



Labor Day Weekend
Lake Kyle, Texas
August 30-September 1, 2019

Festival Planning Guide



*Ballons may not inflate or fly based on weather conditions, including high winds.

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Welcome to the Kyle Pie in the Sky Hot Air Balloon Festival Guidebook!

About Pie in the Sky

Kyle Pie in the Sky is THE premiere hot air balloon event in the Texas Hill Country. It takes place in the Pie Capital of Texas^(R).

With more than 20 beautiful balloons, including the Wells Fargo special shape, “cent’r Stage”, the weekend promises you will be delighted and awed. Don’t miss the sunrise mass ascensions and spectacular evening glows!

While you’re here, enjoy the great live music — including concerts by **Blue Water Highway** and **Buck ‘N Crazy** — and visit our market vendors; you’re sure to find something special.

Don’t forget to stop by the Pie Cafe or other food vendors for delightful treats and eats. Use this guide to help plan your time at the event.

Admission & Ticketing

Advanice ticket sales are the best value - a weekend pass is \$20 per person. Children 10 and under are free. (Tickets at the gate will cost \$30 per person over age 10.) Order online before the event and save! Visit our event website, www.pieinthesky.com, for tickets and event details.

We will accept cash and credit cards on site. ATMs will be available on the festival grounds.

Pie in the Sky Festival Hours*:

Friday 5 p.m.-10 p.m. — Glow at approx. 7:30 p.m.

Saturday 6:30 a.m.-noon — Mass ascension at sunrise

~ **Festival closes from noon- 5 p.m. on Saturday** ~

Saturday 5 p.m.-10 p.m. — Glow at approx. 7:30 p.m.

Sunday 6:30 a.m.-10:30 a.m. — Mass ascension at sunrise

All balloon events are weather permitting!

Note: Dogs and other pets are not allowed at Lake Kyle or on shuttles. Please leave your furbabies at home.

Safety & Security

The safety and security of our festival patrons, vendors, staff and ballonists is our top priority.

Bag Checks will be conducted at the gate.

Items not allowed: weapons, coolers, tents, outside food.

Festival attendees can sign up for text alerts about the festival including information on balloon launches and glows.

Text “KYLEPIE” to 888-777. (Message and data rates may apply from your cellular provider.)

Special Thanks

Kyle Pie in the Sky Hot Air Balloon Festival would not be possible without the work of our first-rate City of Kyle employees. These talented folks work hard for many months to create an enjoyable event.

In particular, special thanks to Special Events, Public Works, Parks, Human Resources, Kyle Police, Planning Department, Finance, Communications, Library and each of the dedicated TeamKyle members who gave their time and talent.

We express our sincere thanks to Susan Garrison (Balloon Operations Chair) and Josh Sneed (Balloonmeister) for their work and expertise. Thanks also to Austin Aeronauts for promoting the festival.

Thanks to our Sponsors!

We could not bring you this festival without the help and support of our wonderful sponsors. Be sure to visit their booths on site and patron their businesses in the Kyle community.

Special thanks to Wells Fargo for bringing “cent’r Stage” to Pie in the Sky.

Festival Sponsors

Texas Disposal Systems

Pinnacle Propane

Wells Fargo

Sunbelt Rentals

H-E-B

Broadway Bank

ABC Bank

Kyle ER

City of Kyle, Pie Capital of Texas

YOLO Texas

Thank you to:

Hays County Office of Emergency Services

Kyle Police Citizens Police Alumni Association

Kiwanis Club of Kyle-Buda

Community Emergency Response Team (CERT)

Papa Jacks

Plum Creek Recreation Committee

Kyle Area Youth Advisory Council (KAYAC)

Parking & Shuttles

Public parking at Lake Kyle will not be available this year. FREE festival shuttles are running from three locations: Lehman High, Ascension/Seton at the Medical Office Building and the Hays CISD admin building (enter from I-35 Frontage Rd).

Shuttles will run continuously throughout the hours listed below, dropping guests off at the main gate/festival ticketing area, then picking them up for the return trip.

Several of the buses are ADA accessible; no public ADA parking will be available at the festival site.

This year, city staff will shut down Lehman Rd. in both directions from Hailee to Hiver for all traffic except festival personnel and emergency responders.

Masonwood Dr. from Fairfield to Lehman will be closed to the public. From Fairfield to Philomena, parking will only be allowed on the north side of the street.

Please follow posted signs and crew directions.

