

WORKSHOP CITY COUNCIL MEETING MINUTES

The City Council of the City of Kyle, Texas met in Workshop Session on April 17, 2021 at Viewfinder's Terrace, 7 Hope Blvd, Galveston, Texas 77554 with the following persons present:

Mayor Travis Mitchell
Mayor Pro Tem Rick Koch
Council Member Dex Ellison
Council Member Yvonne Flores-Cale
Council Member Robert Rizo
Council Member Ashlee Bradshaw
Council Member Michael Tobias
Scott Sellers, City Manager
James Earp, Assistant City Manager
Paige Saenz, City Attorney
Jerry Hendrix, Chief of Staff
Jennifer Holm, City Secretary
Samantha Armbruster, Comm. Director

Patrick Ibarra

I. Call Meeting to Order

Mayor Mitchell called the meeting to order at 12:43 p.m.

Present were: Mayor Mitchell, Mayor Pro Tem Koch, Council Member Ellison, Council Member Flores-Cale, Council Member Rizo, Council Member Bradshaw, and Council Member Tobias. A quorum was present.

II. Citizen Comment Period with City Council

No members of the public were present.

III. General Discussion

1. Council Retreat for Strategic Visioning. ~ *Travis Mitchell, Mayor*
Priority and Vision setting for the City to include:
 1. Economic Development Projects and Initiatives
 2. Uptown Kyle
 3. Development of Downtown Kyle
 4. Land Development Codes
 5. Capital Improvements Projects and Transportation
 6. City Facilities; Recreation and park improvements
 7. Communications, Branding, and Information Technology
 8. Community Development and Beautification
 9. Comprehensive plan
 10. Public Safety
 11. Police Facilities
 12. Seniors
 13. Organizational culture and performance measures
 14. Finance and budget
 15. Events
 16. Boards, Commissions and Committees(Topics may be taken up out of order)

Patrick Ibarra of Mejorando Group began the facilitated discussion. Topics included:

- Benefits of Good Government
 - Public Safety
 - Amenities
 - Quality of Life
 - Providing Services
 - Chipotle
 - Public Spaces
 - Infrastructure
 - Physical
 - Social
 - Order of Chaos
 - Smart Growth
 - Quality
 - Strong Economy
 - Wages
- Enhancing Credibility
 - EAR – Easy Accessible Reliable services.
 - Three types of citizens: Fans, Fickle, Frustrated
 - Capital/Trust
 - Social
 - Leadership
 - Political
- Strategies for Creating a More Collaborative, Effective Governing Body

A recess was called at 2:00 p.m. The meeting was called back to order at 2:15 p.m. The discussion continued.

- Refresher on Form of Government
 - Roles of Elected Officials
 - Govern
 - Representative
 - Figure out what people want and need
 - Address problems and find solutions
 - Open and transparent (define)
 - Collaboration and partnerships
 - Communication
 - Tell people the vision
 - Expectations of each other
 - Make a difference
 - Supportive of each other
 - Policy makers
 - Set the budget
 - Role of City Manager
 - Staff efficacy and culture

- Execute the will of Council
- Helps preserve way of life
- Implement strategy
- High Political IQ
- CEO facilitator of Chain of Command
- Balance chaos (Council) and order/hierarchy (Staff)
- Role of Department Directors
 - Expertise
 - Critical Resource
 - Predictability/Consistency
 - Detail oriented
 - Leaders of people, projects, technology
 - Goal oriented
 - High Political IQ
 - Convergent thinking (computation/single answer) vs divergent thinking (multiple answers)
 - Empathy
 - Forward thinking/vertical and lateral thinking
- Role of City Staff
 - Cultural ambassadors
 - Resource of information
 - Team players
 - Embracing your role/core values
- Role of Community Members
 - Opinions
 - Information – needs/issues
 - Participation – more than just voting
 - Engagement
 - Educated and aware

Mr. Sellers presented on Kyle Accountability Standards for Excellence (KASE). Council and staff discussed projects including 104 S. Burlson, Veteran's Memorial Park, Christmas events, Texas Lehigh project, WLE and Beautification, gateway signs, code enforcement, sign pollution, public safety center August 1 estimated for groundbreaking, dispatch update, I-35 lights, Class A Office, Quality of Life, Uptown Park, Cultural Trail, Bond funding, Gregg-Clarke Park bond improvements plan update, June 5 Open House National Trials Day, Uber 3.14 program, Parks Board projects, Household Survey results coming soon, Meter Audit, Windy Hill Road Improvements, Old Post Road Improvements, Rail Siding Relocation, Grant funding, and Sidewalk repair.

Mr. Ibarra resumed his facilitation. Discussion took place about Government VUCA (volatility, uncertainty, complexity, and ambiguity) with regard to Politics and Citizen Activism, Legislation and Legal, Technology and Service Delivery, Shifting Demographics, Changing Employee Expectations, Economic and Environmental, and Social Media.

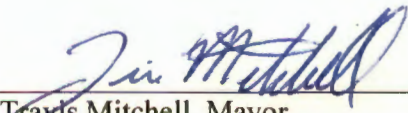
Trends: Defunding police, aggressive driving, Homelessness, Self-Checkout, AV and Drones, Energy Efficiency, Housing Market, Rising expectations, Drug, Remote learning, Working from home, wages, decrease in office space, and growth.

Focus Areas:

- Quality of Life
 - Infrastructure
 - Sidewalks
 - Streetlights
 - Traffic
 - Amenities
- Public Safety
 - Facilities
 - Compensation
 - Staffing Levels
 - Sworn/Non-Sworn
 - Nature of Crime – Drugs, Traffic, Growth
- Business Growth
 - More Selection of Restaurants
 - Stay the Course
 - Commercial
- Community Development and Image
 - Code Enforcement
 - ROW Maintenance
 - Signage
 - Development and Community Standards
 - Programming
 - Pride
 - Development Image
- Capital Improvements
- Communications
 - a. Simple website

IV. Adjourn

With no further business to discuss, the City Council adjourned at 5:49 p.m.



Travis Mitchell, Mayor

Attest:



Jennifer Holm, City Secretary