deemed appropriate regarding offers of financial or other incentives and economic development negotiations with business prospects that the city council seeks to have locate, stay or expand in or near the territory of the city council

VII. Adjourn.

*Per Texas Attorney General Opinion No. JC-0169; Open Meeting & Agenda Requirements, Dated January 24, 2000: The permissible responses to a general member communication at the meeting are limited by 551.042, as follows: "SEC.551.042. Inquiry Made at Meeting. (a) If, at a meeting of a government body, a member of the public or of the governmental body inquires about a subject for which notice has not been given as required by the subchapter, the notice provisions of this subchapter, do not apply to:(1) a statement of specific factual information given in response to the inquiry; or (2) a recitation of existing policy in response to the inquiry.

(b) Any deliberation of or decision about the subject of the inquiry shall be limited to a proposal to place the subject on the agenda for a subsequent meeting.

Certificate

I certify that the above notice of the Economic Development & Tourism Board Meeting of the City of Kyle, Texas was posted on the bulletin board of the City of Kyle City Hall, 100 W. Center St, Kyle, Texas. This notice was posted on: Feb. 3, 2017.



Victoria Vargas

City of Kyle, Department of Economic Development