Shuttle Bus Schedule:

Friday, Aug. 30 — 5 p.m. to festival conclusion

Saturday, Aug. 31 — 6:30 a.m. to noon, 5 p.m. - conclusion

(NOTE: Festival closes from noon to 5 p.m. on Saturday.)

Sunday, Sept. 1 — 6:30 a.m. to 10:30 a.m.

See the parking lots map on page 11 of this guide.

We love our Vounteers!

The City of Kyle is grateful to its many volunteers who help bring this festival to life. They invest many hours into making the event the best it can be. We would be lost without them!

Special thanks to:

Citizen Emergency Response Team (CERT)
Kyle-Buda Kiwanis
Kyle Area Youth Advisory Council
Kyle Citizens Police Acaedmy Alumni Association

Volunteer Check-in and Parking

Please park in one of the free off-site lots and use the shuttle system. Once you arrive at Lake Kyle, you'll go through the bag check at security then check-in at the volunteer tent. Your assignment will be provided.

? Frequently Asked Questions

Q: Do event tickets include a hot air balloon ride?

A: No. Tickets include entry into the festival, free parking and shuttle service, live music, kite performances and fireworks.*

Q: How much does it cost to get into the festival?

A: Festival ticket prices*:

\$20 in advance (online) for weekend pass

\$30 at the gate

**Children 10 and under are free. Tethered rides are additional.*

Q: I already have a ticket. What do I do?

A: Look for the signs at the gate directing festival goers to the appropriate ticket lines. There will be two: Ticket Holders and Ticket Purchases.

Q: Where can we park?

A: Free parking will be located at:

* Lehman High School – 1700 Lehman Rd.

* Hays CISD Admin/Old Bus Barn – 21003 I-35 (NB)

* Medical Professionals Bldg. Ascension-Seton Hospital, 1180 Seton Parkway

Then take free shuttles to the event. Shuttle hours:

Friday, Aug. 30 — 5 p.m. to festival conclusion

Saturday, Aug. 31 — 6:30 a.m. to noon, then 5-10 p.m.

Sunday, Sept. 1 — 6:30 a.m. to 10:30 a.m.

(NOTE: Festival closes from noon to 5 p.m. on Saturday.)

Handicap parking is available at all shuttle locations. ADA buses will be available at each parking location.

Q: Can we purchase tickets for a tethered hot air balloon ride?

A: Yes. Tethered rides can be purchased on-site.

Q: Can we bring our pets?

A: Lake Kyle is a nature preserve; please leave furbabies at home.

Q: Can we bring in coolers or outside food?

A: Coolers and outside food/drinks will not be allowed into the event. (A small amount of water and baby food/bottles will be okay.)

Q: Is there anything additional I should bring?

A: Bug spray and a place to sit, e.g., lawn chairs or blankets. And cameras! (Pop-up/easy-up tents and beach-style umbrellas are not allowed.)

Q: Do activities cost money once I am in the park?

A: Yes. Food, drinks, vendor booths, and some activities, such as tethered rides and face painting, are available in the park for a fee.

Q: Will a church service take place on Sunday?

A: No church services will take place at this event.

See our full FAQ online at www.pieinthisky.com

Balloon Events Schedule

During mass ascensions on Saturday and Sunday mornings, the balloons will take off from Lake Kyle. Each evening, pilots will return to inflate their balloons then use the burners to “glow” against the night sky. This is accompanied by music while an announcer provides interesting tidbits of info.

A glow is a beautiful spectacle — have your cameras ready to capture the magic. Glows begin at about 8 p.m. and last approximately 30 minutes. Be sure to stay for the live music, kite performance and fireworks!

Friday, August 30*

7 p.m. — Tethered rides begin

7:30 p.m. “Glow Show” begins

Saturday, August 31*

6:30 a.m. — “Mass Ascension”

No balloons will be on the field again until the evening glow show.

7 p.m. — Tethered Rides begin

7:30 p.m. — 8:30 p.m. “Glow Show” begins

Sunday, September 1*

6:30 a.m. — “Mass Ascension”

Note: A mass ascension is when all the balloons on the field launch at the same time.

*All balloon related activities are weather dependent. Our Balloonmeister (a real person) will make the final decision on whether or not balloons can inflate and/or launch; this includes when there is high wind. His top priority is safety.



Experience the thrill of ballooning with a tethered ride!

Tethered Balloon Rides

Tethered rides are an additional fee.

Tickets can be purchased on site; pilots will accept cash or credit. A portion of the money benefits the Kyle-Buda Kiwanis.



