

## ECONOMIC DEVELOPMENT AND TOURISM BOARD MEETING MINUTES

The Economic Development & Tourism Board of the City of Kyle, Texas met in Regular Session on February 14, 2024 at Kyle City Hall with the following persons present:

Board Members: Eddie Brown, Luke Miller, Julian Hernandez, Jenna Krenek, Ariane Sip, and Spencer Copeland

Ex Officio Members: Julie Snyder, Eric Wright, Cassidy Berenato, and Mike Kamerlander

Staff: Victoria Vargas, Lauren Lyons, and Susan Reyna

Absent: Calvin Lu, Board Member

### **I. Call Meeting to Order and Roll Call**

Chair, Eddie Brown, called the meeting to order at 11:27 am. A quorum was present.

### **II. Approval of Minutes**

1. Consider approval of the Economic Development and Tourism (ED&T) Board Meeting Minutes for January 10, 2024

Luke Miller made a motion to approve the Economic Development and Tourism (ED&T) Board Meeting Minutes for January 10, 2024. Spencer Copeland seconded the motion and the motion passed 6-0.

### **III. Citizen Comment Period with Economic Development and Tourism Board**

There were no citizen comments.

### **IV. Reports and Presentations**

1. Staff Report  
(Item Presenter: Victoria Vargas, Director of Economic Development)
  - Victoria Vargas, Director of Economic Development, presented City of Kyle City Sales and Use Tax Collection showing FY2023 and FY 2024 Comparison through January 2024. January 2024 actual receipts were 10.73% above January 2023. Year to Date FY2024 actual receipts are 11.15% above the same time period in FY2023.
  - Victoria Vargas, Director of Economic Development, presented the most recent list of businesses coming soon from the previous week's Weekly Report to the City Council.
  - Victoria Vargas, Director of Economic Development, and Eddie Brown, Chair, informed the board that they and Vice Chair, Luke Miller, met with the mayor to find out what city council expects from the ED&T board. The mayor stated council would like the board to work on longer term, bigger projects which can impact the City of Kyle substantially. Additionally the mayor would like the board to partner with staff and do additional best practice research. This will supplement what staff has time to do and as a consequence the city council will be better informed. The mayor will be bringing his recommendation before council and is very excited about the difference the board can make in an advisory capacity.
  - Victoria Vargas, Director of Economic Development asked the ED&T board members if they have any updates from their respective businesses or industries. Updates were provided.

2. Future Planned Small Business Programs  
(Item Presenter: Victoria Vargas, Director of Economic Development)

Victoria Vargas, Economic Development Director, let the ED&T board know that there are additional programs funded by the city's FY2024 budget and drafts of policies for these programs will be coming soon to the Board for review and recommendation to the city council. These policies are the Small Business Permit Fee Waiver and the Kyle Cash Program.

## **V. Consider and Possible Action**

1. Discussion and Recommendation of Draft Kyle Downtown Revitalization Grant Program

Spencer Copeland made a motion to approve recommendation of the draft of the Kyle Downtown Revitalization Grant Program policy and application to the city council for approval after recommended changes are made and the policy is reviewed by the planning and legal departments. Luke Miller seconded the motion. Motion passed 6 - 0.

2. Discussion and Recommendation of Draft Kyle Business Launchpad Initiative

Spencer Copeland made a motion to approve recommendation of the draft of the Kyle Business Launchpad Initiative to the city council for approval after recommended changes are made. Jenna Krenek seconded the motion. Motion passed 6 - 0.

## **VI. Adjourn**

Jenna Krenek made a motion to adjourn. Luke Miller seconded, and the meeting was adjourned at 12:20 pm.



Eddie Brown, Board Chair



Minutes prepared by Susan Reyna