



# Sponsorship Packet

Office: 700 Lehman Road Kyle, Texas

Phone: 512.262.3939

Email: [parks@cityofkyle.com](mailto:parks@cityofkyle.com)

Scan to visit our website



@KyleParksAndRecreation



@kylepard

# SPONSORSHIP BENEFITS



The City of Kyle Parks and Recreation Department hosts over 25 special events and programs each year. These events would not be possible without the support and generosity of our community businesses and individuals who provide the partnerships and sponsorships.

Your sponsorships and donations assist the Kyle Parks and Recreation Department (P.A.R.D) with improving the quality of life in Kyle and meeting our mission of providing quality parks, programs, special events, while continuously seeking innovation through the courage to adapt to the changing needs of our growing community

## "IMPROVING YOUR QUALITY OF LIFE"

### **Kyle Core Values:**

**K**-Knowledge

**Y**- Yes Attitude

**L**-Leading Edge

**E**-Employee Accountability

These core values are the foundation for why partnering with the Kyle Parks and Recreation Department can benefit you and your business. Our variety of sponsorship levels provide you not only the opportunity to market your business but to also the opportunity to leave a long-lasting positive impact on the community.



# SPONSORSHIP OPPORTUNITIES

*Below is a list of Kyle Parks and Recreation Department programs and special events seeking sponsorships. Please contact the Kyle Parks and Recreation Department staff regarding specifics of each event at 512.262.3939 or [parks@cityofkyle.com](mailto:parks@cityofkyle.com).*

## KYLE AREA YOUTH ADVISORY COUNCIL KAYAC

### Overview

KAYAC gives students the opportunity to hear city business items and then advise the Kyle City Council from their unique perspective.

### Purpose of Creation

This Youth Advisory Council was created as a sixteen (16) member committee that consists of youth ages 14-18, enrolled in ninth through twelfth-grade levels, and either reside in the city limits of Kyle or currently attend a high school in the Hays CISD school district or live in the city limits and are homeschooled. This committee is known as the Kyle Area Youth Advisory Council (KAYAC).

KAYAC shall be advisory in nature and has been created for the purpose of providing a youthful point of view for the Kyle City Council on community affairs and issues. This commission shall provide the opportunity for youth in the City of Kyle to learn about municipal government and to advise Kyle City Council from the perspective of area teens.



# SPONSORSHIP LEVELS

	SUPPORTING SPONSOR \$100 - \$199	EVENT SPONSOR \$200 - \$499	PRESENTING SPONSOR \$500 - \$ 1,499	TITLE SPONSOR \$1,500 and up
Verbal acknowledgement at the event	★	★	★	★
City provided banner with company/organization LOGO displayed at the event		★	★	★
Opportunity to address the crowd during the event				★
Acknowledgement on Kyle Parks and Recreation Department website (logo, website link)		★	★	★
Acknowledgement on Kyle Parks and Recreation Department social media (Pre/Post event)				★
10X10 Vendor Booth Space at the event	★	★	★	★
Company logo used on all printed promotional material (must meet the deadline)			★	★
Business banner displayed at 2 Kyle Parks and Recreation locations for up to 6 months				★
2 FREE REGISTRATIONS FOR THE EVENT (if applicable)			★	★
1 FREE event T-Shirt (if applicable)	★	★	★	★
2 Designated parking spaces at the event				★



# SPONSORSHIP FORM

*We do not offer sponsorship refunds for events cancellation as a result of inclement weather. The sponsor may request for their sponsorship to be applied to an upcoming Parks and Recreation event.*

Send your business/organization logo in high quality resolution to [parks@cityofkyle.com](mailto:parks@cityofkyle.com)

**Business Name:** \_\_\_\_\_

**Main Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Main Number:** \_\_\_\_\_

**Alternative Number:** \_\_\_\_\_

**Social Media Facebook:** \_\_\_\_\_

**Social Media Instagram:** \_\_\_\_\_

**Event Name:** \_\_\_\_\_

**Sponsorship Amount:** \_\_\_\_\_

**Sponsorship Level (circle which applies):**   **Supporting**      **Event**      **Presenting**      **Title**

**In- Kind Donation (please list items):** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

The sponsorship is active for 1 calendar year. All sponsorships are tax deductible.  
Sponsorship must be received by the event or program deadlines. Please speak with a Kyle Parks and Recreation staff member for specific deadlines.

Checks payable to:  
City of Kyle Parks and Recreation  
700 Lehman Road  
Kyle, Texas 78640