Music Schedule

Musical Lineup

This year’s Pie in the Sky features a great musical line-up! Concerts are included with your festival ticket. Below is the festival music schedule:

Friday, Aug. 30

6 p.m. Django Walker

8:30 p.m. Blue Water Highway



Django Walker



Blue Water Highway

Saturday, Aug. 31

10:30 a.m. Broken Arrow

6:30 p.m. Sloppy Joe Band

8:30 p.m. Buck ‘N Crazy



Broken Arrow



Sloppy Joe Band



Buck ‘N Crazy

All concerts are included in your festival ticket!

Pilots and their Aircraft

The main feature of this event is, of course, the balloons. People attend the festival to watch in awe as these majestic aircraft lift into the sky or glow against a night backdrop. They are a sight to behold!

All of our pilots are highly trained, licensed and active in the ballooning community. Several operate in the Austin metro area while others are joining us from Dallas, Houston and beyond. One even lives in Kyle!

During the festival, they welcome attendees to stop by, ask questions, take selfies and enjoy the magic of balloons up close and personal.

For your safety, please wait until all balloons are up before entering the field.

Photos of the balloons that will be at the Pie in the Sky festival begin on Page X.

Balloon Glows*

Each evening of the festival, our pilots will inflate their balloons then use the burners to “glow” against the night sky. This is accompanied by music while our announcer provides tidbits of info.

A glow is a beautiful spectacle worth sticking around to see! Have those cameras ready to capture the magic.



Glow shows begin at about 7:30 p.m. and last approximately 30 minutes.

Glow Shows brought to you by:



Mass Ascensions

The best time of day to launch a hot air balloon is typically early in the morning. Wind conditions are generally more favorable.

A field of colorful balloons rising up into the sky during sunrise is a spectacular sight.

We recommend getting on a shuttle between 6:15 a.m. and 6:30 a.m. (Saturday and Sunday) to arrive at Lake Kyle for the sunrise mass ascensions.

Food (including pie!) will be available during this time. We will also have market vendors and music.

Tethered Rides*

Float above the ground and experience the fun of a tethered hot air balloon ride! This is when the balloon lifts off and hovers around 30-40 feet in the air for several minutes but does not fly away because it's secured to objects on the ground.

Festival attendees can purchase tickets on-site at the tethered ride tent. The cost is \$25 per person*.

Tethered rides will be offered Friday and Saturday evenings from 7 p.m.-9:30 p.m., as well as Saturday and Sunday mornings from 7-9:30 a.m., weather permitting.

Advance tickets will not be sold and we will not sell actual hot air balloon rides. Tickets will be sold on a first-come, first-served basis and at the individual pilot's discretion.

General guidelines: participants must be at least 54 inches tall and be able to get into the gondola (aka, the balloon basket).

Two hot air balloons will be available to provide tethered rides. Each can accommodate approximately 6-8 passengers per ride (depending on height and weight).

**A portion of the tethered ride fee will benefit Kyle-Buda.*



Kiwanis
CLUB OF KYLE-BUDA, TEXAS



IMPORTANT: All balloon-related activities are weather dependent. Our Balloon Meister (a real person) and Balloon Operations Chair will make the final decision on whether or not balloons can inflate and/or launch; this includes when there is high wind. They will brief with an FAA contact prior to each session.

Their top priority is safety.

Hello!
to Kyle
Kyle

Gathering of the Kyles

Are you Kyle? Do you know a Kyle? Join us at Kyle Pie in the Sky Hot Air Balloon Festival as we attempt to break the Guinness World Record for the most Kyles in one place at the same time!



The whole family can get into the action!

The attempt will take place at 10 a.m. Saturday, August 31. Visit our website, kylexpieinthesky.com, to learn more and register.

This year's record breaking attempt will be for anyone named Kyle, spelled K-Y-L-E.

Pie-Eating Contests

Have a hankering to eat a lot of pie? Love to enter contests? Then the Pie Eating Contests at Pie in the Sky could be your thing!

Broadway Bank of Kyle will host three (3) separate pie eating contests during the festival weekend.

Registration will take place on site (check festival map and look for signs at the venue).

Contestants must be at least 18 years old and will need to sign a waiver to participate.

Winners will be announced at the main stage shortly after each contest ends.

Pie-eating Contests Sponsored by:



We're here for good.



Pie Baking Contest



RULES

1. Contest is open to:

Youth Division — 17 and under

Any dessert pie

Adult Division — 18 years and over

Fruit (i.e., Blackberry, Strawberry, Rhubarb)

Other (i.e., Pecan, Chess, Buckeye)

NOTE: No refrigerated pies (i.e., Dairy or Cream)

2. Amateur / novice bakers only. Professional bakers or those who earn a portion of their livelihood from baking or cooking may not enter the contest.

3. Contestant must submit a completed entry form either online in advance or in person at the event. A \$5.00 entry fee will be collected when your pie is submitted.

4. Only one entry per person, per category. Each contestant must bake one pie for judges to test.

5. Pies must be turned in between 8-9 a.m. at the Lake Kyle Office on Sunday, Sept. 1. Late entries not accepted.

6. Each pie must be baked in a disposable 9" pie pan and include a serving utensil and a cover, both of which should also be disposable.

7. Each pie must be made from scratch; pie fillings and/or pre-made crusts are not acceptable.

8. A copy of your pie recipe with a list of ingredients, recipe name, contestant name, and phone number must be provided on a 3x5 card at the time of drop-off. **It will not be shared with the public.**

JUDGING

1. Judging will take place at 10 a.m. September 1.

2. There will be at least three judges per category. Judges will not know participant names.

3. Each pie will be judged on the following criteria:

a. 30%: Overall appearance: crust and filling color, creative detailing, even distribution of filling, etc.

b. 30%: Overall flavor: fresh taste, texture, doneness, consistency, etc.

c. 30%: Originality: creativity in appearance and flavor

d. 10%: Judge's Discretion

4. The decision of the judges is final.

5. The public is invited to watch the judging.

AWARDS

1. Each category will be awarded 1st, 2nd, and 3rd prizes.

2. A Grand Champion will be chosen from the 1st place pies of the Youth and Adult divisions combined.

3. Winners will be announced at the main stage at 10:15 a.m.



Festival Balloons

On these next few pages are the beautiful hot air balloons that will take part in this year's Kyle Pie in the Sky. Be sure to stop by to visit with the pilots of these fantastic aircraft.

FOR THE SAFETY OF EVERYONE: Please wait until all balloons are inflated to walk onto the field.

1. USA
2. AeroDactyl
3. Almost There
4. B.O.B.
5. Best
6. Big Red Again
7. Confetti
8. deOtto
9. Emerald Cloud
10. Flame-n-Go
11. Foxtrot
12. High Jack

1



2



7



8



3



4



9



10



5

Photo Unavailable

6



11



12



13



14



21



22



15



16

Photo Unavailable

23



24



17



18



- 13. Pix
- 14. Pixel Me This
- 15. Re/Max
- 16. Starship
- 17. Straight Up
- 18. Texas Twist
- 19. Two Ring Circus
- 20. Vesta
- 21. Wells Fargo 1
- 22. Wells Fargo Center Stage
- 23. Willy Nilly
- 24. Zoe

19



20



Spotlight on Special Shape Balloons:

Kyle Pie in the Sky is proud to welcome the following special shape balloons

1. "Cent'r Stage" — Wells Fargo
2. High Jack
3. Ladybug
4. Spider Pig

1



3



2



4



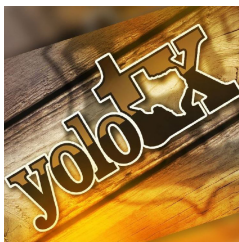
We're grateful to the pilots and crews of the special shape balloons!

Festival Sponsors

We extend our sincere thanks to our Pie in the Sky event sponsors. Without their generosity and support, this event would not take place. We invite you to utilize their services and shop local when possible.



TEXAS DISPOSAL SYSTEMS



Additional thanks to:
Curl's R.V.
Affordable Golf Carts



Pie Café & Festival Food

As this is a pie-themed festival, we will have plenty of pie! Stop by the Pie Café to enjoy a range of delicious offerings.

We will have food from our very own Texas Pie Company, as well as other local restaurants and regionally “famous” pie shops.

Festival style food, including Frito pie, BBQ, burgers, tacos, popcicles, sno’ cones and donuts, will also be available from food vendors.

Please NOTE: Outside food and drinks are not permitted on festival grounds, with the exception of water and infant bottles.



Try a slice of pie at the festival!

Paps Jack's Bar

The festival bar, operated by Papa Jack's in connection with Capitol Wright Distributing, will offer drink options for those who are 21 and older with valid ID.

That menu will include beer, wine and bloody marys, along with liquor.

Below are the drink options and prices; cash or credit cards will be accepted.

Kids Area

We know kiddos need something fun to keep them entertained. During the festival, bring yours to our Kids Area! Here they can play, engage in fun activities and enjoy some time just being a kid.

A parent or guardian over age 16 must accompany children in the Kids Area at all times.

Thanks to the staff at Kyle Public Library for helping with the Kids Area!

CertiPIEd businesses

We want to recognize our CertiPIEd businesses! Being CertiPIEd means you incorporate something pie-related into your business marketing, because Kyle is the Pie Capital of Texas[®]. It could be giving away a pie to customers or some other creative way to promote being part of the pie capital.

The following businesses help support tourism by promoting the City of Kyle's Pie Capital brand:

Trisha Wilder, Edward Jones
Safe-n-Sound Self Storage
The New World Bakery
Allen Deaver, Realtor
Broadway Bank, Kyle
Kyle Correctional Center
Hampton Inn, Kyle
Texas Pie Company
For the Love of Go
Wallace Middle School
Plum Creek HOA Front Porch Days
Pups & Mutts
Greater Texas Credit Union
Hands On Healing Spa
Capstone Dental
First Lockhart National Bank in Kyle
Thistlewood Manor & Gardens
Kyle ER
Kyle Area Chamber of Commerce
Wildflower Blessings Floral Shop
Hays Home Team at Keller Williams Realty
Trust Texas Bank
Mathnasium
Blue Crest Media -
Warrior Wellness & Recovery
Sky Realty Kyle
The Green at Plum Creek
Kyle Flower Shop
Ascension Seton Hays
Kyle Family & Injury Chiropractic
EZ CPR
Mandy Hedrick with Clark Real Estate Agency
B Sweet Cupcakery
Daniel Chappell, Berkshire Hathaway
HomeServices Texas Realty
Acuity Eye Care

Payment Options & ATMs

We accept cash and credit cards at the gate for tickets. While some food and other vendors may accept credit cards, others request cash only for purchases. ATMs are located on the festival grounds for your convenience. *Tethered rides are cash only.*

Restroom Facilities

Portable restroom facilities will be placed on the festival grounds. These include ADA accessible units and handwashing stations.

Check the festival map at the end of this guide for locations.

Safety & First Aid

Should you need first aid assistance during the festival, please visit Kyle ER, our first aid tent sponsor. They will be located near the market vendors. Their friendly, helpful staff can help with minor bumps and boo boos, strains and sprains and minor cuts.

Hays County / San Marcos EMS will also be on site during the festival for more serious medical concerns. For life or death emergencies, call 911 or locate one of our Kyle Police Department officers on site. You can also ask any volunteer or staff member for help.

As temperatures may be hot and humid, we recommend staying hydrated and resting as needed.

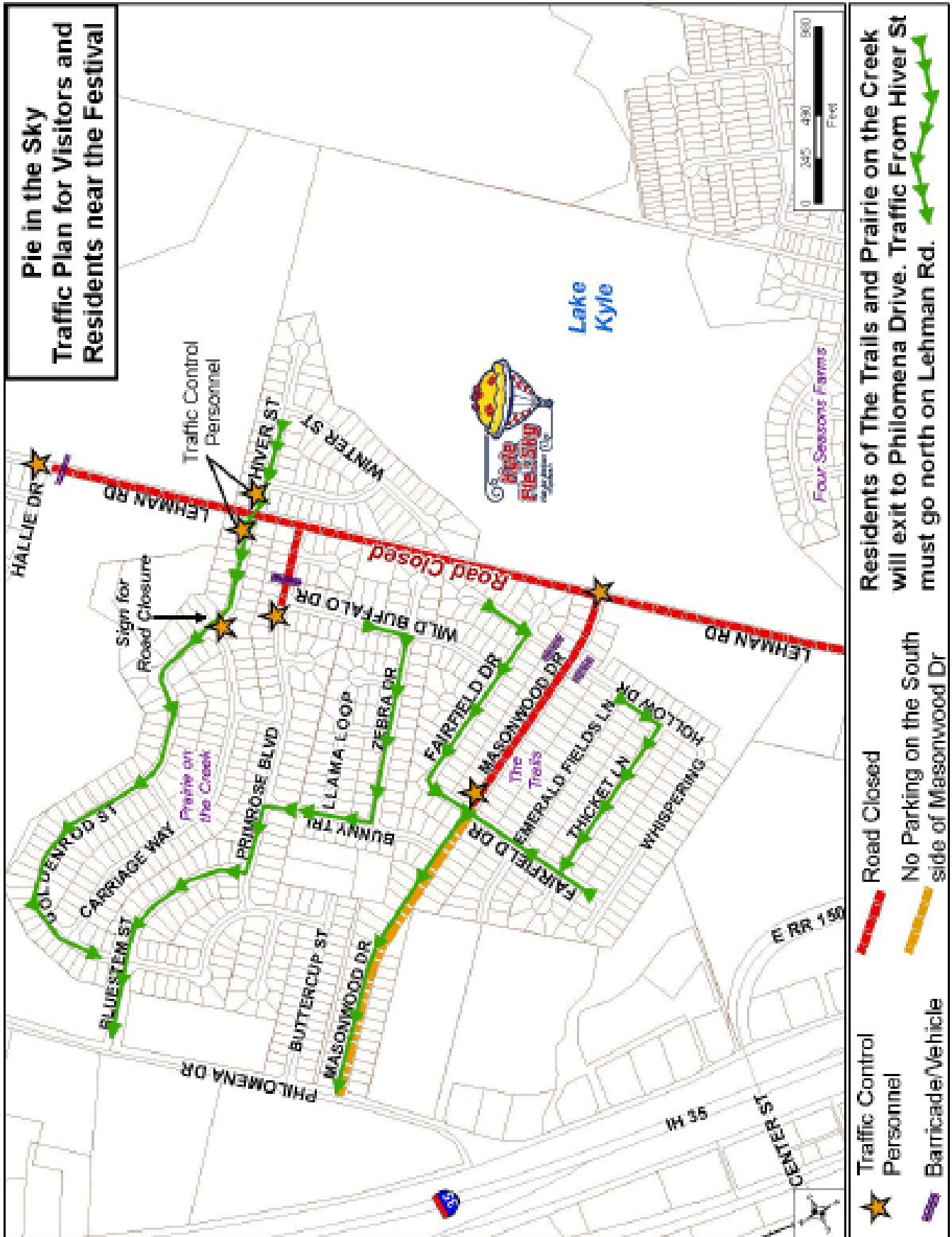
For location of First Aid tent, see the festival map on Page 13 of this guide.

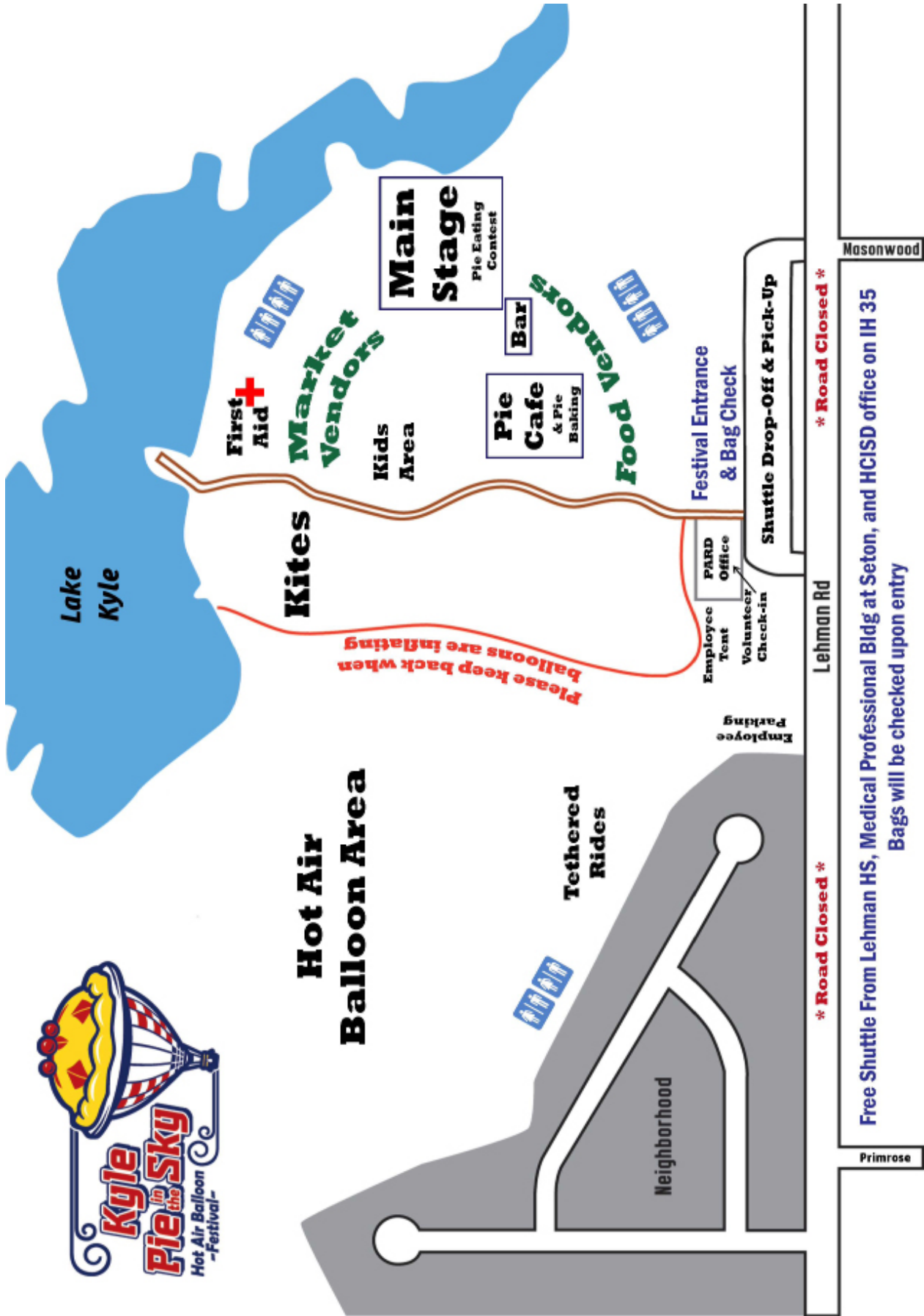
Trash & Recycling

Please help keep the festival grounds at Lake Kyle clean! TDS recepticals will be located throughout the festival grounds. We are also recycling plastic and glass. Please do your part to properly dispose of trash and recycling.



TRAFFIC PLAN & ROAD CLOSURES MAP





*** Road Closed ***

Lehman Rd

Primrose

Masonwood

Free Shuttle From Lehman HS, Medical Professional Bldg at Seton, and HCISD office on IH 35
Bags will be checked upon entry

P SHUTTLES AND PARKING INFORMATION

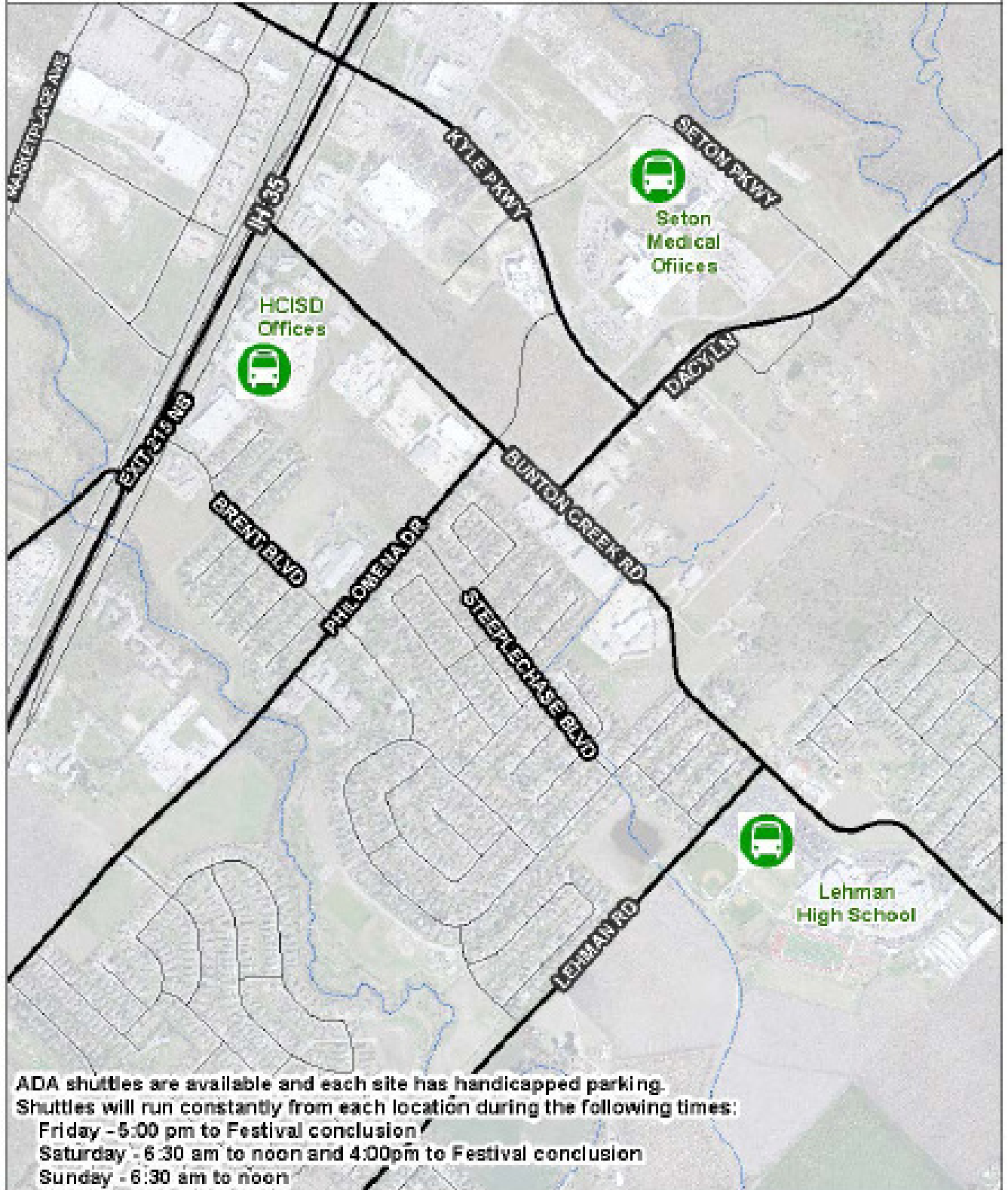
Free parking and shuttle buses for the Pie in the Sky Festival at these locations:

Lehman High School - 1700 Lehman Rd

Seton Medical Offices - 1180 Seton Pkwy

Hays CISD offices - 21007 IH 35

 **Parking Locations**





Market & Food Vendors

Under a large tent, dozens of market vendors will be set up during Pie in the Sky. Offerings include jewelry, food items, clothing, beauty products and more. You can also sign up for karate, talk with a local chiropractor and learn about ways to get involved in the community.

Several companies will also be selling a variety of food. Stop by and support these businesses and organizations, many of which are based in Kyle. You're sure to find something you love! We invite you to visit the market tents and shop local when possible.

- | | |
|--|--|
| Aaron Simcik Painting | Kyle Law Enforcement Association |
| ABC Bank | Kyle VFW |
| Amy's Ice Creams | KZSM Community Radio |
| Bacio Kettle Corn | La Ola Pop Shop |
| Bath Expo Window Expo | LeafFilter Gutter Protection |
| Bath Fitter | Loading Zone Grill and Budaful Sweets |
| Bee Delightful | Lonestar Soccer Club |
| Bless Our Mess Custom Creations | Lori's Bling Basket |
| Browning Family Chiropractic & Wellness | M/I Homes |
| Bryant Enterprises Family Entertainment | Mama's Corny Cob |
| Camp Gladiator | Milt's Pit BBQ |
| Cheetah Booster Club | Mo Tea Sir /Wright's Emporium |
| Clara's Vending | Munchzone Funnel Cakes |
| Cloud9 Treats | New York Life Insurance Company |
| Digital Vacation Quest/Southern Journeys | Panache Boutique |
| Drakes Fun Foods | Renewal By Andersen |
| Fredericksburg Mini-Donut Co. | Resort Vacations Inc. |
| Girl Scout Troop 1482 | Rising Phoenix Martial Arts, LLC |
| Hays County CERT | Sausage on the Square |
| Herbal Root Collective | Scentsy |
| Holly Glenn Arts | SeneGence/LipSense Vendor - GratefulBeauties |
| IDEA Kyle | Shaved Ice |
| Inside and Out Home Services LLC | St. Anthony's Rosarymakers Guild |
| Jarbicraft Home Decor | Steak Shack |
| JENetics Art & Design | Tango Urban Gril |
| Johnny Joes concessions | The Grate BBQ Co. |
| JustServe | The Original Taste of the Caribbean |
| Kandy Brite | Total Men's Primary Care |
| Kettle King | Tricity Pain Associates |
| Kindred Animal Hospital | Vista Plum Creek |
| KIPP Texas Public Schools | Wallace Middle School Athletics |
| Kyle CPA Alumni Association | Waterstone Mortgage Corporation |
| Kyle ER & Hospital | |